FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washir

| washington, D.C. 20549                       | OMB APPROVAI |     |  |  |
|--|--------------|-----|--|--|
| STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP | OMB Number:  | 323 |  |  |

| OMB Number:            | 3235-0287              |  |  |  |  |  |
|------------------------|------------------------|--|--|--|--|--|
| Estimated average burd | den                    |  |  |  |  |  |
| hours per response:    | 0.5                    |  |  |  |  |  |
|                        | Estimated average burd |  |  |  |  |  |

## Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* Stipancich John K |   |  |   |              |                               | 2. Issuer Name and Ticker or Trading Symbol NEWELL RUBBERMAID INC [ NWL ]   |                                   |        |  |                             |                    |  |                                |                                    | ck all appl<br>Direct   | icable)<br>or<br>r (give title | ig Per  | son(s) to Iss<br>10% Ov<br>Other (s<br>below)                            | wner   |
|--|---|--|---|--------------|-------------------------------|---|-----------------------------------|--------|--|-----------------------------|--------------------|--|--------------------------------|------------------------------------|---|--------------------------------|---|--|--|
|  | ,   | BBERMAID INC                               | Middle)                                       |              |                               | 3. Date of Earliest Transaction (Month/Day/Year) 11/06/2015   |                                   |        |  |                             |                    |  |                                |                                    | •   | inanc                          | rial Office   | r  |  |
| (Street) ATLANT  |   |  | 30328<br>(Zip)                                |              | . 4. 11                       | 4. If Amendment, Date of Original Filed (Month/Day/Year)  6. Individual or Joint/Group Filing (Ch Line)  X Form filed by One Reporting Form filed by More than One Person |                                   |        |  |                             |                    |  |                                | orting Perso                       | on  |                                |   |  |  |
|  |   | Tab  | le I - Nor                                    | n-Deriv      | ative                         | Sec   | curiti                            | ies Ac | guired   | Dis                         | posed o            | of, or E   | Bene                           | ficiall                            | y Owne  | d                              |   |  |  |
| 1. Title of Security (Instr. 3)                            |   | 2. Transaction<br>Date<br>(Month/Day/Year) |   | 2<br>Ear) if | 2A. Deemed<br>Execution Date, |   | 3.<br>Transaction<br>Code (Instr. |        | 4. Securities Acquired (A)<br>Disposed Of (D) (Instr. 3, |                             |                    | A) or  | 5. Amou<br>Securiti<br>Benefic | unt of<br>es<br>ially<br>Following | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) |                                | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |  |
|  |   |  |   |              |                               |   |                                   |        | Code   | v                           | Amount             | (A)<br>(D)   | or                             | Price                              | Transac<br>(Instr. 3  | ction(s)                       |   |  | (111311. 4)  |
| Common   | Stock   |  |   | 11/06        | 5/2015                        | 5   |                                   | N      |  |                             | 8,220              | 0  | 4                              | \$44.25                            | 42  | 42,496                         |   | D  |  |
| Common   | Stock   |  |   | 11/06        | 5/2015                        | 5   |                                   |        | F  |                             | 3,942              | 2 D \$4  |                                | \$44.25                            | 38,554  |                                |   | D  |  |
|  |   | Т  | able II -                                     |              |                               |   |                                   |        |  |                             | osed of<br>onverti |  |                                |                                    | Owned   |                                |   |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)        | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deeme<br>Execution<br>if any<br>(Month/Da | Date,        |                               | Transaction<br>Code (Instr.   |                                   | n of E |  | kercisa<br>n Date<br>ay/Yea |                    | re and 7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4) |                                |                                    | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)               |                                | Owne<br>Form:<br>Direct<br>or Ind<br>(I) (Ins                     | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|  |   |  |   | Co           | Code                          | v   | (A)                               | (D)    | Date<br>Exercisal  |                             | xpiration<br>pate  | Title  | or<br>Nu<br>of                 | ımber                              | per   |                                |   |  |  |
| Restricted<br>Stock  | (1)   | 11/06/2015                                 |   |              | M                             |   |                                   | 8,220  | (2)  |                             | (3)                | Commo<br>Stock   |                                | ,220                               | \$0   | 0                              |   | D  |  |

## **Explanation of Responses:**

- 1. Each restricted stock unit is the economic equivalent of one share of Newell Rubbermaid Inc. common stock.
- 2. The reporting person previously met the stock price performance criteria applicable to the second tranche of the award. However, because the award was not permitted to vest any earlier than the third anniversary of the date of grant the reporting person did not become vested in the award until November 6, 2015.

3. N/A

## Remarks:

/s/ Michael R. Peterson, attorney-in-fact for John K.

11/10/2015

**Stipancich** 

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.