

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

**SCHEDULE 14A**

**PROXY STATEMENT PURSUANT TO SECTION 14(a) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

Filed by the Registrant  Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for use of the Commission only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Under Rule 14a-12

**NEWELL BRANDS INC.**

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**(Name of Registrant as Specified in its Charter)**

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee paid previously with preliminary materials.



NEWELL BRANDS INC.  
6655 PEACHTREE DUNWOODY ROAD  
ATLANTA, GA 30328

# Your **Vote** Counts!

**NEWELL BRANDS INC.**

2023 Annual Meeting

Vote by May 15, 2023 11:59 PM ET. For shares held in a Plan, vote by May 11, 2023 11:59 PM ET.



V00394-P86723

## You invested in NEWELL BRANDS INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy material for the stockholder meeting to be held on May 16, 2023.**

### Get informed before you vote

View the Notice and Proxy Statement and Annual Report online OR you can receive a free paper or email copy of the material(s) by requesting them prior to May 2, 2023. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit [www.ProxyVote.com](http://www.ProxyVote.com), (2) call 1-800-579-1639 or (3) send an email to [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com). If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit [www.ProxyVote.com](http://www.ProxyVote.com)

Control #

#### Smartphone users

Point your camera here and vote without entering a control number



#### Vote in Person at the Meeting\*

May 16, 2023  
9:00 AM

JW Marriot Atlanta Buckhead  
3300 Lenox Square Parkway NE  
Atlanta, GA 30326

\*Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

**THIS IS NOT A VOTABLE BALLOT**

This is an overview of the proposals being presented at the upcoming stockholder meeting. Please follow the instructions on the reverse side to vote these important matters.

Voting Items	Board Recommends
<b>1. Election of Directors</b>	
1a. Bridget Ryan Berman	✔ For
1b. Patrick D. Campbell	✔ For
1c. Gary Hu	✔ For
1d. Jay L. Johnson	✔ For
1e. Gerardo I. Lopez	✔ For
1f. Courtney R. Mather	✔ For
1g. Christopher H. Peterson	✔ For
1h. Judith A. Sprieser	✔ For
1i. Stephanie P. Stahl	✔ For
1j. Robert A. Steele	✔ For
1k. David P. Willetts	✔ For
2. Ratify the appointment of PricewaterhouseCoopers LLP as the Company's independent registered public accounting firm for the fiscal year ending December 31, 2023.	✔ For
3. Advisory resolution to approve executive compensation.	✔ For
4. Vote on an advisory resolution on the frequency of the advisory vote on executive compensation.	1 Year
5. A stockholder proposal to amend the stockholders' right to action by written consent.	✘ Against
<b>NOTE:</b> To transact such other business as may properly come before the annual meeting or any adjournment or postponement thereof.	

Prefer to receive an email instead? While voting on [www.ProxyVote.com](http://www.ProxyVote.com), be sure to click "Delivery Settings".