STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*

Sesplankis Jeffrey M

| (Last) | (First) | (Middle) |
| :---: | :---: | :---: |
| C/O NEWELL BRANDS INC. <br> 6655 PEACHTREE DUNWOODY ROAD |  |  |
| (Street) |  |  |
| ATLANTA | GA | 30328 |
| (City) | (State) | (Zip) |


| 2. Issuer Name and Ticker or Trading Symbol <br> NEWELL BRANDS INC. [ NWL] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) |  |  |
| :---: | :---: | :---: | :---: |
|  |  | Director | 10\% Owner |
| 3. Date of Earliest Transaction (Month/Day/Year) 02/16/2024 | X | Officer (give title below) | Other (specify below) |
|  |  | Chief Accounting Officer |  |
| 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Individual or Joint/Group Filing (Check Applicable Line) |  |  |
|  | X | Form filed by On | g Person |
|  |  | Form filed by Mo Person | ne Reporting |

## Rule 10b5-1(c) Transaction Indication

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1. Title of Security (Instr. 3) | 2. Transaction <br> Date <br> (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. <br> Transaction Code (Instr. 8) |  | $\begin{array}{\|l\|} \text { 4. Securities Acquired (A) or } \\ \text { Disposed Of (D) (Instr. 3, } 4 \text { and 5) } \end{array}$ |  |  | 5. Amount of <br> Securities <br> Beneficially <br> Owned Following <br> Reported <br> Transaction(s) <br> (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|  |  |  | Code | v | Amount | $\begin{aligned} & \text { (A) or } \\ & \text { (D) } \end{aligned}$ | Price |  |  |  |
| Common Stock | 02/16/2024 |  | M |  | 2,101 ${ }^{(1)}$ | A | \$0 | 2,101 | D |  |
| Common Stock | 02/16/2024 |  | F |  | 739 | D | \$7.67 ${ }^{(2)}$ | 1,362 | D |  |
| Common Stock | 02/16/2024 |  | M |  | 2,523 | A | \$0 | 3,885 | D |  |
| Common Stock | 02/16/2024 |  | F |  | 887 | D | \$7.67 ${ }^{(2)}$ | 2,998 | D |  |
| Common Stock | 02/17/2024 |  | M |  | 4,530 | A | \$0 | 7,528 | D |  |
| Common Stock | 02/16/2024 |  | F |  | 1,592 | D | \$7.67 ${ }^{(2)}$ | 5,936 | D |  |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of <br> Derivative <br> Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any <br> (Month/Day/Year) | 4. <br> Transaction Code (Instr. <br> 8) |  | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |  | 6. Date Exercisable and Expiration Date (Month/Day/Year) |  | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) |  | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative <br> Securities <br> Beneficially <br> Owned <br> Following <br> Reported <br> Transaction(s) <br> (Instr. 4) | 10. <br> Ownership <br> Form: <br> Direct (D) <br> or Indirect <br> (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Code | v | (A) | (D) | Date <br> Exercisable | Expiration Date | Title | Amount <br> or <br> Number <br> of <br> Shares |  |  |  |  |
| Restricted Stock Units | (3) | 02/16/2024 |  | M |  |  | 2,101 | (4) | (5) | $\begin{aligned} & \text { Common } \\ & \text { Stock } \end{aligned}$ | 2,101 | \$0 | 0 | D |  |
| Restricted <br> Stock <br> Units | (6) | 02/16/2024 |  | M |  |  | 2,523 | (7) | (8) | Common Stock | 2,523 | \$0 | 0 | D |  |
| Restricted Stock Units | (6) | 02/17/2024 |  | M |  |  | 4,530 | (7) | (8) | $\begin{aligned} & \text { Common } \\ & \text { Stock } \end{aligned}$ | 4,530 | \$0 | 0 | D |  |
| Restricted Stock Units | (6) | 02/16/2024 |  | A |  | 21,512 |  | (7) | (8) | Common Stock | 21,512 | \$0 | 21,512 | D |  |

## Explanation of Responses:

1. The Company's Compensation and Human Capital Committee certified partial achievement of the pre-established performance goals resulting in the vesting of the Reporting Person's target shares. The terms of the Reporting Person's Performance-Based Restricted Stock Units ("PRSU") provided for the payout of $0 \%$ to $200 \%$ of the original grant based on the actual achievement of performance metrics related to core sales growth and cumulative free cash flow between January 1, 2021. and December 31, 2023.
2. Withholding of shares to cover taxes on the vesting was calculated based on the Company's closing stock price on February 16, 2024.
3. Each PRSU represents the right to receive, following vesting, between $0 \%$ and $200 \%$ of one share of the Company's common stock.
4. Each PRSU represents the right to receive, following vesting. between $0 \%$ and $200 \%$ of one share of the Company's common stock based upon the achievement of pre-established performance metrics related to core sales growth and cumulative free cash flow over a three (3) year period between January 1, 2021, and December 31, 2023, and certification of such performance by the Company's Compensation and Human
Capital Committee following the conclusion of the performance period.
5. If and to the extent the relevant performance criteria are not met, the PRSU expires on the third anniversary of the grant date with a payout of $0 \%$.
6. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock.
7. The restricted stock unit vests ratably in one-third increments on the grant date's first, second, and third anniversaries, subject to the Reporting Person's continuous employment with the Company.
8. N/A

## Remarks:

/s/ Bradford R. Turner, Attorney<br>in Fact for Jeffrey Sesplankis<br>** Signature of Reporting Person Date

