

PRICING SUPPLEMENT NO. 1 DATED MARCH 21, 2000
(TO PROSPECTUS DATED MARCH 14, 2000 AND
PROSPECTUS SUPPLEMENT DATED MARCH 14, 2000)

RULE 424(B)(5)
FILE NO. 333-82829

NEWELL RUBBERMAID INC.
Medium-Term Notes, Series B

Trade Date: March 21, 2000
Original Issue Date: March 24, 2000
Maturity Date: March 24, 2003
Principal Amount: \$100,000,000
Issuance Fees
(as percentage of principal amount): .35%
Net Proceeds to Company
(as percentage of principal amount): 99.65%
Initial Price to Public
(as percentage of principal amount): 100%
Interest Rate: Floating Rate Note
Interest Rate Basis: LIBOR
Index Maturity: 3 Months
Spread: 22 Basis Points
Designated LIBOR Page: Telerate Page 3750
Interest Payment Dates: June 24, September 24,
December 24 and March 24 (or
corresponding Business Day as
described in the Prospectus)
Interest Reset Dates: June 24, September 24,
December 24 and March 24 (or
corresponding Business Day as
described in the Prospectus)
Initial Interest Rate: 6.46625%
Initial Interest Reset Date: June 24, 2000 (or
corresponding Business Day as
described in the Prospectus)
Day Count Convention: Actual/360
Initial Calculation Agent: The Chase Manhattan Bank

Form: /X/ Book-Entry / / Certificated
Original Issue Discount Note: / / Yes /X/ No

Agent: Chase Securities Inc.

Agent is acting in the capacity as indicated below:
/X/ Agent / / Principal

As of the date hereof, the Company has not issued any of its Medium-Term Notes, Series B. The Company has entered into arrangements for the sale, on the Original Issue Date referenced above, of \$300,000,000

aggregate principal amount of its Medium-Term Notes, Series B (including the principal amount of the Medium-Term Notes, Series B, to which this Pricing Supplement relates).