FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* MATSCHULLAT DALE L						2. Issuer Name and Ticker or Trading Symbol NEWELL RUBBERMAID INC [NWL]									heck all ap Dire	plicable) ctor	g Person(s) to Issuer 10% Owner Other (specify			
(Last) (First) (Middle) 1410 GENEVA CLUB DR.						3. Date of Earliest Transaction (Month/Day/Year) 12/08/2007									^ belo	fficer (give title Othelow) below. nr. VP, General Counsel,		1)		
(Street) LAKE G (City)	LAKE GENEVA WI 53147							4. If Amendment, Date of Original Filed (Month/Day/Year)									vidual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person			
		Tab	e I - Noi	า-Deriv	ative	Se	curitie	es Ac	quired,	Dis	posed o	f, or I	3ene	eficia	lly Own	ed				
1. Title of Security (Instr. 3) 2. Transa Date (Month/E				Execution Execution if any		a. Deemed ecution Date, any onth/Day/Year)		Transaction Dispo		urities Acquired (A) sed Of (D) (Instr. 3, 4			d Secur Benef	icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
									Code	v	Amount	(A (D) or)	Price	Trans	action(s) 3 and 4)		(5111 4)		
Common Stock 12/08/					3/2007	2007			F		2,042	2	D	\$26	.8	80,719	D			
Common Stock															7,503		I	401(k)		
		Ta							,		sed of, onvertib				/ Owned					
1. Title of Derivative Security (Instr. 3)	ve Conversion or Exercise (Month/Day/Year) Price of Derivative Security Conversion or Exercise (Month/Day/Year) Execution Date, if any (Month/Day/Year)			(Instr.	nstr. Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)					Amount of Securities Underlying Derivative Security (Instr. and 4) Amour or Numbe of			8. Price of Derivative Security (Instr. 5)	ve derivative Securities	Ownershi Form: Direct (D) or Indirec (I) (Instr. 4	Beneficial Ownership (Instr. 4)				

Explanation of Responses:

Remarks:

/s/ Christine E. Vogt, Attorney in Fact for Dale L. Matschullat

12/11/2007

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $^{^{\}star}$ If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).