UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): January 31, 2008

NEWELL RUBBERMAID INC.

(Exact Name of Registrant as Specified in Its Charter)

Delaware (State or Other Jurisdiction of Incorporation) 1-9608 (Commission File Number) 36-3514169 (IRS Employer Identification No.)

10 B Glenlake Parkway Suite 300 Atlanta, Georgia (Address of Principal Executive Offices) 30328 (Zip Code)

Registrant's Telephone Number, Including Area Code: (770) 407-3800

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02. Results of Operations and Financial Condition.

The information in this Item 2.02, and the Exhibit attached to this Report, are furnished pursuant to Item 2.02 of Form 8-K. Consequently, such items are not deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, or otherwise subject to the liabilities of that section. Such items may only be incorporated by reference in another filing under the Exchange Act or Securities Act of 1933 if such subsequent filing specifically references this Form 8-K.

On January 31, 2008, Newell Rubbermaid Inc. (the "Company") reported its results for the fiscal quarter and fiscal year ended December 31, 2007. The Company's press release, dated January 31, 2008, and Additional Financial Information, is attached as Exhibit 99.1.

The press release and Additional Financial Information contain non-GAAP financial measures. For purposes of Securities and Exchange Commission Regulation G, a "non-GAAP financial measure" is a numerical measure of a registrant's historical or future financial performance, financial position or cash flows that excludes amounts, or is subject to adjustments that have the effect of excluding amounts, that are included in the most directly comparable measure calculated and presented in accordance with GAAP in the statement of income, balance sheet or statement of cash flows of the issuer; or includes amounts, or is subject to adjustments that have the effect of including amounts, that are excluded from the most directly comparable measure so calculated and presented. Operating and statistical measures and certain ratios and other statistical measures are not non-GAAP financial measures. For purposes of the definition, GAAP refers to generally accepted accounting principles in the United States. Pursuant to the requirements of Regulation G, the Company has provided, as a part of the press release and Additional Financial Information, a reconciliation of each of the non-GAAP financial measures to the most directly comparable GAAP financial measure.

The Company has used certain financial measures that are included in the press release and Additional Financial Information both in presenting its results to stockholders and the investment community and in its internal evaluation and management of its businesses. The Company's management believes that these measures — including those that are "non-GAAP financial measures" — and the information they provide are useful to investors since these measures:

- enable investors and analysts to compare the current non-GAAP measures with the corresponding non-GAAP measures used in the past, and
- permit investors to view the Company's performance using the same tools that Company management uses to evaluate the Company's past performance, reportable business segments and prospects for future performance and to gauge the Company's progress in achieving its stated goals.

The Company's management believes that operating income, income from continuing operations and diluted earnings per share from continuing operations, excluding restructuring charges, are also useful because they provide investors with a meaningful perspective on the current underlying performance of the Company's continuing operations. The Company's management believes that free cash flow, defined by the Company as cash generated from operations less capital expenditures, is useful to investors because it is an indication of amounts of cash flow that may be available for dividends and further investment in future growth initiatives. Another purpose for which the Company uses diluted earnings per share from continuing operations, excluding restructuring charges, is as a performance goal that helps determine the amount, if any, of cash bonuses for corporate management employees under the Company's management cash bonus plan. The Company's management believes that adjusted sales, as reflected in the Currency Analysis included in Exhibit 99.1, is useful to investors because it demonstrates the effect of foreign currency translation on reported sales. The Company's management believes that "Normalized" earnings per share, which excludes restructuring charges and one-time tax benefits is useful to investors because it permits investors to better understand year-over-year changes in underlying operating performance.

While the Company believes that these non-GAAP financial measures are useful in evaluating the Company, this information should be considered as supplemental in nature and not as a substitute for or superior to the related financial information prepared in accordance with GAAP. Additionally, these non-GAAP financial measures may differ from similar measures presented by other companies.

Item 7.01 Regulation FD Disclosure.

The information set forth under Item 2.02 above and in Exhibit 99.1 to this Report is also intended to be furnished under this Item 7.01 and is hereby incorporated by

Item 9.01 Financial Statements and Exhibits.

Exhibits. (c)

Exhibit Number 99.1

Description
Press Release, dated January 31, 2008, issued by Newell Rubbermaid Inc., and Additional Financial Information

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

NEWELL RUBBERMAID INC.

Date: January 31, 2008

By: /s/ Dale L. Matschullat

Dale L. Matschullat

Senior Vice President, General

Counsel and Corporate Secretary

EXHIBIT INDEX

Exhibit No. 99.1

Description
Press Release, dated January 31, 2008, issued by Newell Rubbermaid Inc., and Additional Financial Information



Newell Rubbermaid Reports Fourth Quarter and Full Year 2007 Results

- Achieves sales, margin and profit improvement targets for 2nd consecutive year
- · Eclipses gross margin milestone of 35 percent one year earlier than expected
- Reaffirms 2008 EPS guidance while continuing brand building reinvestment; adjusts 2008 sales outlook in light of tougher economic environment

ATLANTA, January 31, 2008 — Newell Rubbermaid (NYSE: NWL) today announced its fourth quarter and full year 2007 results.

Full Year Financial Highlights

Net sales grew 3.3 percent to \$6.41 billion, compared to \$6.20 billion in the prior year. Foreign exchange contributed 2.0 percent to sales growth. Growth was led by a high single-digit increase in the Home & Family segment and a mid single-digit increase in the Cleaning, Organization & Décor segment.

"For the second consecutive year, we made strong progress on our multi-year journey to become a best-in-class global consumer products company," said Mark Ketchum, president and chief executive officer of Newell Rubbermaid. "Our employees worked extremely hard to drive our key organizational initiatives, including successfully launching SAP in our North American Office Products business, executing numerous restructuring projects, making the necessary investments to become a more consumer-centric and global branded marketing organization, and embracing cultural change, all while delivering on our full year financial commitments."

Gross margin was 35.2 percent, a 185 basis point improvement over the prior year. The expansion reflects ongoing productivity initiatives, savings from Project Acceleration and favorable mix.

Excluding Project Acceleration restructuring costs of \$86.0 million in 2007 and \$66.4 million in 2006, operating income improved \$103.3 million to \$826.3 million, a 14 percent increase over the prior year, and as a percent of sales, improved from 11.7 to 12.9 percent.

Normalized earnings, which exclude Project Acceleration restructuring costs and one-time tax items, were \$1.82 per diluted share, a 20 percent increase over the prior year's result of \$1.52 per diluted share.

Income from continuing operations, as reported, was \$479.2 million, or \$1.72 per diluted share, compared to \$470.7 million, or \$1.71 per diluted share, in the prior year.

Excluding Project Acceleration restructuring costs, income from continuing operations was \$548.8 million, or \$1.97 per diluted share, compared to the prior year's result of \$518.9 million, or \$1.88

















per diluted share. Income from continuing operations in 2007 included one-time tax benefits of \$41.3 million, or \$0.15 per diluted share, versus \$0.36 per diluted share in the prior year. A reconciliation of the results "as reported" to results "excluding charges" is attached to this press release.

Operating cash flow was \$655.3 million, compared to \$643.4 million for the prior year. Capital expenditures were \$157.3 million, compared to \$138.3 million for the prior year.

Free cash flow, defined as operating cash flow less capital expenditures, as a percentage of net earnings was 107 percent. The company returned \$234.7 million to shareholders through cash dividends.

A reconciliation of the full year 2007 and last year's results is as follows:

	F	Y 2007	FY 2006
Diluted earnings per share from continuing operations (as reported):	\$	1.72	\$ 1.71
Project Acceleration restructuring costs	\$	0.25	\$ 0.17
Diluted earnings per share from continuing operations (excluding charges):	\$	1.97	\$ 1.88
Tax benefits	\$	(0.15)	\$ (0.36)
"Normalized" EPS:	\$	1.82	\$ 1.52

Quarterly Financial Highlights

Net sales increased 0.3 percent in the fourth quarter, consistent with the guidance communicated in late November. Mid single-digit sales growth in the Cleaning, Organization & Décor and Home & Family segments was partially offset by a high single-digit decline in the Office Products segment, reflecting the recent slowdown in the North American office products retail environment and commensurate inventory reductions taken at key retailers.

Gross margin improved to 35.1 percent, a 212 basis point improvement over the prior year, marking the 11th consecutive quarter of gross margin expansion for the company. The expansion was driven primarily by favorable mix and productivity improvements, including the impact of Project Acceleration.

Excluding Project Acceleration restructuring costs of \$32.3 million in 2007 and \$16.1 million in 2006, operating income improved \$22.2 million to \$205.2 million, a 12 percent increase over the prior year.

Normalized earnings, which exclude Project Acceleration restructuring costs and one-time tax items, were \$0.47 per diluted share, an 11 percent increase over the prior year's result of \$0.42 per diluted share.

















Income from continuing operations, as reported, was \$101.0 million, or \$0.36 per diluted share, compared to \$92.3 million, or \$0.33 per diluted share, in the prior year.

Excluding Project Acceleration restructuring costs, income from continuing operations was \$131.2 million, or \$0.47 per diluted share, compared to the prior year's result of \$104.2 million, or \$0.38 per diluted share. Income from continuing operations in the fourth quarter 2006 included the reversal of one-time tax benefits totaling \$13.0 million, or \$0.05 per diluted share. A reconciliation of the results "as reported" to results "excluding charges" is attached to this press release.

A reconciliation of the fourth quarter 2007 and last year's results is as follows:

	Q4	2007	_	Q4 200	16
Diluted earnings per share from continuing operations (as reported):	\$	0.36	\$	C	0.33
Project Acceleration restructuring costs	\$	0.11	\$	0	0.05
Diluted earnings per share from continuing operations (excluding charges):	\$	0.47	\$	0	0.38
Reversal of tax benefits	\$	0.00	\$	0	0.05
"Normalized" EPS:	\$	0.47	\$	0).42

2008 Full Year Guidance

The company now expects sales growth of 2 to 3 percent, compared to management's previous expectation of 3 to 5 percent, reflecting the worsening economic conditions in North America which the company does not expect to improve in 2008.

Savings from Project Acceleration, combined with ongoing productivity initiatives and favorable product mix, are expected to drive gross margin expansion in excess of 100 basis points. Despite the weakening economy, the company continues to expect to reinvest approximately half of this expansion in strategic brand building and corporate initiatives.

The company continues to expect sales growth and gross margin expansion to drive normalized earnings to a range of \$1.95 to \$2.00 per diluted share.

Operating cash flow is expected to be between \$600 and \$650 million, including approximately \$100 million in restructuring cash payments. Capital expenditures are anticipated to range from \$160 to \$180 million.

















2008 First Quarter Guidance

The company expects sales to increase 2 to 4 percent, driven by strong growth in the Home & Family segment and Rubbermaid Commercial business.

The company anticipates normalized earnings will be \$0.27 per diluted share, approximately flat to last year.

A reconciliation of the first quarter and full year 2008 earnings outlook is as follows:

	Q1 2	2008	FY 2	2008
Diluted earnings per share from continuing operations (as reported):	\$ 0.15	- \$0.17	\$ 1.50	- \$1.55
Project Acceleration restructuring costs	\$ 0.10	- \$0.12	\$ 0.44	- \$0.47
Diluted earnings per share from continuing operations (excluding charges):	\$	0.27	\$ 1.95	- \$2.00
Tax benefits	\$	0.00	\$	0.00
"Normalized" EPS:	\$	0.27	\$ 1.95	- \$2.00

Conference Call

The company's fourth quarter 2007 earnings conference call is scheduled for today, January 31, 2008, at 9:00 a.m. ET. To listen to the webcast, use the link provided under Events & Presentations in the Investor Relations section of Newell Rubbermaid's Web site at www.newellrubbermaid.com. The webcast will be available for replay for two weeks. A brief supporting slide presentation will be available prior to the call under Quarterly Earnings in the Investor Relations section on the company's Web site.

Caution Concerning Forward-Looking Statements

The statements in this press release that are not historical in nature constitute forward-looking statements. These forward-looking statements relate to information or assumptions about the effects of Project Acceleration, sales, income/(loss), earnings per share, operating income or gross margin improvements, capital and other expenditures, cash flow, dividends, restructuring costs, costs and cost savings, debt ratings, and management's plans, projections and objectives for future operations and performance. These statements are accompanied by words such as "anticipate," "expect," "project," "will," "believes," "estimate" and similar expressions. Actual results could differ materially from those expressed or implied in the forward-looking statements. Important factors that could cause actual results to differ materially from those suggested by the forward-looking statements include, but are not limited to, our dependence on the strength of retail economies; competition with other manufacturers and distributors of consumer products; major retailers' strong bargaining power; changes in the prices of raw materials; our ability to develop innovative new products and to develop, maintain and strengthen our end-user brands;

















our ability to expeditiously close facilities and move operations while managing foreign regulations and other impediments; our ability to implement successfully information technology solutions throughout our organization; our ability to improve productivity and streamline operations; the risks inherent in our foreign operations and those factors listed in the company's most recent quarterly report on Form 10-Q, and Exhibit 99.1 thereto, filed with the Securities and Exchange Commission. Changes in such assumptions or factors could produce significantly different results. The information contained in this news release is as of the date indicated. The company assumes no obligation to update any forward-looking statements contained in this news release as a result of new information or future events or developments.

Non-GAAP Financial Measures

This release contains non-GAAP financial measures within the meaning of Regulation G promulgated by the Securities and Exchange Commission. Included in this release is a reconciliation of these non-GAAP financial measures to the most directly comparable financial measures calculated in accordance with GAAP.

About Newell Rubbermaid

Newell Rubbermaid Inc., an S&P 500 company, is a global marketer of consumer and commercial products with sales of over \$6 billion and a strong portfolio of brands, including Rubbermaid®, Sharpie®, Graco®, Calphalon®, Irwin®, Lenox®, Levolor®, Paper Mate®, DYMO®, Waterman®, Parker®, Goody®, BernzOmatic® and Amerock®. The company is headquartered in Atlanta, Ga., and has approximately 22,500 employees worldwide.

This press release and additional information about Newell Rubbermaid are available on the company's Web site, www.newellrubbermaid.com.

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Newell Rubbermaid Inc. CONSOLIDATED STATEMENTS OF OPERATIONS (UNAUDITED) (in millions, except per share data)

Reconciliation of Results "As Reported" to Results "Excluding Charges"

Three Months Ended December 31 2006 YOY Excl. Charges \$ 1,642.5 % Change As Reported Charges (1) As Reported Excl. Charges Charges (2) Net sales 1,642.5 1,638.2 1,638.2 0.3% Cost of products sold 1,066.6 1,066.6 1,098.5 1,098.5 GROSS MARGIN 575.9 575.9 539.7 539.7 6.7% % of sales 35.1% 35.1% 32.9% 32.9% Selling, general & administrative 370.7 370.7 356.7 3.9% 356.7 expenses % of sales 22.6% 22.6% 21.8% 21.8% (16.1)Restructuring costs 32.3 (32.3)16.1 OPERATING INCOME 32.3 172.9 205.2 166.9 16.1 183.0 12.1% % of sales 10.5% 12.5% 10.2% 11.2% Nonoperating expenses: Interest expense, net 21.2 21.2 29.8 29.8 Other expense, net 2.9 2.9 2.0 2.0 24.1 24.1 31.8 31.8 (24.2)% INCOME BEFORE INCOME TAXES 148.8 32.3 181.1 135.1 16.1 151.2 19.8% % of sales 9.1% 11.0% 8.2% 9.2% Income taxes 47.8 2.1 49.9 42.8 4.2 47.0 6.2% Effective rate 32.1% 27.6% 31.7% 31.1% INCOME FROM CONTINUING **OPERATIONS** 101.0 30.2 131.2 92.3 11.9 104.2 25.9% % of sales 6.1% 8.0% 5.6% 6.4% Discontinued operations, net of tax: Net gain/(loss) 4.4 (4.4)9.9 (9.9)131.2 NET INCOME 105.4 25.8 102.2 2.0 104.2 25.9% % of sales 6.4% 8.0% 6.2% 6.4% EARNINGS PER SHARE FROM CONTINUING OPERATIONS: Basic 0.37 0.11 0.48 \$ 0.34 \$ 0.04 0.38 Diluted \$ 0.36 \$ 0.11 \$ 0.47 \$ 0.33 \$ 0.04 \$ 0.38 GAIN/(LOSS) PER SHARE FROM DISCONTINUED OPERATIONS: \$ 0.02 \$ (0.02)\$ \$ 0.04 \$ (0.04)\$ Basic Diluted \$ 0.02 (0.02)0.04 (0.04)\$ \$ \$ \$ \$ EARNINGS PER SHARE: Basic 0.38 \$ 0.09 0.48 \$ 0.37 \$ 0.01 0.38 \$ \$ Diluted 0.38 0.09 \$ 0.47 \$ 0.37 \$ 0.01 \$ 0.38 AVERAGE SHARES OUTSTANDING: 276.1 276.1 274.8 274.8 Basic Diluted 286.1 277.8 275.9 275.9

⁽¹⁾ Charges excluded from "as reported" results for 2007 consist of \$32.3 million of Project Acceleration restructuring costs and the associated tax effects and a \$4.4 million net gain related to discontinued operations.

⁽²⁾ Charges excluded from "as reported" results for 2006 consist of \$16.1 million of Project Acceleration restructuring costs and the associated tax effects and a \$9.9 million net gain related to discontinued operations.

Newell Rubbermaid Inc. CONSOLIDATED STATEMENTS OF OPERATIONS (UNAUDITED) (in millions, except per share data)

Reconciliation of Results "As Reported" to Results "Excluding Charges"

Twelve Months Ended December 31 2006 YOY Excl. Charges **6,407.3** % Change As Reported Charges (1) As Reported Excl. Charges Charges (2) Net sales 6,407.3 6,201.0 6,201.0 3.3% Cost of products sold 4,150.1 4,150.1 4,131.0 4,131.0 **GROSS MARGIN** 2,257.2 2,257.2 2,070.0 2,070.0 9.0% % of sales 35.2% 35.2% 33.4% 33.4% Selling, general & administrative expenses 1,430.9 1,430.9 1,347.0 1,347.0 6.2% % of sales 22.3% 22.3% 21.7% 21.7% Restructuring costs 86.0 (86.0)66.4 (66.4)OPERATING INCOME 740.3 86.0 826.3 656.6 66.4 723.0 14.3% 10.6% % of sales 11.6% 12.9% 11.7% Nonoperating expenses: 104.1 104.1 132.0 132.0 Interest expense, net Other expense, net 7.3 7.3 9.7 9.7 141.7 111.4 111.4 141.7 (21.4)% INCOME BEFORE INCOME TAXES 628.9 86.0 714.9 514.9 66.4 581.3 23.0% 9.8% 11.2% 8.3% 9.4% % of sales Income taxes 149.7 16.4 166.1 44.2 18.2 62.4 166.2% Effective rate 23.8% 23.2% 8.6% 10.7% INCOME FROM CONTINUING **OPERATIONS** 479.2 69.6 548.8 470.7 48.2 518.9 5.8% % of sales 7.5% 8.6% 7.6% 8.4% Discontinued operations, net of tax: Net loss (12.1)12.1 (85.7)85.7 NET INCOME 467.1 81.7 548.8 385.0 133.9 518.9 5.8% % of sales 7.3% 8.6% 6.2% 8.4% EARNINGS PER SHARE FROM CONTINUING OPERATIONS: Basic 1.74 0.25 1.99 \$ 1.71 \$ 0.18 1.89 Diluted \$ 1.72 \$ 0.25 \$ 1.97 \$ 1.71 \$ 0.17 \$ 1.88 LOSS PER SHARE FROM DISCONTINUED OPERATIONS: (0.04)\$ 0.04 \$ \$ (0.31)\$ 0.31 \$ Basic \$ Diluted \$ (0.04)\$ 0.04 (0.31)0.31 \$ \$ \$ \$ EARNINGS PER SHARE: Basic 0.30 1.99 1.40 0.49 1.89 1.69 \$ Diluted \$ 0.29 \$ 1.97 \$ 1.40 \$ 0.48 \$ 1.88 1.68 AVERAGE SHARES OUTSTANDING: 276.0 276.0 274.6 274.6 Basic Diluted 286.1 286.1 283.8 275.5

⁽¹⁾ Charges excluded from "as reported" results for 2007 consist of \$86.0 million of Project Acceleration restructuring costs and the associated tax effects and a \$12.1 million net loss related to discontinued operations.

⁽²⁾ Charges excluded from "as reported" results for 2006 consist of \$66.4 million of Project Acceleration restructuring costs and the associated tax effects and a \$85.7 million net loss related to discontinued operations.

Newell Rubbermaid Inc. CONSOLIDATED BALANCE SHEETS (UNAUDITED) (in millions)

	December 31, 2007	December 31, 2006
Assets:		
Cash and cash equivalents	\$ 329.2	\$ 201.0
Accounts receivable, net	1,166.4	1,113.6
Inventories, net	940.4	850.6
Deferred income taxes	102.0	110.1
Prepaid expenses and other	113.7	133.5
Current assets of discontinued operations	—	68.1
Current assets of discontinued operations		
Total Current Assets	2,651.7	2,476.9
Property, plant and equipment, net	688.6	746.9
Deferred income taxes	29.4	1.3
Goodwill	2,608.7	2,435.7
Other intangible assets, net	501.8	458.8
Other assets	202.7	190.9
Total Assets	\$ 6,682.9	\$ 6,310.5
Liabilities and Stockholders' Equity:		
Accounts payable	\$ 616.9	\$ 549.9
Accrued compensation	170.7	177.9
Other accrued liabilities	744.7	710.9
Income taxes payable	44.0	144.3
Notes payable	15.3	23.9
Current portion of long-term debt	972.2	253.6
Current liabilities of discontinued operations	<u></u>	36.1
Total Current Liabilities	2,563.8	1,896.6
Long-term debt	1,197.4	1,972.3
Other non-current liabilities	674.4	551.4
Stockholders' Equity	2,247.3	1,890.2
Total Liabilities and Stockholders' Equity	\$ 6,682.9	\$ 6,310.5

Newell Rubbermaid Inc. CONSOLIDATED STATEMENTS OF CASH FLOW (UNAUDITED) (in millions)

	Т	welve Month	s Ended Decen	nber 31, 2006
Operating Activities:				
Net income	\$	467.1	\$	385.0
Adjustments to reconcile net income to net cash provided by operating activities:				
Depreciation and amortization		177.0		193.3
Deferred income taxes		(0.9)		(5.0)
Impairment charges		_		50.9
Non-cash restructuring costs		27.7		27.2
Gain on sale of assets		_		(4.5)
Stock-based compensation expense		36.4		44.0
Loss/(gain) on disposal of discontinued operations		11.9		(0.7)
Non-cash income tax benefits		(41.3)		(102.8)
Other		(3.4)		(12.9)
Changes in operating assets and liabilities, excluding the effects of acquisitions:				
Accounts receivable		(7.9)		25.1
Inventories		(53.6)		(32.2)
Accounts payable		54.0		(51.0)
Accrued liabilities and other		(11.7)		96.9
Discontinued operations				30.1
Net cash provided by operating activities	\$	655.3	\$	643.4
Investing Activities:				
Acquisitions, net of cash acquired	\$	(106.0)	\$	(60.6)
Capital expenditures		(157.3)		(138.3)
Disposals of non-current assets and sales of businesses		(2.3)		187.0
Net cash used in investing activities	\$	(265.6)	\$	(11.9)
Financing Activities:				
Proceeds from issuance of debt	\$	420.8	\$	177.0
Payments on notes payable and debt	Ψ	(478.3)	Ψ	(511.0)
Cash dividends		(234.7)		(232.8)
Proceeds from exercised stock options and other		25.4		16.7
Net cash used in financing activities	\$	(266.8)	\$	(550.1)
Net cash used in finalicing activities	Ф	(200.0)	Φ	(330.1)
Currency rate effect on cash and cash equivalents	\$	5.3	\$	4.1
Increase in cash and cash equivalents	\$	128.2	\$	85.5
Cash and cash equivalents at beginning of year	<u> </u>	201.0	*	115.5
Cash and cash equivalents at end of year	\$	329.2	\$	201.0

Newell Rubbermaid Inc. Calculation of Free Cash Flow (1)

	Three Months Ended 2007	Decem	ber 31, 2006
Free Cash Flow (in millions):	2007		
Net cash provided by operating activities Capital expenditures	\$ 199.1 (47.3)	\$	239.1 (44.2)
Free Cash Flow	\$ 151.8	\$	194.9
Free Cash Flow (in millions):	 Twelve Months Ended 2007		nber 31, 2006
Net cash provided by operating activities Capital expenditures	\$ 655.3 (157.3)	\$	643.4 (138.3)
Free Cash Flow	\$ 498.0	\$	505.1
(1) Free Cash Flow is defined as cash flow provided by operating activities less capital expenditures.			

Newell Rubbermaid Inc. Financial Worksheet (In Millions)

			2007					2006					
		Excluding C Reported	Charges Rec	onciliation (1)	Onevating		Excluding C Reported	Charges Reco	onciliation (1)	Operating	Net Sales	Year-over-year change	Income (2)
	Net Sales	OI	Excluded Charges	Ex Charges OI	Operating Margin	Net Sales	OI	Excluded Charges	Ex Charges OI	Operating Margin		6 \$	%
Q1:												. =	
Cleaning, Organization & Décor			\$ —		12.5%					8.5% 5		1.7% \$ 18.8	49.0%
Office Products	406.3	35.2	_	35.2	8.7%		32.3	_	32.3	8.3%		4.0% 2.9	9.0%
Tools & Hardware	293.9 226.8	34.2 30.4		34.2 30.4	11.6% 13.4%		33.1 32.7	_	33.1 32.7	12.0%		6.2% 1.1 0.7% (2.3)	3.3%
Home & Family	220.0	30.4	_	30.4	13.4%	225.3	32./	_	32./	14.5%	1.5).7% (2.3)	(7.0)%
Restructuring Costs		(15.5)) 15.5	_			(9.1)	9.1	_			_	
Corporate		(20.7)		(20.7)			(17.6)		(17.6)			(3.1)	
Total	\$1,384.4	\$ 120.8	\$ 15.5	\$ 136.3	9.8%	\$1,342.6	\$ 109.8	\$ 9.1	\$ 118.9	8.9%	\$ 41.8	3.1% \$ 17.4	14.6%
										=			
			2007					2006					
		Excluding C Reported	Charges Rec Excluded	onciliation (1) Ex Charges	Operating		Reported C	Excluded	onciliation (1) Ex Charges	Operating	Net Sales	Year-over-year change Operating	Income (2)
	Net Sales	OI	Charges	OI	Margin	Net Sales	OI	Charges	OI	Margin		6 \$	%
Q2:													
Cleaning, Organization & Décor			\$ —		14.9%			\$ —		11.2% 5		5.8% \$ 23.9	41.7%
Office Products	587.5	109.0	_	109.0	18.6%	579.1	99.9	_	99.9	17.3%		1.5% 9.1	9.1%
Tools & Hardware	324.6	47.7 31.3		47.7 31.3	14.7% 13.2%		53.8 29.8	_	53.8 29.8	16.4%		1.3)% (6.1) 9.4% 1.5	(11.3)%
Home & Family	236.6	31.3	_	31.3	15.2%	216.3	29.0	_	29.0	13.8%	20.5	9.4% 1.5	5.0%
Restructuring Costs		(15.5)) 15.5	_			(19.1)	19.1	_			_	
Corporate		(20.9)		(20.9)			(20.0)		(20.0)			(0.9)	
Total	\$1,693.1		′ ——		14.7%	\$1,634.1			-	13.5%	\$ 59.0	3.6% \$ 27.5	12.5%
					/ •	***************************************				=======================================			
			2007					2006					
				onciliation (1)				Charges Reco	onciliation (1)			Year-over-year change	
	Net Sales	Reported OI	Excluded Charges	Ex Charges OI	Operating Margin	Net Sales	Reported OI	Excluded Charges	Ex Charges OI	Operating Margin	Net Sales \$ %		Income (2) %
Q3:													
Cleaning, Organization & Décor	\$ 547.2	\$ 83.7	\$ —	\$ 83.7	15.3%	\$ 519.3	\$ 67.8	\$ —	\$ 67.8	13.1% 5	\$ 28.0 5	5.4% \$ 15.9	23.5%
Office Products	544.9	84.2	_	84.2	15.5%	517.5	75.7	_	75.7	14.6%	27.4 5	5.3% 8.5	11.2%
Tools & Hardware	335.9	51.3	_	51.3	15.3%		46.2	_	46.2	14.2%		3.5% 5.1	11.0%
Home & Family	259.3	37.2	_	37.2	14.3%	224.9	28.9	_	28.9	12.9%	34.4 15	5.3% 8.3	28.7%
Doctor studies Costs		(22.7)	. 22.7				(22.1)	22.1					
Restructuring Costs		(22.7) (19.9)		(10.0)			(22.1) (18.3)		(10.2)			(1.6)	
Corporate	¢1 CO7 2			(19.9) \$ 236.5	14.00/	¢1 F0C 1			(18.3)	_	†101 2 G		10.10/
Total	\$1,687.3	\$ 213.8	\$ 22.7	\$ 236.5	14.0%	\$1,586.1	\$ 178.2	\$ 22.1	\$ 200.3	12.6%	\$101.5	<u>5.4</u> % <u>\$ 36.2</u>	<u>18.1</u> %
			2007					2006					
		Excluding C		onciliation (1)			Excluding C	Charges Reco	onciliation (1)			Year-over-year change	
	Net Sales	Reported OI	Excluded Charges	Ex Charges OI	Operating Margin	Net Sales	Reported OI	Excluded Charges	Ex Charges OI	Operating Margin	Net Sales \$ %		Income (2) %
Q4:	rectoures		Charges		THUI BIT	rect bules		Charges		Margin	Ψ /	<u> </u>	
Cleaning, Organization & Décor	\$ 547.4	\$ 51.2		\$ 51.2	9.4%	\$ 516.8	\$ 45.6		\$ 45.6	8.8% 9	\$ 30.6	5.9% \$ 5.6	12.3%
Office Products	503.6	89.5		89.5	17.8%	544.2	79.1		79.1	14.5%	(40.6) (7	7.5)% 10.4	13.1%
Tools & Hardware	334.3	48.3		48.3	14.4%	332.2	51.9		51.9	15.6%	2.1	0.6% (3.6)	(6.9)%
Home & Family	257.2	36.7		36.7	14.3%	245.0	26.5		26.5	10.8%	12.2	5.0% 10.2	38.5%
Restructuring Costs		(32.3)		(20.5)			(16.1)		(20.4)			- (0.4)	
Corporate	ф. с. с. т	(20.5)		(20.5)		#1 600 0	(20.1)		(20.1)	-	* 10	(0.4)	12.10/
Total	\$1,642.5	\$ 172.9	\$ 32.3	\$ 205.2	12.5%	\$1,638.2	\$ 166.9	\$ 16.1	\$ 183.0	11.2% 5	\$ 4.3 <u>C</u>	0.3% \$ 22.2	12.1%
			2007					2006					
		Excluding (onciliation (1)			Excluding C	2006 Charges Reco	onciliation (1)		Y	Year-over-year change	s
		Reported	Excluded	Ex Charges	Operating		Reported	Excluded	Ex Charges	Operating	Net Sales		Income (2)
YTD:	Net Sales	OI	Charges	OI	Margin	Net Sales	OI	Charges	OI	Margin	\$ %	<u> </u>	<u>%</u>
Cleaning, Organization & Décor	\$2,096.4	\$ 273.3	\$ —	\$ 273.3	13.0%	\$1,995.7	\$ 209.1	s —	\$ 209.1	10.5% 5	\$100.7	5.0% \$ 64.2	30.7%
Office Products	2,042.3	317.9		317.9	15.6%		287.0	_	287.0	14.1%		0.5% 30.9	10.8%
Tools & Hardware	1,288.7			181.5		1,262.2	185.0	_	185.0	14.7%		2.1% (3.5)	(1.9)%
Home & Family	979.9			135.6	13.8%		117.9	_	117.9	12.9%		7.5% 17.7	15.0%
Restructuring Costs		(86.0)	86.0	_			(66.4)	66.4	_			_	
Corporate		(82.0)		(82.0)			(76.0)		(76.0)			(6.0)	
Total	\$6,407.3	\$ 740.3	\$ 86.0	\$ 826.3	12.9%	\$6,201.0	\$ 656.6	\$ 66.4	\$ 723.0	11.7%	\$206.3	3.3% \$ 103.3	14.3%
										-			

⁽¹⁾ Charges are related to restructuring.

⁽²⁾ Excluding restructuring charges.

Newell Rubbermaid Inc. Three Months Ended December 31, 2007 In Millions

Currency Analysis

	Sales as Reported	2007 Currency Impact	Adjusted Sales	2006 Sales as Reported	Year-over-year Increa Excluding Currency	Including Currency	Currency Impact
By Segment							
Cleaning, Organization & Décor Office Products	\$ 547.4 503.6	\$ (11.0) (23.7)	\$ 536.4 479.9	\$ 516.8 544.2	3.8% (11.8)%	5.9% (7.5)%	2.1% 4.4%
Tools & Hardware	334.3	(12.4)	321.9	332.2	(3.1)%	0.6%	3.7%
Home & Family	257.2	(5.0)	252.2	245.0	2.9%	5.0%	2.0%
Total Company	\$ 1,642.5	\$ (52.1)	\$ 1,590.4	\$ 1,638.2	(2.9)%	0.3%	3.2%
By Geography							
United States Canada	\$ 1,143.8 117.5	\$ — (16.1)	\$ 1,143.8 101.4	\$ 1,188.2 100.6	(3.7)% 0.8 %	(3.7)% 16.8%	0.0% 16.0%
North America	1,261.3	(16.1)	1,245.2	1,288.8	(3.4)%	(2.1)%	1.2%
	•	` ,			` ,	` ,	
Europe	244.4	(23.8)	220.6	223.4	(1.3)%	9.4%	10.7%
Central & South America	66.8	(5.7)	61.1	68.7	(11.1)%	(2.8)%	8.3%
All Other	70.0	(6.5)	63.5	57.3	10.8%	22.2%	11.3%
Total Company	\$ 1,642.5	<u>\$ (52.1)</u>	\$ 1,590.4	\$ 1,638.2	(2.9)%	0.3%	3.2%

Newell Rubbermaid Inc. Twelve Months Ended December 31, 2007 In Millions

Currency Analysis

	Sales as	2007 Currency	Adjusted	2006 Sales as	Year-over-year Excluding	Including	Currency
By Segment	Reported	<u>Impact</u>	Sales	Reported	Currency	Currency	Impact
Cleaning, Organization & Décor	\$ 2,096.4	\$ (18.5)	\$ 2,077.9	\$ 1,995.7	4.1%	5.0%	0.9%
Office Products	2,042.3	(60.8)	1,981.5	2,031.6	(2.5)%	0.5%	3.0%
Tools & Hardware	1,288.7	(31.6)	1,257.1	1,262.2	(0.4)%	2.1%	2.5%
Home & Family	979.9	(14.1)	965.8	911.5	6.0%	7.5%	1.5%
Total Company	\$ 6,407.3	\$ (125.0)	\$ 6,282.3	\$ 6,201.0	1.3%	3.3%	2.0%
By Geography							
United States	\$ 4,624.3	\$	\$ 4,624.3	\$ 4,603.4	0.5%	0.5%	0.0%
Canada	425.7	(24.1)	401.6	387.9	3.5%	9.7%	6.2%
North America	5,050.0	(24.1)	5,025.9	4,991.3	0.7%	1.2%	0.5%
Europe	879.5	(74.1)	805.4	781.0	3.1%	12.6%	9.5%
Central & South America	250.2	(11.1)	239.1	239.3	(0.1)%	4.6%	4.6%
All Other	227.6	(15.7)	211.9	189.4	11.9%	20.2%	8.3%
Total Company	\$ 6,407.3	<u>\$ (125.0)</u>	\$ 6,282.3	\$ 6,201.0	1.3%	3.3%	2.0%



Q4 2007 Earnings Call Presentation

January 31, 2008









Forward-Looking Statements

The statements in this presentation that are not historical in nature constitute forward-looking statements. These forward-looking statements relate to information or assumptions about the effects of Project Acceleration, sales, income/(loss), earnings per share, operating income or gross margin improvements, capital and other expenditures, cash flow, dividends, restructuring costs, costs and cost savings, debt ratings, and management's plans, projections and objectives for future operations and performance. These statements are accompanied by words such as "anticipate," "expect," "project," "will," "believes," "estimate" and similar expressions. Actual results could differ materially from those expressed or implied in the forward-looking statements. Important factors that could cause actual results to differ materially from those suggested by the forward-looking statements include, but are not limited to, our dependence on the strength of retail economies; competition with other manufacturers and distributors of consumer products; major retailers' strong bargaining power; changes in the prices of raw materials; our ability to develop innovative new products and to develop, maintain and strengthen our end-user brands; our ability to expeditiously close facilities and move operations while managing foreign regulations and other impediments; our ability to implement successfully information technology solutions throughout our organization; our ability to improve productivity and streamline operations; the risks inherent in our foreign operations and those factors listed in the third quarter 2007 Form 10-Q, including Exhibit 99.1 thereto, filed with the Securities and Exchange Commission.









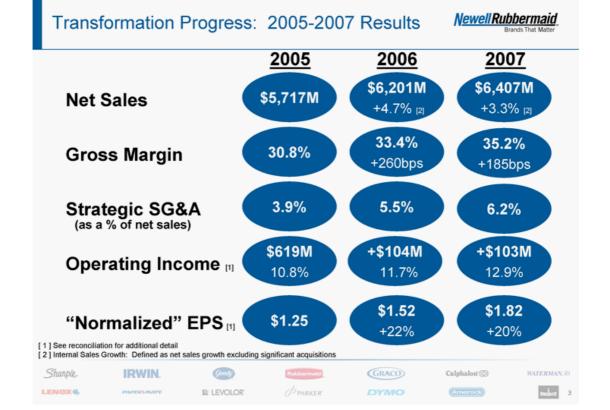


Calphalon 🛞

WATERMAN, ®

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Multi-Year Transformation - 2007 Progress



- » Achieved Growth Trifecta, including Sales, Gross Margin and Profit Improvement, for 2nd Consecutive Year
 - Reaffirmation that the business model is working

» Marketing Build & Transform

- Added top executive talent to management ranks
- Created detailed roadmap for achieving brand building excellence
- Developed and launched Marketing Excellence training programs
- Increased investment in strategic brand building

» Project Acceleration

- Recognized \$60 million in savings in 2007 and expect to save another \$60 million in 2008 - Total program savings and expenses remain on track
- Recently announced 5th multi-branded distribution facility

» Successful SAP Conversion in Office Products - North America

» Changing the Culture

- Identified and embraced one common set of company values
- Co-located several business units and locations to enable greater sharing of best practices and leverage talent throughout the organization
- Launched one, common global organizational structure











Calphalon 🛞

ATERMAN ®



Full Year 2007 Financial Summary



- » Net sales growth of 3.3%
 - High single digit growth in the Home & Family segment, mid single digit growth in the Cleaning, Organization & Décor segment, low single digit growth in Tools & Hardware segment, and slight growth in the Office Products segment.
- » Expanded gross margins 185 basis points to 35.2%
 - Driven by Project Acceleration, Productivity, and Mix
- » Increased investment in strategic SG&A to 6.2%
- » Improved operating income by \$103 million or 14%, excluding Project Acceleration charges
- » Improved operating income percent to 12.9% or 120 basis points, excluding Project Acceleration charges
- » Increased "Normalized" EPS by \$0.30 or 20% to \$1.82
- » Delivered operating cash flow of \$655 million











Calphalon (**)

ALERMAN, W

modera 5

FY 2008 Guidance



Internal Sales Growth +2% to +3%

Gross Margin Expansion +100 bps

"Normalized" EPS [1] \$1.95 - \$2.00

Cash Flow from Operations \$600 million to \$650 million

Capital Expenditures \$160 million to \$180 million

[1] Excludes Project Acceleration restructuring costs















Q1 2008 Guidance



Internal Sales Growth +2% to +4%

"Normalized" Earnings Per Share [1] \$0.27

[1] Excludes Project Acceleration restructuring costs

Sharpie.

IRWIN.









WATERMAN, ®1



EPS Walk: Prior Year to Q1 2008 and FY 2008 Guidance

Q1 2007 Actual to Q1 2008 Guidance [1] FY 2007 Actual to FY 2008 Guidance [1] Q1 2007 Actual \$0.28 FY 2007 Actual \$1.97 Tax Benefit (\$0.01) Tax Benefit (\$0.15) Q1 2007 "Normalized" EPS \$0.27 FY 2007 "Normalized" EPS \$1.82 \$0.13 to \$0.18 Earnings Improvement Q1 2008 "Normalized" EPS Guidance \$0.27 "Normalized" EPS Range [2] \$1.95 to \$2.00 [1] Reconciliation excludes Project Acceleration restructuring costs [2] "Normalized" EPS range communicated in the Q4 2007 Earnings Press Release (GRACO) Calphalon (**) Sharpie. IRWIN. Balant 8 IÈ LEVOLOR Amerock LENOX PARKER DYIVIO



EPS Walk: Previous Guidance and Prior Year to FY 2007

Previous Guidance to 2007 Actual [1]		2006 Actual to 2007 Actual [1]
2007 Mid Point of EPS Range [2]	\$1.95	2006 Actual	\$1.88
Tax Benefit	(\$0.15)	Tax Benefit	(\$0.36)
2007 "Normalized" EPS Midpoint [2]	\$1.80	2006 "Normalized" EPS	\$1.52
Earnings Improvement	\$0.02	Earnings Improvement	\$0.30
2007 "Normalized" EPS	\$1.82	2007 "Normalized" EPS	\$1.82
	Ye	ar over Year "Normalized" EPS Improvement	19.7%
[1] Excludes Project Acceleration restructuring costs			
[2] Reflects the mid point of the diluted EPS from continuing	ng operations, exclud	ing charges, range communicated	
in the Q4 2007 Earnings Pre-Release on 11/26/07			
Sharpie. IRWIN. Good)	Rubbermaid	GRACO Calphalon'⊕	WATERMAN, ØI
LENOX♣ PAPERLMATE È LEVOLOR	PARKER	DYMO (Amerock)	Indust 9



EPS Walk: Previous Guidance and Prior Year to Q407

Previo	us Guidance to Q407 Actual [1	1	Q406 Actual to Q407 Actual [1]	
Mid Po	int of Range [2]	\$0.45	Q4 2006 Actual	\$0.37
Tax Be	enefit	\$0.00_	Reversal of Tax Benefit	\$0.05
Q4 200	07 "Normalized" EPS mid-point	\$0.45	Q4 2006 "Normalized" EPS [3]	\$0.42
Earning	gs Improvement	\$0.02	Earnings Improvement	\$0.05
Q4 200	07 "Normalized" EPS	\$0.47	Q4 2007 "Normalized" EPS Quarter over Quarter % EPS Improvement	\$0.47
[2] Refle	onciliation excludes Project Acceleration restrects the mid point of the diluted EPS from cone Q4 2007 Earnings Pre-Release on 11/26/00 are items do not tie due to rounding	tinuing operations,	excluding charges, range communicated	
Sharpie.	IRWIN. GOOD	PARKER	GRACO Calphalon'®	WATERMAN, 201



Appendix







Reconciliation: Q406 and Q407 "Normalized" EPS



				Q4 2006	Q4 2007	
Dilute	ed earnings per	share from				
contin	nuing operations	s (as reported)	\$0.33	\$0.36		
Proje	ct Acceleration	restructuring cos	\$0.05	\$0.11		
Dilute	ed earnings per	share from				
contin	continuing operations (excl. charges)				\$0.47	
Reve	Reversal of Tax benefit			\$0.05	\$0.00)
"Norr	nalized" EPS [1	1		\$0.42	\$0.47	
[1] II	ems may not tie due	to rounding				
Sharpie.	IRWIN.	Goody	Rubbermaid	GRACO	Calphalon 🛞	WATERMAN,
LENOX	PAPERIMATE	ILEVOLOR	PARKER	DYMO	Amerock	Balant

Reconciliation: Prior Guidance for Q407 and FY07 "Normalized" EPS



	l earnings per s		-	Q4 2007 [1]	FY 2007 [1]	_			
	uing operations t Acceleration re	(as reported) structuring costs	\$0.35 - \$0.37 \$0.06 - \$0.12	\$1.69 - \$1.71 \$0.22 - \$0.28	_				
	Diluted earnings per share from continuing operations (excl. charges)				\$1.94 - \$1.96				
Tax be	Tax benefit			-	(\$0.15)	_			
"Norma	alized" EPS [1]	l		\$0.44 - \$0.46	\$1.79 - \$1.81	_			
[1] Re	[1] Reflects the range communicated on the Q4 2007 Pre-release on 11/26/07								
Sharpie.	IRWIN.	(Foot)	Rubbermaid PARKER	GRACO)	Calphalon'	WATERMAN, OR			

Reconciliation: Q1 2008 and FY 2008 "Normalized" EPS Newell Rubbermaid

Dil. to			_	Q1 2008 [1]	FY 2008 [1]	
	Diluted earnings per share from continuing operations (as reported)			\$0.15 - \$0.17	\$1.50 - \$1.55	
Project	t Acceleration res	structuring costs	_	\$0.10 - \$0.12	\$0.44 - \$0.47	
	Diluted earnings per share from continuing operations (excl. charges)			\$0.27	\$1.95 - \$2.00	
Tax be	Tax benefit			-		
"Norma	alized" EPS [1]		_	\$0.27	\$1.95 - \$2.00	
[1] Re	flects the range and/o	or guidance communica	ated on the Q4	2007 Earnings Release	•	
Sharpie.	IRWIN.	(Goods)	Rubbermaid	GRACO	Calphalon'⊕	
# 3COM	PAPERIMATE	ILL: LEVOLOR	PARKER	DYMO	Amerock	

Reconciliation: Q107 "Normalized" EPS



Q1 2007
Diluted earnings per share from

continuing operations (as reported) \$0.23

Project Acceleration restructuring costs \$0.05

Diluted earnings per share from continuing operations (excl. charges)

Tax benefit (\$0.01)

"Normalized" EPS \$0.27

Sharpie.

IRWIN.







\$0.28

Calphalon (2)

WATERMAN, ®1

Reconciliation: FY 2005, 2006, & 2007 "Normalized" EPS



	FY 2005	FY 2006	FY 2007	
Diluted eamings per share from continuing operations (as reported)	\$1.48	\$1.71	\$1.72	
Project Acceleration Restructuring costs	\$0.12	\$0.17	\$0.25	
Diluted eamings per share from continuing operations (excluding charges)	\$1.60	\$1.88	\$1.97	
One time events:				
Tax Benefit	(\$0.27)	(\$0.36)	(\$0.15)	
Liquidation of a Foreign Entity	(\$0.03)	-	-	
Stock Options	(\$0.05)	-	-	
Pension Curtailment/Other	(\$0.05)	-	-	
Restructuring Classified as Continuing Income	\$0.05			
"Normalized" EPS	\$1.25	\$1.52	\$1.82	

















Operating Income, excluding charges



Full Year					2005		2006		2007	
Operating Income As Reported					567.4	\$	656.6	\$	740.3	
Add: Restructuring and other charges					51.6	\$	66.4	\$	86.0	
Operating Income Excluding Charges					619.0	\$	723.0	\$	826.3	
Net Sales						\$ 6	5,201.0	\$ 6	\$ 6,407.3	
Operating Income % to Sales						1	1.7%	12.9%		
Sharpie.	IRWIN.	(foody)	Rubbermald		GRACO		Calphalon (9	WATERMAN, Ø1	
ELITON TO	POWERWATER	E LEVOLOR	()-PARKER		DIME		(GIII)		lineport 17	