## ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d)

 OF THE SECURITIES EXCHANGE ACT OF 1934FOR THE FISCAL YEAR ENDED COMMISSION FILE NUMBER

DECEMBER 31, 2002 1-9608
NEWELL RUBBERMAID INC.
(EXACT NAME OF REGISTRANT AS SPECIFIED IN ITS CHARTER)

## DELAWARE 36-3514169

(State or other
jurisdiction of
(I.R.S. Employer
incorporation or
organization)
Newell Center
29 East Stephenson Street
Freeport, Illinois 61032-0943
(Address of principal (Zip Code)
executive offices)

Registrant's telephone number, including area code: (815) 235-4171
Securities registered pursuant to Section 12(b) of the Act:

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TITLE OF EACH CLASS
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NAME OF EACH EXCHANGE ON WHICH REGISTERED

Common Stock, \$1 par value
New York Stock Exchange per share, and associated Chicago Stock Exchange Common Stock Purchase Rights

Securities registered pursuant to Section $12(g)$ of the Act: None
Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or $15(d)$ of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes [X] No [ ]

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation $\mathrm{S}-\mathrm{K}$ is not contained herein, and will not be
contained, to the best of Registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form $10-\mathrm{K}$ or any amendment to this Form 10-K. [ ]

Indicate by check mark whether the Registrant is an accelerated filer (as defined in Exchange Act Rule 12b-2). Yes [X] No [ ]

There were 274.1 million shares of the Registrant's Common Stock outstanding (exclusive of treasury shares) as of February 28, 2003. The aggregate market value of the shares of Common Stock (based upon the closing price on the New York Stock Exchange on June 28, 2002) beneficially owned by non-affiliates of the Registrant was approximately $\$ 9,333.8$ million. For purposes of the foregoing calculation only, which is required by Form $10-\mathrm{K}$, the Registrant has included in the shares owned by affiliates those shares owned by directors and officers of the Registrant, and such inclusion shall not be construed as an admission that any such person is an affiliate for any purpose.

## DOCUMENTS INCORPORATED BY REFERENCE

Portions of the Registrant's Definitive Proxy Statement for its Annual Meeting of Stockholders to be held May 7, 2003.

ITEM 1. BUSINESS
"Newell" or the "Company" refers to Newell Rubbermaid Inc. alone or with its wholly-owned subsidiaries, as the context requires.

WEBSITE ACCESS TO SECURITIES AND EXCHANGE COMMISSION REPORTS

The Company's Internet website can be found at WWW.NEWELLRUBBERMAID.COM. The Company makes available free of charge on or through its website its annual reports on Form 10-K, quarterly reports on Form 10-Q, current reports on Form 8-K, and amendments to those reports filed or furnished pursuant to Section 13(a) or 15(d) of the Securities Exchange Act of 1934 as soon as practicable after the Company files them with, or furnishes them to, the Securities and Exchange Commission (except that the Company did not make available on its website one Current Report on Form 8-K, which reported the filing of a legal opinion with respect to a Registration Statement on Form S-3, as soon as practicable after the Company filed the report with the Securities and Exchange Commission).

GENERAL

The Company is a global manufacturer and full-service marketer of name-brand consumer products serving the needs of volume purchasers, including department/specialty stores and warehouse clubs, home centers and hardware stores, and office superstores and contract stationers. The Company's basic business strategy is to merchandise a multi-product offering of everyday consumer products, backed by an obsession with customer service excellence and new product development, in order to achieve maximum results for its stockholders. The Company's multi-product offering consists of name-brand consumer products in four business segments: Rubbermaid; Sharpie; Irwin and Calphalon Home. The Company's financial objectives are to achieve above-average sales and earnings per share growth, maintain a superior return on investment and maintain a conservative level of debt. To accomplish these objectives, the Company established five key measures to measure financial performance: internal sales growth, operating income as a percent of sales, working capital as a percent of sales, free cash flow and return on invested capital. The Company defines free cash flow as cash provided from operating activities less capital expenditures and dividends.

In an effort to achieve superior performance in the five key financial measures, the Company introduced six transformational strategic initiatives in 2001 as follows: Productivity, Streamlining, New Product Development, Marketing, Strategic Account Management, and Collaboration.

Productivity is the initiative to reduce the cost of manufacturing a product by at least five percent per year, every year in order to become the best cost supplier. Streamlining is the commitment to reduce non-value added costs and cut out excess layers. New Product Development represents the commitment to develop and introduce cutting-edge, innovative new products to the market and develop bestcost products to meet end-user needs. The Marketing initiative represents the Company's commitment to transform from a "push" to "pull" marketing organization, focusing on the end-user. The Strategic Account Management initiative represents the Company's program to allocate resources to those strategic retailers the Company believes will continue to grow in the future. Collaboration is the Company's initiative for the divisional operating units to work together and maximize economies of scale and the use of best practices.

Forward-looking statements in this Report are made in reliance upon the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements may relate to, but are not limited to, information or assumptions about sales, income, earnings per share, return on equity, return on invested capital, capital expenditures, working capital, dividends, capital structure, free cash flow, debt to capitalization ratios, interest rates, internal growth rates, impact of changes in accounting standards, pending legal proceedings and claims (including environmental matters), future economic performance, operating income improvements, synergies, management's plans, goals and objectives for future operations and growth or the assumptions relating to any of the forward-looking statements. The Company cautions that forward-looking statements are not guarantees because there are inherent difficulties in predicting future results. Actual results could differ materially from those expressed or implied in the forward-looking statements. Factors that could cause actual results to differ include, but are not limited to, those matters set forth in this Report and Exhibit 99.1 to this Report.

## BUSINESS SEGMENTS

## RUBBERMAID

The Company's Rubbermaid business is conducted by the Rubbermaid Home Products, Rubbermaid Commercial Products, Rubbermaid Europe, Little Tikes, and Graco divisions. Rubbermaid Home Products and Rubbermaid Europe design, manufacture or source, package and distribute indoor and outdoor organization, storage, and cleaning products. Rubbermaid Commercial Products designs, manufactures or sources, packages and distributes industrial and commercial waste and recycling containers, cleaning equipment, food storage and serving and transport containers. The Little Tikes and Graco businesses design, manufacture or source, package and distribute infant and juvenile products such as toys, high
chairs, car seats, strollers, play yards, ride-ons and outdoor activity play equipment.

Rubbermaid Home Products, Rubbermaid Commercial Products, and Rubbermaid Europe sell their products under the Rubbermaid\{R\}, Curver\{R\}, Blue Ice\{R\}, Roughneck\{R\}, TakeAlongs\{R\}, Stain Shield\{TM\}, Wilhold\{R\}, Dorfile\{R\}, Lee Rowan\{R\}, and System Works\{R\} trademarks. Little Tikes and Graco primarily sell their products under the Little Tikes\{R\}, Graco\{R\} and Century\{R\} trademarks.

Rubbermaid Home Products, Rubbermaid Europe, Little Tikes, and Graco market their products directly and through distributors to mass merchants, warehouse clubs, grocery/drug stores and hardware distributors, as well as regional direct sales representatives and market-specific sales managers. Rubbermaid Commercial Products markets its products directly and through distributors to commercial channels and home centers using a direct sales force.

## SHARPIE

The Company's Sharpie business is conducted by the divisions of Sanford North America, Sanford International, Eldon Office Products, Goody, and Cosmolab. Sanford North America primarily designs, manufactures or sources, packages and distributes permanent/waterbase markers, dry erase markers, overhead projector pens, highlighters, wood-cased pencils, ballpoint pens and inks, and other art supplies. It also distributes other writing instruments including roller ball pens and mechanical pencils for the retail marketplace. Sanford International primarily designs and manufactures, packages and distributes ballpoint pens, wood-cased pencils, roller ball pens and art supplies for the retail and distributor markets. Eldon Office Products primarily designs, manufactures or sources, packages and distributes desktop accessories, computer accessories, storage products, card files and chair mats. Goody designs, sources, manufactures, packages and distributes hair care accessories. Cosmolab primarily designs and manufactures, packages and distributes private label cosmetic pencils for commercial customers.

Sharpie primarily sells its products under the trademarks Sanford\{R\}, Sharpie\{R\}, Paper Mate\{R\}, Parker\{R\}, Waterman\{R\}, Colorific\{R\}, Eberhard Faber $\{R\}$, Berol\{R\}, Grumbacher\{R\}, Reynolds\{R\}, rotring\{R\}, uni-Ball\{R\} (used under exclusive license from Mitsubishi Pencil Co. Ltd. and its subsidiaries in North America), Expo\{R\}, Accent\{R\}, Vis-a-Vis\{R\}, Expresso\{R\}, Liquid Paper\{R\}, and Mongol\{R\}. Eldon Office Products markets its products under the Rolodex\{R\}, Eldon\{R\}, Rogers\{R\} and Rubbermaid\{R\} trademarks. Goody markets its products primarily under the Ace\{R\}, and Goody\{R\} trademarks.
office superstores, office supply stores, contract stationers, and hardware distributors, using a network of company sales representatives, regional sales managers, key account managers and selected manufacturers' representatives. Sanford International markets its products directly to retailers and distributors using a direct sales force. Eldon Office Products markets its products directly and through distributors to mass merchants, warehouse clubs, grocery/drug stores, office superstores, office supply stores and contract stationers, using a network of manufacturers' representatives, as well as regional zone and market-specific key account representatives and sales managers. Goody markets its products directly and through distributors to mass merchants, warehouse clubs, grocery/drug stores and hardware distributors, using a network of manufacturers' representatives, as well as regional direct sales representatives and market-specific sales managers.

IRWIN

The Company's Irwin business is conducted by the Levolor/Kirsch, Home Decor Europe, Amerock, Shur-Line, Swish UK, American Tool Hand Tools, American Tool Power Tool Accessories, American Tool Europe and American Tool Latin America divisions. Levolor/Kirsch primarily designs, manufactures or sources, packages and distributes drapery hardware, made-to-order and stock horizontal and vertical blinds, as well as pleated, cellular and roller shades for the retail marketplace. Levolor/Kirsch also produces window treatment components for custom window treatment fabricators. Home Decor Europe primarily designs, manufactures, packages and distributes drapery hardware and made-to-order window treatments for the European retail marketplace. Amerock manufactures or sources, packages and distributes cabinet hardware for the retail and O.E.M. marketplace and window and door hardware for window and door manufacturers. Shur-Line manufactures and distributes manual paint applicator products. Swish UK is a manufacturer and marketer of shelving and storage products, cabinet hardware and functional trims. The American Tool divisions manufacture and source, package and distribute hand tools and power tool accessories.

Levolor/Kirsch primarily sells its products under the trademarks Levolor $\{\mathrm{R}\}$, Newell\{R\}, and Kirsch\{R\}. Home Decor Europe and Swish UK primarily sell their products under the trademarks Swish\{R\}, Douglas Kane\{R\}, Nenplas\{R\}, Homelux\{R\}, Gardinia\{R\}, Caroline\{R\} and Kirsch\{R\}. Amerock primarily sells its products under the trademarks Amerock\{R\}, Allison\{R\}, and Ashland\{R\}. Shur-Line primarily sells its products under the trademarks Shur-Line\{R\} and Rubbermaid\{R\}. American Tool divisions primarily sell their products under the trademarks Irwin\{R\}, Vise-Grip\{R\}, Marathon\{R\}, Twill\{R\}, Hanson\{R\}, Speedbor $\{R\}$, Jack $\{R\}$, Quick-Grip\{R\}, Chesco\{R\}, Unibit $\{R\}$, Record\{R\}, Marples\{R\}, and Strait-Line\{R\}.

Levolor/Kirsch, Amerock, Shur-Line and the American Tool divisions market their products directly and through distributors to mass merchants, home centers, department/specialty stores, hardware distributors, industrial/construction outlets, custom shops, select contract customers and other professional customers, using a network of manufacturers' representatives, as well as regional account and market-specific sales managers. Home Decor Europe and Swish UK market their products to mass merchants and buying groups using a direct sales force.

As discussed in Footnote 16 to the Consolidated Financial Statements, effective January 1, 2003, the Company completed its acquisition of American Saw \& Mfg. Co. ("American Saw"), a leading manufacturer of power tool accessories and hand tools marketed under the Lenox\{R\} brand.

## CALPHALON HOME

The Company's Calphalon Home business is conducted by the following divisions: Calphalon and Panex cookware and bakeware, Anchor Hocking and Newell Europe glassware, Connoisseur/Burnes and Newell Photo Fashion Europe.

Calphalon and Panex primarily design, manufacture, package and distribute aluminum and steel cookware and bakeware and hard anodized aluminum and stainless steel cookware and bakeware for the department/specialty store marketplace for the U.S. and Central and South America retail marketplace. In addition, Calphalon designs, manufactures, packages and distributes various specialized aluminum cookware and bakeware items for the food service industry and produces
aluminum contract stampings and components for other manufacturers and makes aluminum and plastic kitchen tools and utensils. Calphalon's manufacturing operations are highly integrated, rolling sheet stock from aluminum ingot, and producing phenolic handles and knobs at its own plastics molding facility. Anchor Hocking and Newell Europe glassware primarily design, manufacture, package and distribute glass products. These products include glass ovenware, servingware, cookware and dinnerware products. Anchor Hocking also produces foodservice products, glass lamp parts, lighting components, meter covers and appliance covers for the foodservice and specialty markets. Newell Europe also produces glass components for appliance manufacturers, and its products are marketed primarily in Europe, the Middle East and Africa. Connoisseur/Burnes and Newell Photo Fashion Europe primarily design, manufacture or source, package and distribute wood, wood composite, plasitic and metal ready-made picture frames and photo albums.

Calphalon primarily sells its products under the trademarks Calphalon\{R\}, Mirro\{R\}, WearEver\{R\}, Regal\{R\}, Panex\{R\}, Penedo\{TM\}, Rochedo\{TM\}, Clock\{TM\}, AirBake\{R\}, Cushionaire\{R\}, Concentric Air\{R\}, Channelon\{R\}, WearEver Air\{R\}, Club\{R\}, Royal Diamond\{R\} and Kitchen

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Essentials\{R\}. Anchor Hocking products are sold primarily under the trademarks Anchor\{TM\}, Anchor Hocking\{R\} and Oven Basics\{R\}. Newell Europe's products are sold primarily under the trademarks Pyrex\{R\}, (used under exclusive license from Corning Incorporated and its subsidiaries in Europe, the Middle East and Africa only), Pyroflam\{R\} and Vitri\{R\}. Connoisseur/Burnes ready-made picture frames are sold primarily under the trademarks Intercraft $\{R\}$, Decorel\{R\}, Burnes of Boston\{R\}, Carr\{R\}, Rare Woods\{R\}, Terragrafics\{R\} and Connoisseur\{R\}, while photo albums are sold primarily under the Holson\{R\} trademark. Newell Photo Fashion Europe primarily sells its products under the trademarks Albadecor\{R\} and Panodia\{R\}.

Calphalon markets its products directly to mass merchants, department/specialty stores, warehouse clubs, grocery/drug stores, hardware distributors, cable TV networks and select contract customers, using a network of manufacturers' representatives, as well as regional zone and market-specific sales managers. Anchor Hocking markets its products directly to mass merchants, warehouse clubs, grocery/drug stores, department/specialty stores, hardware distributors and select contract customers, using a network of manufacturers' representatives, as well as regional zone and market-specific sales managers. Anchor Hocking also markets its products to manufacturers that supply the mass merchant and home party channels of trade. Newell Europe markets its products to mass merchants, industrial manufacturers and buying groups using a direct sales force and manufacturers' representatives in some markets. Connoisseur/Burnes markets its products directly to mass merchants, warehouse clubs, grocery/drug stores and department/specialty stores, using a network of manufacturers' representatives, as well as regional zone and market-specific sales managers. Intercraft\{R\}, Decorel\{R\} and Holson\{R\} products are sold primarily to mass merchants, while the remaining U.S. brands are sold primarily to department/specialty stores. Newell Photo Fashion Europe markets its products to mass merchants, buying groups and the do-it-yourself market using a direct sales force.

## NET SALES BY BUSINESS SEGMENT

The following table sets forth the amounts and percentages of the Company's net sales for the three years ended December 31, (IN MILLIONS, EXCEPT PERCENTAGES) (including sales of acquired businesses from the time of acquisition and sales of divested businesses through date of sale), for the Company's four business segments. Sales to Wal*Mart Stores, Inc. and subsidiaries amounted to approximately $15 \%$ of consolidated net sales in each of the years ended December 31, 2002, 2001 and 2000. Sales to no other customer exceeded $10 \%$ of consolidated net sales.

Total Company $\quad \$ 7,453.9 \quad 100.0 \% \quad \$ 6,909.3 \quad 100.0 \% \quad \$ 6,934.7 \quad 100.0 \%$
ertain 2001 and 2000 amounts have been reclassified to conform to the
2002 presentation.
GROWTH STRATEGY

The Company's growth strategy emphasizes internal growth and
acquisitions.
Internal Growth

The Company has grown internally principally by introducing new products, entering new domestic and international markets, adding new customers, cross selling existing product lines to current customers and supporting its U.S. based customers' international expansion. Internal growth is defined by the Company as growth from its "core businesses," which include continuing businesses owned more than one year and minor acquisitions. The Company's goal is to achieve above--average internal growth.

## Acquisition Strategy

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## Selective Globalization

The Company is pursuing selective international opportunities to
further its internal growth and acquisition objectives. The rapid
-growth of consumer goods economies and retail structures in several
-regions outside the U.S., particularly Europe, Mexico and South
America, makes them attractive to the Company by providing selective
-opportunities to acquire businesses, develop partnerships with new
foreign customers and extend relationships with the Company's domestic -customers whose businesses are growing internationally. The Company's
recent acquisitions, combined with existing sales to foreign
-customers, increased its sales outside the U.S. to approximately $27 \%$
-Of total sales in 2002 and 2001 from 25\% in 2000 .
Additional information regarding acquisitions of businesses is
-included in Item-6 and Footnote 2 to the Consolidated Financial
Statements.
Key Financial Measures
-The Company established five key measures to evaluate financial
performance: internal sales growth, operating income as a percent of
-sales, working capital as a percent to sales, free cash flow, and
return on invested capital.

- STRATEGIC INITIATIVES

Productivity

The company's objective is to reduce the cost of manufacturing a - product by at least five percent per year on an ongoing basis in order
to become the best cost supplier to our customers. To achieve
productivity, the Company focuses on reducing purchasing costs,
-materials handling costs, manufacturing inefficiencies, and excess
-overhead costs to reduce the overall cost of manufacturing products.
Streamlining

[^1][^2]-The Company is determined to become the leader in introducing cutting - edge, innovative, and patented new products to the marketplace. The

- Company seeks to employ the best and brightest new product engineers
in order to achieve this goal through the implementation and execution - of a world-class product development process. The Company's intention is to become a "new product machine" that will enhance the brand image and help secure additional store listings.

Marketing

The Company's objective is to develop long term, mutually beneficial - partnerships with its customers and become their supplier of choice. To achieve this goal, the Company has a value added marketing program

- that offers a family of leading brand name staple products, tailored -sales programs, innovative merchandising support, in store services and responsive top management.
-The Company's marketing-skills help customers stimulate store traffic and sales through timely advertising and innovative promotions. The - Company also assists customers in differentiating their offerings by customizing products and packaging. Through self selling packaging
and displays that emphasize good better best value relationships, retail customers are encouraged to trade up to higher-value, best -quality products.
-The-company is also committed to selective media advertising,
including national television advertising where appropriate, in order to increase brand awareness among end users of the product.

Customer service also involves customer contact with top level

- decision makers at the Company's divisions. As part of its
- decentralized structure, the Company's division presidents are the
_chief marketing officers of their product lines and communicate - directly with customers. This structure permits early recognition of market trends and timely response to customer problems.

Phoenix Program
The marketing effort focuses largely on an extensive grass roots
-marketing campaign, highlighted by our Phoenix Program, which was

- introduced in 2001. This initiative is an action oriented field sales
- force consisting of approximately 500 recent university graduates.

The team works in the field, primarily within our strategic Account
-structure, performing in store product demonstrations, event
-marketing, on shelf merchandising, interacting with the end user, and
-maintaining an ongoing relationship with store personnel. This
initiative allows the company to enhance product placement and
-minimize stock outages and, together with the Strategic Account
-Management Program, to maximize shelf space potential. This program
continues to gain traction throughout several accounts and is expected
to translate to the Consolidated Financial Statements through the
impact of shelf space gains going forward.
Strategic Account Management

- In 2001, the Company introduced the Strategic Account Management
-Program. The Strategic Account Management Program is the Company's -sales and marketing approach that focuses growth efforts on strategic - accounts with high long term growth potential. Separate sales
- organizations have been established to more effectively manage the -relationship at the largest strategic accounts, specifically Wal*Mart,
The Home Depot and Low's. As part of this program, the Company
-established President level positions to more effectively manage the
relationships with these accounts. The program allows the Company to
present these customers with "one face" to enhance the company's
- response time, understand the customer's needs and support the best
possible customer relationship.

Collaboration represents the Company's focus to benefit from the sharing of best practices and the reduction of costs achieved through -economies of seale. For example, functions, such as purchasing and distribution and transportation, have been centralized to increase buying power across the Company.

Additionally, certain administrative functions are centralized at the
corporate level including cash management, accounting systems, capital
expenditure approvals, order processing, billing, credit, accounts
receivable, data processing operations and legal functions.
Centralization concentrates technical expertise in one location, making it easier to observe overall business trends and manage the Company's businesses.

[^3]-Multi-Product Offering

## -The Company's increasingly broad product coverage in multiple product

lines permits it to more effectively meet the needs of its customers.
With families of leading, brand name products and profitable new
products, the company also can help volume purchasers sell a mere
profitable product mix. As a potential single source for an entire product line, the Company can use program merchandising to improve
product presentation, optimize display space for both sales and income - and encourage impulse buying by retail customers.

## Gustomer service

The Company believes that one of the primary ways it distinguishes
itself from its competitors is through customer service. The Company's
ability to provide superior customer service is a result of its
information technology, marketing and merchandising programs designed
to enhance the sales and profitability of its customers and consistent on time delivery of its products.
-On Time Delivery

- A critical element of the Company's customer service is consistent on time delivery of products to its customers. Retailers are pursuing
a number of strategies to deliver the highest quality, best cost
- products to their customers. A growing trend among retailers is to
purchase on a "just in time" basis in order to reduce inventory costs
and increase returns on investment. As retailers shorten their lead
times for orders, manufacturers need to more closely anticipate
consumer buying patterns. The Company supports its retail customers'
"just in time" inventory strategies through investments in improved
forecasting systems, more responsive manufacturing and distribution
capabilities and electronic communications. The Company manufactures
the vast majority of its products and has extensive experience in
high volume, cost effective manufacturing. The high volume nature of
its manufacturing processes and the relatively consistent demand for
-its products enables the Company to ship most products directly from
its factories without the need for independent warehousing and
distribution centers.

Foreign operations

Information regarding the Company's 2002, 2001 and 2000 foreign

- operations is included in Footnote 14 to the Consolidated Financial

Statements and is incorporated by reference herein.

Raw Materials

The Company has multiple foreign and domestic sources of supply for substantially all of its material requirements. The raw materials and various purchased components required for its products have generally been available in sufficient quantities.
The dollar value of unshipped factory orders is not material.

[^4]The Company's product groups are only moderately affected by seasonal
trends. The Rubbermaid and Galphalon Home business segments typically
have higher sales in the second half of the year due to retail
-stocking related to the holiday season; the Irwin business segment has
higher sales in the second and third quarters due to an increased
level of do it yourself projects completed in the summer months; and
the Sharpie business segment has higher sales in the second and third quarters due to the back to school season. Because these seasonal
trends are moderate, the Company's consolidated quarterly sales do not
fluctuate significantly, unless a significant acquisition is made.
Patents and Trademarks

[^5]
## introduction of innovative new products and continuing improvements in

 -customer service.
## For more than 30 years, the Company has positioned itself to respond

 to the challenges of this retail environment by developing strong relationships with large, high volume purchasers. The company markets its strong multi product offering through virtually every category of —high volume retailer, including discount, drug, grocery and variety chains, warehouse clubs, department, hardware and specialty stores, - home centers, office superstores, contract stationers and military -exchanges. The Company's largest customer, Wal*Mart (which includesSam's Club), accounted for approximately $15 \%$ of net sales in 2002. -Other top ten customers included (IN ALPHABETICAL ORDER): JC Penney, Kmart, Lowe's, Staples, Target, The Home Depot, The Office Depot, Toys IR Us and United Stationers.

The Company's other principal methods of meeting its competitive challenges are high brand name recognition, superior customer service - (including industry leading information technology, innovative "good better best" marketing and merchandising programs), consistent on-time delivery, decentralized manufacturing and marketing,
centralized administration, and experienced management.
Environment

Information regarding the Company's environmental matters is included in Management's Discussion and Analysis section of this report and in -Footnote 15 to the Consolidated Financial Statements and is
incorporated by reference herein.
BUSINESS
SEGMENT LOCATION



SHARPIE


|  | Mexice | Ciudad Juarez | L |
| :--- | :--- | :--- | :--- |
| Mexico | Naco | L | Window Treatments |
| AZ | Douglas | Window Treatments |  |
|  | Canada | Calgary | Window Treatments |
|  |  | Window Treatments |  |



| Poland | Brodnica | 0 | 0 |
| :---: | :---: | :---: | :---: |
| Brazil | San Paulo | 0 | Tools |
| Brazil | Carlos Bobos | 0 | Tools |
| Denmark | Asnaes | 0 | Tools |
| Denmark | Copenhagen | 0 | Tools |
|  |  | 18 | Tools |
|  |  |  |  |





- Information regarding legal proceedings is included in Footnote 15 to
the Consolidated Financial Statements and is incorporated by reference
herein.
ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

There were no matters submitted to a vote of the Company's

- shareholders during the fourth quarter of fiscal year 2002.

SUPPLEMENTARY ITEM EXECUTIVE OFFICERS OF THE REGISTRANT

| Name- Age | Present Position With The Company |  |
| :---: | :---: | :---: |
| Joseph Galli, Jr. | President and Chief Executive officer |  |
| William T. Alldredge | 44 |  |


| Jeffery E. Gooley | 50 | Group President, Galphalon Home Group |
| :---: | :---: | :---: |
| David A. Klatt | 38 | Group President, Rubbermaid Group |
| Robert S. Parker | 57 | Group President, Sharpie Group |
| James J. Roberts | Group President, Irwin Group |  |
| J. Patrick Robinson | 44 | Vice President Controller and Chief |


| Timethy J. Jahnke_Mice-President Human Resources |  |  |  |
| :---: | :---: | :---: | :---: |
| Dale L. Matschullat | 43 |  | Vice President General Gounsel |

Joseph Galli, Jr. has been President and Chief Executive Officer of
the Company since January 8, 2001. Prior thereto, he was President

- and Chief Executive Officer of VerticalNet, Inc. (an internet
business to business company) from May 2000 until. January 2001. From
June 1999 until May 2000, he was President and Chief Operating Officer
- Af Amazon.com (an internet business to consumer company). From 1980
until June 1999, he held a variety of positions with The Black and
- Decker Corporation (a manufacturer and marketer of power tools and
-accessories), culminating as President of Black and Decker's Worldwide
- Power Tools and Accessories Group.

William T. Alldredge has been President Corporate Development and
Chief Financial Officer since January 2001. Prior thereto, he was
$\qquad$

President International Business Development from-December 1999 until January 2001. From August 1983 until December 1999, he was vice President Finance.

Jeffery E. Cooley has been Group President of the Company's Galphalon
Home business segment since November 2000. Prior thereto, he was
President of the Company's Calphalon division from 1990 through

- October 2000 .

David A. Klatt has been Group President of the Company's Rubbermaid
business segment since July 2001. From April 2001 to July 2001, he
was Division President of Rubbermaid Home Products. Prior thereto, he
Was Chief Operating Officer of Airclic Inc. (a web based software and
services platform company for the mobile information market) from
-March 2000 until March 2001. From September 1986 until March 2000, he
held a variety of positions with The Black and Decker Corporation (a
manufacturer and marketer of power tools and accessories), where he
mest recently served as Vice President/ General Manager of the U.S.
Consumer Division.

Robert S. Parker has been Group President of the Company's Sharpie
business segment since August 1998. Prior thereto, he was president
of Sanford Corporation, both before and after the Company acquired it
in 1992, from-0ctober 1900 to August 1998.

James J. Roberts has been Group President of the Company's Irwin
-business segment since April 2001. Prior thereto, he served as
President Worldwide Hand Tools and Hardware at the Stanley Works (a
supplier of tools, door systems and related hardware) from September
2000 until March 2001. From July 1981 until September 2000 , he held a
variety of positions with The Black and Decker Corporation (a

- manufacturer and marketer of power tools and accessories), most
recently as President Worldwide Accessories.
J. Patrick Robinson has been Vice President Controller and Chief

Accounting Officer since May 2001. Prior thereto, he was Chief
Financial Officer of Airclic Inc. (a web-based software and services
platform company for the mobile information market) from March 2000
until May 2001. From 1983 until March 2000, he held a variety of
financial positions with The Black and Decker Gorporation (a
manufacturer and marketer of power tools and accessories), most
recently as Vice President of Finance, worldwide Power Tools.
Timothy J. Jahnke has been Vice President Human Resources since February 2001. Prior thereto, he was President of the Anchor Hocking Specialty Glass division from June 1999 until February 2001. From 1995 until June 1999, he led the human resources department of the -Company's Sanford division's worldwide operations.

Dale L. Matschullat has been Vice President General Counsel since January 2001. Prior thereto, he was Vice President Finance, Chief
Financial Officer and General Counsel from January 2000 until January
ITEM 5. MARKET FOR REGISTRANT'S COMMON EQUITY AND RELATED
LOEM- STOGKHOLDER MATTERS

The-Company's common stock is listed on the New York and Chicago Stock
Exchanges (symbol: NWL). As of December 31, 2002, there were 23,629 -stockholders of record. The following table sets forth the high and Low sales prices of the common stock on the New York Stock Exchange Composite Tape (as published in The Wall Street Journal) for the calendar periods indicated:


- The Company has paid regular cash dividends on its common stock since

1947. The quarterly cash dividend has been $\$ 0.21$ per share since

February 1, 2000, when it was increased from the $\$ 0.20$ per share that
Chad been paid since February 8, 1090.
Information regarding the $5.25 \%$ convertible quarterly income preferred
-securities issued by a wholly owned subsidiary trust of the Company,
-which are reflected as outstanding in the Company's consolidated
-Financial Statements as Company Obligated Mandatorily Redeemable
Convertible Preferred Securities of a Subsidiary Trust, is included in
-Footnote 6 to the Consolidated Financial Statements.

## ITEM 6. SELECTED FINANCIAL DATA

The following is a summary of certain consolidated financial

- information relating to the Company at December 31, (IN MILLIONS,
- EXCEPT PER SHARE DATA). The summary has been derived in part from,
and should be read in conjunction with, the Consolidated Financial
Statements of the Company included elsewhere in this report and the
schedules thereto.




- In 1909, the Company acquired the following:

- For these and for other minor acquisitions made in 1990, the company
paid $\$ 397.3$ million in cash and assumed $\$ 45.1$ million of debt.
$-1998$

In 1998, the Company acquired the following:

-For these and for other minor acquisitions made in 1998, the Company
paid $\$ 615.7$ million in cash and assumed $\$ 99.5 \mathrm{million}$ of debt. The
finalized purchase price allocations for these acquisitions resulted
in trade names and goodwill of approximately $\$ 387.1$ million.

## - QUARTERLY SUMMARIES

-Summarized quarterly data for the last three years is as follows (IN
-MILLIONS, EXCEPT PER SHARE DATA) (unaudited):


(1) Quarterly gross income amounts differ from those disclosed in the Form 10 Q for each respective quarter due to the reclassification of restructuring charges related to discontinued product lines to conform with the 2001 presentation. Charges reclassified from Restructuring costs to cost of Products sold in 2001 were (in thousands): $\$ 87, \$ 888, \$ 485$ and $\$ 4,091$ for the first, second, third and fourth quarters, respectively; the full year 2000 reclassification totaled $\$ 5,551$. OPERATIONS AND FINANCIAL CONDITION

The following discussion and analysis provides information which
management believes is relevant to an assessment and understanding of
the Company's consolidated results of operations and financial
condition. The discussion should be read in conjunction with the
Consolidated Financial Statements and footnotes thereto.

- RESULTS OF OPERATIONS

The-following table sets forth for the periods indicated items from
the consolidated statements of Operations as a percentage of net sales
for the years ended December 31,:


## 2002 VERSUS 2001

[^6]- $\$ 544.6$ million, or $7.9 \%$, from $\$ 6,000.3$ million in 2001. The increase
primarily resulted from internal sales growth of $3.3 \%$ and sales
contribution from American Tool Companies, Inc. of $\$ 318.3$ million
-(acquired April 2002).
\$2,059.7 million, versus 27.0\%, or $\$ 1,862.7$ million, in 2001. Gross
income includes restructuring related and other charges relating to
integration costs of recent acquisitions of $\$ 13.8 \mathrm{million}$ ( $\$ 9.2$
million after taxes) and $\$ 7.4$ million ( $\$ 4.7$ million after taxes) in
2002 and 2001, respectively. The improvement in gross income is
primarily related to the implementation of a productivity initiative
throughout the Company and higher margins from our new products. The
Company's productivity objective is to reduce the cost of
manufacturing a product by at least five pereent per year on an
ongoing basis in order to become the best cost supplier to our customers. To achieve productivity improvements, the Company is
focusing on reducing purchasing costs, materials handling costs, manufacturing inefficiencies, and excess overhead costs to reduce the overall cost of manufacturing products.

Selling, general and administrative expenses ("SG\&A") in 2002 were $17.5 \%$ of net sales, or $\$ 1,307.3$ million, versus $16.9 \%$ or $\$ 1,168.2$ million, in 2001. SG\&A includes charges relating to integration costs of recent acquisitions of $\$ 7.4$ million ( $\$ 4.9$ million after taxes) and $\$ 12.0$ million ( $\$ 7.7$ million after taxes) in 2002 and 2001, respectively. The increase in SG\&A is a result of the American Tool Companies, Inc. acquisition (\$75.5 million) and planned investments in marketing initiatives, including the Company's Strategic Account

- Management Program, television advertising program and phoenix Program, supporting the-Gompany's brand portfolio and strategic account management strategy.

The company continues to invest in several programs launched in 2001. The Strategic Account Management Program is the Company's sales and marketing approach that focuses growth efforts on strategic accounts with high long term growth potential. Separate sales organizations

- have been established to more effectively manage the relationship at the largest strategic accounts, specifically Wal*Mart, The Home Depot and Lowe's. As part of this program, the Company established
President level positions to more effectively manage the relationships with these accounts. The program allows the Company to present these customers with "one face" to enhance the Company's response time, understand the customer's needs and support the best possible customer relationship.

In addition to the Strategic Account Management Program, the Company also continues to invest in its Phoenix Program. This initiative is an action oriented field sales force consisting of approximately 500 recent university graduates. The team works in the field, primarily within our strategic Account structure, performing in store product demonstrations, event marketing, on shelf merchandising, interacting with the end user, and maintaining an ongoing relationship with store personnel. This initiative allows the Company to enhance product placement and minimize stock outages and, together with the Strategic Account Management Program, to maximize shelf space potential. This program continues to gain traction throughout several accounts and is

## -expected to translate to the Consolidated Financial Statements through

 —he impact of shelf space gains going forward.
## During 2002, the Company recorded pre tax restructuring charges of

 - \$122.7 million associated with the Gompany's strategic restructuringplan. The restructuring plan is intended to streamline the Company's cupply chain to ensure its position as the best cost global provider throughout the Gompany's product portfolio. The plan consists of reducing worldwide headcount over the three years beginning in 2001, —and includes consolidating duplicate manufacturing facilities. As
part of this plan, the Company incurred employee severance and
termination benefit costs for approximately 3,100 employees.

- Additionally, the Company incurred facility exit costs related
primarily to the closure of 43 facilities (seven at Rubbermaid, eight
at Sharpie, fourteen at Irwin, twelve at Calphalon Home and two
corporate administrative offices). See Footnote 3 to the
Consolidated Financial Statements for a review of these charges.
-operating income in 2002 was $8.5 \%$ of net sales, or $\$ 629.7$ million,
versus $8.3 \%$ of net sales, or $\$ 570.9$ million, in 2001. 0perating income
includes restructuring and other charges of $\$ 143.9$ million ( $\$ 95.8$
million after taxes) and $\$ 86.1$ million ( $\$ 54.8$ million after taxes) in
2002 and 2001, respectively. The increase in operating margins was
primarily due to improvement in gross margin and the elimination of
amortization expense associated with goodwill (see Footnote 1 to the
Consolidated Financial Statements for additional discussion) offset by
-planned investment in marketing initiatives supporting the Company's
brand portfolio and strategic account management strategy and
restructuring charges to streamline the Company's supply chain.
. Net nonoperating expenses in 2002 were $2.2 \%$ of net sales, or $\$ 161.2$ -million, versus 2.3\%, or \$155.0 million, in 2001. Net nonoperating
expense includes charges relating to integration costs of recent
-acquisitions and costs related to the Anchor Hocking withdrawn
divestiture of $\$ 23.7 \mathrm{million}(\$ 15.9 \mathrm{million}$ after tax) in 2002. These
costs were partially offset by lower interest rates. See Footnotes

2 and 13 to the Consolidated Financial Statements for additional - details.

The effective tax rate was $33.5 \%$ for the year ended December 31,2002

- versus $36.4 \%$ in the prior year. See Footnote 12 to the consolidated
-Financial statements for an explanation of the effective tax rate.
-Net income before cumulative effect of accounting change in 2002 was
- $\$ 311.5$ million, a $\$ 46.9-m i l l i o n$, or $17.7 \%$ increase from $\$ 264.6-m i l l i o n$
-in 2001. Diluted earnings per share before cumulative effect of
-accounting change was $\$ 1.16$ in 2002 compared to $\$ 0.99$ in 2001.
- During the first quarter of 2002, the Company completed the required - impairment tests of goodwill and indefinite life intangible assets, which resulted in an impairment charge of $\$ 514.9$ million, net of tax.
See Footnote 1 to the Consolidated Financial Statements for further
-information on the Company's adoption of Statement of Financial - Accounting Standards ("SFAS") No. 142, "Goodwill and other Intangible

Assets."
Net loss for 2002 was $\$ 203.4$ million compared to net income of $\$ 264.6$ million in 2001. Basic and diluted loss/earnings per share in 2002 - decreased to a loss of $\$ 0.76$ versus income of $\$ 0.99$ in 2001. The - decrease in net income and earnings per share in 2002 was primarily - due to the cumulative effect of accounting changes related to goodwill, and increased restructuring charges to streamline the
-Company's supply chain, partially offset by an improvement in gross -margins, the elimination of amortization expense associated with -goodwill, lower interest rates and a reduction in income tax expense. See Footnote 1 to the Consolidated Financial Statements for additional - details related to cumulative effect of accounting change charge for goodwill.

- BUSINESS SEGMENT OPERATING RESULTS:

The Company operates in four general segments:
Net sales by segment were as follows for the year ended December 31, -(IN MILLIONS):


Operating Income by Segment were as follows for the year ended - December 31, (IN MILLIONS):

|  | 2002 | 2001 | \% Change |
| :--- | ---: | ---: | ---: |
|  |  |  |  |
| Rubbermaid | $\$ 214.5$ | $\$ 200.9$ | $6.8 \%$ |
| Sharpie | 323.3 | 278.3 | 16.2 |
| Irwin | 136.4 | 126.5 | 7.8 |
| Calphalon Home | 119.5 | 120.1 | $(0.5)$ |
|  | $\$ 793.7$ | $\$ 725.8$ | $0.4 \%$ |
| Segment Operating Income* | $\$ 79$ | $======$ | $====$ |

* Segment Operating Income excludes corporate costs and Restructuring Expense. See Footnote 14 to the Consolidated Financial Statements for the detail of operating Income by Segment including corporate and Restructuring Expense.
-Net sales for 2002 were $\$ 2,592.4$ million, an increase of $\$ 26.8$
million, or $1.0 \%$, from $\$ 2,565.6$ million in 2001 . The $1.0 \%$ sales
growth was primarily due to $5.6 \%$ sales growth at the Rubbermaid Home
Products division, partially offset by an $11.5 \%$ sales decline at
Graco. The decline at Graco was primarily due to an increase in
competitive pressures. The primary reasons for the overall sales
- increase were sales gains at strategic accounts and new product
introductions, such as the Rubbermaid TakeAlongs\{R\}, the Slim
Cooler $[T M\}$, Stain Shield\{TM , and the Tool Tower $\{T M\}$ and growth in
existing products, partially offset by product price reductions.
million, or $6.8 \%$, from $\$ 200.9$ million in 2001. The increase is primarily related to productivity improvements and increased margin for new products, partially offset by product price reductions and continued investments in divisional growth initiatives, including costs related to new product development and product launches, primarily television advertising for featured items such as the slim Cooler $[$ TM $\}$ and the Tool Tower $\{T M\}$.


## SHARPIE

- Net sales for 2002 were $\$ 1,908.7$ million, an increase of $\$ 109.3$ million, or $6.1 \%$, from $\$ 1,790.4$ million in 2001 . The $6.1 \%$ sales - growth was fueled by $20.4 \%$ sales growth at Eldon. The primary reasons for the increase were sales gains at strategic accounts, new product introductions (including the Sharpie\{R\} Chisel Tip and Liquid Paper\{R\}
Backtracker\{TM\}), and growth in existing Paper Mate\{R\} pens,
Sharpie\{R\} permanent markers and Colorific $\{R\}$ product lines.
- Operating income for 2002 was $\$ 323.3$ million, an increase of $\$ 45.0$ million, or $16.2 \%$, from $\$ 278.3$ million in 2001 . The increase is primarily related to productivity improvements and increased margin from new products, partially offset by continued investments in divisional growth initiatives, primarily television advertising for the Sharpie $\{R\}$ and Paper Mate\{ $[R\}$ brands.

IRWIN

-Net sales for 2002 were $\$ 1,727.3$ million, an increase of $\$ 344.7$
million, or $24.9 \%$, from $\$ 1,382.6$ million in 2001. Excluding $\$ 318.3$ million in sales from the American Tool acquisition, sales increased - $\$ 26.4$ million, or $1 . \% \%$ Sales growth was fueled primarily by $14.0 \%$ sales growth at the Bernzomatic division offset by a decline of $1.3 \%$ at the Levolor/Kirsch division. The American Tool acquisition
integration continues on plan.
-Operating income for 2002 was $\$ 136.4$ million, an increase of $\$ 9.9$ -million, or $7.8 \%$, from $\$ 126.5$ million in 2001. Excluding $\$ 24.6$ -million in operating income from the American Tool acquisition, 31
-operating income decreased $\$ 14.7$ million, or $11.6 \%$. The decrease in - operating income was primarily due to product price reductions and continued investment in sales and marketing growth initiatives, as well as start up costs related to the American Tool acquisition, partially offset by cost savings from productivity initiatives.

## - CALPHALON HOME

.Net sales for 2002 were $\$ 1,225.5$ million, an increase of $\$ 63.8$ million, or 5.5\%, from $\$ 1,161.7$ million in 2001. Sales growth related primarily to Calphalon and Cookware Europe divisions related to new product introductions and existing product sales at strategic
accounts, partially offset by product price reductions.

- operating income for 2002 was $\$ 119.5$ million, a decrease of $\$ 0.6$
million, or $0.5 \%$, from $\$ 120.1$ million in 2001. The slight decrease in
- operating income was due primarily to product price reductions and costs related to marketing growth initiatives, offset by eost savings
from productivity initiatives and new and existing product growth.


## $2001 . \mathrm{VERSUS} 2000$

.Net sales for 2001 were $\$ 6,909.3$ million, representing a decrease of

- $\$ 25.4$ million, or $0.4 \%$ from $\$ 6,934.7$ million, in 2000. The sales
-decline was primarily due to shelf space losses at key customers and a
significant downturn in the U.S. economy, partially offset by $\$ 498.5$
million of sales contributions from Paper Mate/Parker (acquired
- December 2000).

Gross income as a percentage of net sales in 2001 was $27.0 \%$ or

- $\$ 1,862.7$ million, versus 26.3\%, or $\$ 1,826.0$ million, in 2000. Gross
income includes restructuring related and other charges relating to
integration costs of recent acquisitions of $\$ 7.4$ million ( $\$ 4.7$ million
after taxes) and $\$ 7.9$ million (\$4.9 million after taxes) in 2001 and
2000, respectively. The gross income improvement is primarily due to
the December 29, 2000 acquisition of the Paper Mate/Parker
business. Excluding this acquisition, gross income margins were flat.
The implementation of the productivity initiative throughout the
Company in 2001 maintained gross income margin percentages at 2000
levels despite significant increased fixed costs as production at the
Company's manufacturing facilities was slowed in an effort to reduce
- inventories (net inventories decreased $\$ 148.8$ million during 2001).

Selling, general and administrative expenses ("SG\&A") in 2001 were
16.9\% of net sales, or $\$ 1,168.2 \mathrm{million}$, versus $13.0 \%$ or $\$ 899.4$
million, in 2000. SG\&A includes charges relating to integration costs
of recent acquisitions of $\$ 12.0$ million ( $\$ 7.7$ million after taxes) and
\$8.8 million ( $\$ 5.4$ million after taxes) in 2001 and 2000, respectively.
The increase in SG\&A is a result of the Paper Mate/Parker acquisition

## Company's Strategic Account Management and Phoenix Programs, supporting

the Gompany's brand portfolio and strategic account strategy.
—During 2001, the Company recorded pre tax restructuring charges of

- $\$ 66.7$ million associated with the Company's strategic restructuring
plan. The restructuring plan is intended to streamline the Company's
- supply chain to ensure its position as the best cost global provider
throughout the Company's product portfolio. The plan consists of
-reducing worldwide headcount over the three years beginning in 2001,
and includes consolidating duplicate manufacturing facilities. As
part of this plan, the company incurred employee severance and
termination benefit costs for approximately 1,700 employees.
- Additionally, the Company incurred facility exit costs related
primarily to the closure of 14 facilities (four at Rubbermaid, one at
Sharpie, six at Irwin and three at Galphalon Home). See Footnote 3
to the Consolidated Financial Statements for a review of these
charges.
During 2000, the Company recorded pre tax restructuring charges of
- $\$ 43.0$ million related primarily to the continued Rubbermaid
-integration and plant closures at Irwin. The Company incurred
- employee severance and termination benefit costs related to
approximately 700 employees terminated in 2000. Such costs included
severance and government mandated settlements for facility closures at
Rubbermaid Europe, change in control payments made to former
- Rubbermaid executives, employee terminations at the domestic

Rubbermaid divisions and severance at Irwin. The-Company incurred
merger transaction costs related primarily to legal settlements for
Rubbermaid's 1998 sale of a former division and other merger related
contingencies resolved in 2000. Additionally, the company incurred
facility and other exit costs related primarily to the closure of five

- European Rubbermaid facilities, three window furnishings facilities as
well as the exit of various Rubbermaid product lines. See Footnote 3
to the Consolidated Financial Statements for a review of these
charges.
-For the year ended December 31, 2001, goodwill amortization as a
percentage of net sales was $0.8 \%$, or $\$ 56.9$ million, versus $0.7 \%$, of
- \$51.9 million, for the year ended December 31, 2000. The increase in
- goodwill amortization is a result of additional goodwill associated

With the Paper Mate/Parker acquisition in December 2000.
-Operating income in 2001 was $8.3 \%$ of net sales, or $\$ 570.9$ million, versus $12.0 \%$ of net sales, or $\$ 831.7$ million, in 2000 . Operating - income includes restructuring and other charges of $\$ 86.1$ million ( $\$ 54.8$ million after taxes) and $\$ 59.7$ million ( $\$ 36.7$ million after taxes) in 2001 and 2000, respectively. The decrease in operating - margins was primarily due to planned investment in marketing -initiatives supporting the company's brand portfolio and strategic -account strategy.

| Rubbermaid | $\$ 2,565.6$ | $\$ 2,809.3$ | (8.7)\% |
| ---: | ---: | ---: | ---: |
| Sharpie | $1,799.4$ | $1,423.5$ | 26.4 |
| Irwin | $1,382.6$ | $1,455.0$ | $(5.0)$ |
| Galphalon_Home | $1,161.7$ | $1,246.9$ | $(6.8)$ |
| Total Net Sales | $\$ 6,909.3$ | $\$ 6,934.7$ | $(0.4) \%$ |

Operating Income by Segment were as follows for the year ended

- December 31, (IN MILLIONS):

|  | 2001 | 2000 | \% Change |
| :--- | ---: | ---: | ---: |
|  |  |  |  |
| Rubbermaid | $\$ 200.9$ | $\$ 326.2$ | $(38.4) \%$ |
| Sharpie | 278.3 | 250.4 | 11.1 |
| Irwin | 126.5 | 207.2 | $(38.9)$ |
| Calphalon Home | 120.1 | 172.9 | $(30.5)$ |
| Segment Operating Income* | $\$ 725.8$ | $\$ 956.7$ | $(24.1) \%$ |
|  | $=====$ | $=====$ | $====$ |

* Segment Operating Income excludes Gorporate-costs and Restrueturing Expense. See Footnote 14 to the Consolidated Financial Statements for the detail of Operating Income by Segment including Corporate and Restrueturing Expense.


## - RUBBERMAID

Net sales for 2001 were $\$ 2,565.6$ million, a decrease of $\$ 243.7$
million, or $8.7 \%$ from $\$ 2,809.3$ million in 2000 . The $8.7 \%$ sales
decline was primarily due to the Little Tikes and Graco divisions.
The primary reasons for the overall sales decline were losses of shelf
space at key customers and a significant downturn in the U.S. economy.

- Operating income for 2001 was $\$ 200.9$ million, a decrease of $\$ 125.3$ million, or $38.4 \%$ from $\$ 326.2$ million in 2000. The decrease resulted - primarily from reduced margins caused by the sales declines mentioned -above and planned investment in marketing initiatives to support the Company's brand portfolio and Strategic Account Management Program.

SHARPIE

- Net sales for 2001 were $\$ 1,799.4$ million, an increase of $\$ 375.9$
million, or $26.4 \%$, from $\$ 1,423.5$ million in 2000. Excluding $\$ 498.5$
million in sales from the Paper Mate/Parker acquisition, sales
decreased $\$ 122.6$ million, or $8.6 \%$. The primary reasons for the
overall sales decline was softness in the commercial channel and a
significant downturn in the U.S. economy.
operating income for 2001 was $\$ 278.3$ million, an increase of $\$ 27.9$ million, or 11.1\%, from \$250.4 million in 2000. The increase resulted primarily from increased sales from the Paper Mate/Parker acquisition
- offset by reduced margins caused by sales declines in our core
- business and planned investment in marketing initiatives to-support
the Company's brand portfolio and Strategic Account Management
- Program.

IRWIN
Net sales for 2001 were $\$ 1,382.6$ million, a decrease of $\$ 72.4$ million, or 5.0\%, from $\$ 1,455.0$ million in 2000. The 5.0\% sales decline was primarily due to the Levolor/Kirsch and Mainland Europe divisions.
The primary reasons for the overall sales decline was losses of shelf
space at key customers and a significant downturn in the economy.
Operating income for 2001 was $\$ 126.5 \mathrm{million}$, a decrease of $\$ 80.7$ million, or $38.9 \%$ from $\$ 207.2$ million in 2000. The decrease resulted primarily from reduced margins caused by the sales declines mentioned above, product pricing reductions and planned investment in marketing initiatives to support the Company's brand portfolio and Strategic
Account Management Program.

# Operating income for 2001 was $\$ 120.1$ million, a decrease of $\$ 52.8$ 

 million, or $30.5 \%$, from $\$ 172.9$ million in 2000 . The decrease resulted primarily from reduced margins caused by the sales declines mentioned -above and planned investment in marketing initiatives to support the Company's brand portfolio and Strategic Account Management Program.
## - LIQUIDITY AND-CAPITAL RESOURCES

## SOURCES

The Company's primary sources of liquidity and capital resources - include cash provided by operations and use of available borrowing facilities.

Cash provided by operating activities in 2002 was $\$ 868.9$ million compared to $\$ 865.4$ million in 2001 and $\$ 623.5$ million in 2000 . The increase in operating cash flows is primarily due to improved earnings - before non-cash charges and improved working capital management, principally in the area of accounts payable. In 2002, the Company -generated $\$ 136.0$ million in positive cash flow by better management of
accounts payable. As a result, the Company generated free cash flow
(defined by the company as cash provided by operating activities less
capital expenditures and dividends) of $\$ 392.4$ million compared to

- $\$ 391.6$ million in 2001 and $\$ 81.8$ million in 2000.

The Company has short term foreign and domestic uncommitted lines of credit with various banks that are available for short term financing. Borrowings under the company's uncommitted lines of credit are subject to the discretion of the lender. The Company's lines of credit do not
have a material impact on the Company's liquidity. Borrowings under
the Company's lines of eredit at December 31, 2002 totaled $\$ 25.2$ -million.
—On March 14, 2002, the Company issued $\$ 500.0$ million of Senior Notes with five year and ten year maturities. The $\$ 500.0$ million Senior
-Notes consist of $\$ 250.0$ million in $6.00 \%$ Senior Notes due 2007 and

- $\$ 250.0$ million in $6.75 \%$ Senior Notes due 2012. On December 20, 2002,
the Company issued $\$ 250.0$ million of Senior Notes. The seven year
-Senior Notes were issued at 4.625\% and pay interest semi annually on
- June 15 and December 15 until final maturity on December 15, 2009.
-The proceeds of these issuances were used to pay down commercial
paper. These issuances are reflected in the outstanding amount of medium term notes and the entire amount is considered to be long term
debt.

The Company completed a $\$ 1,300.0$ million Syndicated Revolving Credit
Facility (the "Revolver") on June 14, 2002, replacing the existing

- \$1,300.0 million revolving credit agreement, which was scheduled to
terminate in August 2002 . The Revolver consists of a $\$ 650.0$ million
364-day credit agreement and a $\$ 650.0$ million five-year credit
-agreement. At December 31, 2002, there were no borrowings under the
Revolver.
In lieu of borrowings under the Revolver, the Company may issue up to
- $\$ 1,300.0$ million of commercial paper. The Revolver provides the
-commited backup liquidity required to issue-commercial paper.
- Accordingly, commercial paper may only be issued up to the amount
-available for borrowing under the Revolver. At December 31, 2002,
- \$140.0-million (principal amount) of commercial paper was outstanding.

Because $\$ 650.0$ million of the Revolver expires in June 2007, the
entire $\$ 140.0$ million is classified as long term debt.
The Revolver permits the Company to borrow funds on a variety of interest rate terms. The Revolver requires, among other things, that -the Company maintain certain Interest Coverage and Total Indebtedness
to Total Capital Ratio, as defined in the agreement. The agreement
also limits Subsidiary Indebtedness. As of December 31, 2002, the
Company was in compliance with this agreement.
-On September 18, 2001, the company entered into an agreement with a
financial institution creating a financing entity that is consolidated
in the Company's financial statements. Under the agreement, the
Company regularly enters into transactions with the financing entity
to sell an undivided interest in substantially all of the company's
United States trade receivables to the financing entity. In the
quarter ended september 30, 2001, the financing entity issued $\$ 450.0$
million in preferred debt securities to the financial institution.
-Those preferred debt securities must be retired or redeemed before the
-Company can have access to the financing entity's receivables. The

- receivables and the corresponding $\$ 450.0$ million preferred debt issued
by the subsidiary to the financial institution are recorded in the
-consolidated accounts of the company. The proceeds of this debt were
-used to pay down commercial paper issued by the Company. Because this
- debt matures in 2008, the entire amount is considered to be long term
debt. The provisions of the debt agreement allow the entire
-outstanding debt to be called upon certain events including the
-company's debt rating falling below investment grade and certain
levels of accounts receivable write offs. As of December 31, 2002 ,
the company was in compliance with the agreement. As of December 31,
2002 and 2001, the aggregate amount of outstanding receivables sold
-under the agreement was $\$ 738.2$ million and $\$ 689.3$ million,
respectively.
In August 2002, the Company elected to terminate certain interest rate swap agreements prior to their scheduled maturities and received cash - of $\$ 25.0$ milllion. Of this amount, $\$ 20.8$ million represents the fair value of the swaps that were terminated and the remainder represents
interest receivable on the swaps. The cash received relating to the
fair value of the swaps was included as an operating activity in the
Consolidated Statement of Cash Flows. The unamortized fair value gain
on the terminated interest rate swaps is accounted for as long term
debt. As of December 31, 2002, the unamortized gain was $\$ 18.4$
million, of which $\$ 5.3 \mathrm{million}$ is classified as current portion of
long term debt. The unamortized gain will be amortized as a reduction
to interest expense over the remaining term of the underlying debt.
In August 2002, the Company entered into several new interest rate -swap agreements to replace the terminated interest rate swap
agreements. These new interest rate swaps convert certain fixed rate debt into floating rate debt based on a notional principal amount of - \$500.0 million.


## - A $\$ 500.0$ million universal shelf registration statement became

effective in July 2002 under which debt and equity securities may be
issued. As of December 31, 2002, approximately $\$ 250.0$ million in debt
-securities had been issued under this shelf registration statement.
In January 2003, approximately $\$ 200.8$ million in equity securities
were issued pursuant to the shelf registration. See Footnote 16 to
_the Consolidated Financial Statements for further details.

- USES

The Company's primary uses of liquidity and capital resources include -acquisitions, dividend payments and capital expenditures.

Cash used for acquisitions was $\$ 242.2$ million, $\$ 107.5$ million and \$597.8 million for the years ended December 31, 2002, 2001 and 2000,
respectively. The company continues to invest in businesses and
product lines that present a strategic fit with the Company's existing businesses. See Footnote 2 to the Consolidated Financial Statements
for further details.
The Company repaid $\$ 901.5$ million, $\$ 819.0$ million and $\$ 428.2$ million of notes payable and long term debt for the years ended December 31, 2002,2001 and 2000, respectively. The Company's ability to pay down debt was due primarily to current year cash earnings and continued focus on working capital management. Gash used for restructuring activities was $\$ 58.0$ million, $\$ 49.7 \mathrm{million}$ and $\$ 32.9 \mathrm{million}$ in the years ended December $31,2002,2001$ and 2000 , respectively, Such cash - payments primarily represent employee termination benefits and facility exit costs.

Gapital expenditures were \$252.1 million, \$249.8-million and \$316. 6 million in the years ended December 31, 2002, 2001 and 2000, respectively. The company continues to invest in new product - development and productivity. Aggregate dividends paid were $\$ 224.4$ million, $\$ 224.0$ million and $\$ 225.1 \mathrm{million}$ in the years ended December 31, 2002, 2001 and 2000, respectively.

Retained earnings decreased $\$ 428.1 \mathrm{million}$ in the year ended December 31, 2002. The reduction in retained earnings is due primarily to the -\$514.9 million, net of tax, non-cash goodwill impairment charge taken in 2002 and the payment of $\$ 224.4$ million in dividends, partially
.offset by current year earnings.
Working capital at December 31,2002 was $\$ 465.6$ million compared to

- $\$ 316.8$ million at December 31,2001 . The current ratio at December

31, 2002 was 1.18:1 compared to 1.13:1 at December 31, 2001. The
increase in working capital and the current ratio is due to the

- American Tool acquisition, and a reduction in the current portion of
long term debt.
Total debt to total capitalization (total debt is net of cash and cash
- equivalents, and total capitalization includes total debt, company
-obligated mandatorily redeemable convertible preferred securities of a
—subsidiary trust and stockholders' equity) was $.47: 1$ at December 31,
2002 compared to $43: 1$ at December 31,2001 . The increase in total
debt to total capitalization is due to the American Tool acquisition,
which was funded by the issuance of commercial paper.

The Company believes that cash provided by operations and available
borrowing facilities will continue to provide adequate support for the cash needs of existing businesses; however, certain events, such as -significant acquisitions, could require additional external financing. - In January 2003, the Company completed its acquisition of the American Saw \& Mfg. Co. ("American Saw"). The purchase price of $\$ 450$. 0 million was funded through the issuance of commercial paper. See Footnote 16 to the Consolidated Financial Statement for further details.

## MINIMUM PENSION LIABILITY

The recent dramatic decline in U.S. equity markets has reduced the

- value of the Company's pension plan assets. As a result, the
- Company's pension plan, which historically has had an over funded position, currently is under funded. In accordance with SFAS No. 87,
"Employers' Accounting for Pensions," the Company recorded an
-additional minimum pension liability adjustment at December 31, 2002.
Based on plan asset values at the measurement date, the approximate
- effect of this non-cash adjustment was to increase the pension
liability by $\$ 114.5$ million, with a corresponding charge to equity,
net of taxes, of $\$ 71.0$ million. The direct charge to stockholders'
equity did not affect net income, but is included in other
comprehensive income. The Company remains confident that its pension
plan has the appropriate long term investment strategy and the
Company's liquidity position is expected to remain strong.
CRITICAL ACCOUNTING-POLICIES
The Company's accounting policies are more fully described in Footnote 1 to the Consolidated Financial Statements. As disclosed in Footnote 1, the preparation of financial statements in conformity with


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## - generally accepted accounting principles requires management to make

 estimates and assumptions about future events that affect the amounts reported in the financial statements and accompanying footnotes.Future events and their effects cannot be determined with absolute certainty. Therefore, the determination of estimates requires the exercise of judgment. Actual results inevitably will differ from
those estimates, and such differences may be material to the
Consolidated Financial Statements. The following sections describe
_ the Gompany's eritical accounting policies.

## GOODNILL AND OTHER INDEFINITE LIFE INTANGIBLE ASSETS

[^7]units. There is potential for economic, regulatory, or other conditions that could adversely affect the ability of each business - unit to generate future cash flows. Should these conditions
deteriorate, there is the potential for additional impairment losses to be incurred, and such losses could be material to the Company's
Consolidated Financial Statements.

- LEGAL AND ENVIRONMENTAL RESERVES
-As described in Footnote 15 to the Company's Consolidated Financial Statements, the Company is involved in legal proceedings in the -ordinary course of its business. These proceedings include claims for
damages arising out of use of the Company's products, allegations of
infringement of intellectual property, commercial disputes and
-employment matters as well as environmental matters. Some of the
legal proceedings include claims for punitive as well as compensatory
- damages, and a few proceedings purport to be class actions.
- In determining the appropriate level of legal reserves, the Gompany
uses outside and internal counsel to evaluate the potential exposure
on specific claims. The Company evaluates the range of estimated loss
for each specific case and determines the probable exposure based on
historical experience and the advice of counsel. While the Company
believes it is adequately reserved for legal exposures, management cannet predict with certainty the ultimate outcome of these cases, including any amounts it may be required to pay in excess of amounts reserved. The ultimate outcome of these cases could exceed the - amounts recorded and such losses could be material to the company's

Consolidated Financial Statements.
The Company is involved in various matters concerning federal and state environmental laws and regulations, including maters in which the Company has been identified by the U.S. Environmental Protection Agency and certain state environmental agencies as a potentially responsible party ("PRP") at contaminated sites under the Federal Comprehensive Environmental Response, Compensation and Liability Act ("CERCLA") and equivalent state laws.

In assessing its environmental response costs, the Company has considered several factors, including: the extent of the Company's volumetric contribution at each site relative to that of other PRPs; the kind of waste; the terms of existing cost sharing and other applicable agreements; the financial ability of other PRPs to share in the payment of requisite costs; the Gompany's prior experience with similar sites; environmental studies and cost estimates available to the Company; the effects of inflation on cost estimates; and the -extent to which the Company's and other parties' status as PRPs is disputed.

The Company's estimate of environmental response costs associated with these matters as of December 31,2002 ranged between $\$ 19.4$ million and - $\$ 24.6$ million. As of December 31, 2002, the Company had a reserve
equal to $\$ 22.0$ million for such environmental response costs in the
aggregate. No insurance recovery was taken into account in determining
the Company's cost estimates or reserve, nor do the Company's cost
-estimates or reserve reflect any discounting for present value
purposes, except with respect to two long term ( 30 year) operations
and maintenance CERCLA matters which are estimated at present value.
-Because of the uncertainties associated with envirommental
investigations and response activities, the possibility that the
Company could be identified as a PRP at sites identified in the future
that require the incurrence of environmental response costs and the possibility of additional sites as a result of businesses acquired, actual costs to be incurred by the company may vary from the company's
estimates. The ultimate outcome of these matters may exceed the
amounts recorded by the Company and such additional losses may be
material to the Company's Consolidated Financial Statements.

- PRODUCT LIABILITY RESERVES

The Company has a self-insurance program for product liability that includes reserves for self retained losses and certain excess and
-aggregate risk transfer insurance. The Company uses historical loss -experience combined with actuarial evaluation methods, review of
significant individual files, application of risk transfer programs, and guidance from internal and external legal counsel in determining required product liability reserves. As a result of the most recent
analysis, the Company has estimated these reserves at $\$ 27.8$ million.
While the Company believes that it has adequately reserved for these
Claims, the ultimate outcome of these matters may exceed the amounts
recorded by the Company and such additional losses may be material to
. the Company's Consolidated Financial Statements.

- REGOVERY OF AGGOUNTS REGEIVABLE
on a combination of factors. When aware of a specific customer's
inability to meet its financial obligations, such as in the case of b bankruptcy filings or deterioration in the customer's operating
results or financial position, the Company records a specific reserve
for bad debt to reduce the related receivable to the amount the Company reasonably believes is collectible. The company also records reserves for bad debt for all other customers based on a variety of factors, including the length of time the receivables are past due and historical collection experience. If circumstances related to specific customers change, the Company's estimates of the recoverability of receivables could be further adjusted.


## - INVENTORY RESERVES

The Company reduces its inventory value for estimated obsolete and slow moving inventory in an amount equal to the difference between the cost of inventory and the estimated market value based upon
-assumptions about future demand and market conditions. If actual
market conditions are less favorable than those projected by
management, additional inventory write downs may be required.

- REVENUE RECOGNITION

The company recognizes revenues and freight billed to customers, net

- of provisions for cash discounts, returns, volume or trade customer
- discounts, co op advertising and other sales discounts, upon shipment
to customers when all substantial risks of ownership change. In
-accordance with Emerging Issues Task Force ("EITF") No. 00-10,
"Accounting for Shipping and Handling Fees and Costs," the Company
records amounts billed to customers related to shipping and handling
as revenue and all expenses related to shipping and handling as a cost
of products sold. See Footnote 1 to the Consolidated Financial
Statements.
RECENT ACCOUNTING PRONOUNCEMENTS

Refer to Footnote 1 in the Consolidated Financial Statements for
further information regarding recent accounting pronouncements.

- INTERNATIONAL OPERATIONS

The Company's non U.S. business continues to grow at a steady pace.
This growth outside the U.S. has been fueled by recent international
acquisitions, primarily in Europe. For the years ended December 31,
2002,2001 and 2000, the Company's non U.S. business accounted for approximately $27 \%, 27 \%$ and $25 \%$ of net sales, respectively (see
Footnote 14 to the Consolidated Financial Statements). Growth of both
U.S. and non U.S. businesses is shown below for the years ended

December 31, (IN MILLIONS):


MARKET RISK

The Company's market risk is impacted by changes in interest rates,
foreign currency exchange rates and certain commodity prices. Pursuant
to the company's policies, natural hedging techniques and derivative
financial instruments may be utilized to reduce the impact of adverse

[^8]derivative instruments for trading purposes.
The Company's primary market risk is interest rate exposure, primarily
in the United States. The Company manages interest rate expesure
through its conservative debt ratio target and its mix of fixed and
floating rate debt. Interest rate swaps may be used to adjust interest
rate exposures when appropriate based on market conditions, and, for
qualifying hedges, the interest differential of swaps is included in
-interest expense.
The Company's foreign exchange risk management policy emphasizes
-hedging anticipated intercompany and third party commercial
transaction exposures of one year duration or less. The company
focuses on natural hedging techniques of the following form:

|  |  |  |  |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
| opriate levels of debt to reduce subsidiary net |  |  |  |
| investments and subsidiary cash flows subject to conversion |  |  |  |
|  |  |  |  |
| dollars or the relevant functional currency and |  |  |  |
| * avoidance of risk by denominating contracts in the |  |  |  |
| appropriate functional currency |  |  |  |
| In addition, the company utilizes short term forward contracts to |  |  |  |
| hedge commercial and intercompany transactions. Gains and losses |  |  |  |
| related to qualifying hedges of commercial and intercompany |  |  |  |
| transactions are deferred and included in the basis of the underlying |  |  |  |
| transactions. Derivative instruments are recorded on the Company's |  |  |  |
| Consolidated Balance Sheet at fair value, and any changes in fair |  |  |  |
| value of these instruments are recorded in the consolidated Statement of Income or other comprehensive income- |  |  |  |
| Due to the diversity of its product lines, the Company does not have |  |  |  |
| material sensitivity to any one commodity. The Company manages |  |  |  |
| commodity price exposures primarily through the duration and terms of its vendor contracts. |  |  |  |
| The amounts shown below represent the estimated potential economic |  |  |  |
| loss that the Company could incur from adverse changes in either |  |  |  |
| interest rates or foreign exchange rates using the value at risk |  |  |  |
| estimation model. The value at risk model uses historical foreign |  |  |  |
| exchange rates and interest rates to estimate the volatility and |  |  |  |
| correlation of these rates in future periods. It estimates a loss in |  |  |  |
| ir market value using statistical modeling techniques and including |  |  |  |
| substantially all market risk exposures (specifically excluding |  |  |  |
| equity method investments). The fair value losses shown in the table |  |  |  |
| financial condition, but are shown as an illustration of the impact of |  |  |  |

indicates the calculated amounts for each of the years ended December 31, 2002 and 2001 (IN MILLIONS):

|  | 2002 | December 31, | 2001 | December | 31, |
| :---: | :---: | :---: | :---: | :---: | :---: |

## The $95 \%$ confidence interval signifies the Company's degree of

 confidence that actual losses would not exceed the estimated lossesshown above. The amounts shown here disregard the possibility that
interest rates and foreign currency exchange rates could move in the
Company's favor. The value at risk model assumes that all movements in
these rates will be adverse. Actual experience has shown that gains
and losses tend to offset each other over time, and it is highly

- unlikely that the Company could experience losses such as these over
an extended period of time. These amounts should not be considered
-projections of future losses, because actual results may differ
-significantly depending upon activity in the global financial markets.
- EURO CURRENCY CONVERSION
-On January 1, 1999, the "Euro" became the common legal currency for 11
of the 15 member countries of the European Union. On that date, the
participating countries fixed conversion rates between their existing
-sovereign currencies ("legacy currencies") and the Euro. On January 4,
1090, the Euro began trading on currency exchanges and became
-available for noncash transactions, if the parties elected to use it. - On January 1, 2001, another country (Greece) also adopted the Euro,
fixing the conversion rate against their legacy currency. The legacy
currencies remained legal tender through December 31, 2001. On January
1, 2002, participating countries introduced Euro denominated bills and
coins, and effective July 1, 2002, legacy currencies were no longer
legal tender.
All businesses in participating countries are now required to conduct all transactions in the Euro and must convert their financial records
and reports to be Euro based. The Company has completed this
conversion process and has deemed its information systems to be Euro
compliant. As a result of the Euro conversion, the Company
-experienced no adverse impact to its business or financial condition
- on a consolidated basis.
—capital expenditures, working capital, dividends, capital structure,
free cash flow, debt to capitalization ratios, interest rates,
internal growth rates, impact of changes in accounting standards, pending legal proceedings and claims (including environmental matters), future economic performance, operating income improvements, -synergies, management's plans, goals and objectives for future -operations and growth or the assumptions relating to any of the
forward looking statements. The company cautions that forward looking statements are not guarantees because there are inherent difficulties in predicting future results. Actual results could differ materially from those expressed or implied in the forward looking statements. - Factors that could cause actual results to differ include, but are not limited to, those matters set forth in this Report and Exhibit 99.1 to this Report.

ITEM 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

The information required by this item is incorporated herein by
-reference to the section entitled "Market Risk" in the Company's
-Management's Discussion and Analysis of Results of Operations and
Financial Condition (Part II, Item 7).

## - MANAGEMENT'S RESPONSIBILITY FOR FINANCIAL STATEMENTS

The management of Newell Rubbermaid Inc. is responsible for the
accuracy and internal consistency of all information contained in this
annual report, including the Consolidated Financial Statements.
Management has followed those generally accepted accounting principles
that it believes to be most appropriate to the circumstances of the Company, and has made what it believes to be reasonable and prudent judgments and estimates where necessary.

Newell Rubbermaid Inc. operates under a system of internal accounting controls designed to provide reasonable assurance that its financial records are accurate, that the assets of the Company are protected and that the financial statements fairly present the financial position and results of operations of the Company. The internal accounting control system is tested, monitored and revised as necessary.

Five directors of the Company, not members of management, serve as the
Audit Committee of the Board of Directors and are the principal means
through which the Board oversees the performance of the financial
reporting duties of management. The Audit Committee meets with
management and the Company's independent auditors several times a year
-to review the results of the external audit of the Company and to

- discuss plans for future audits. At these meetings, the Audit

Committee also meets privately with the independent auditors to assure
its free access to them.
The Company's independent auditors, Ernst and Young LLP, audited the financial statements prepared by the management of Newell Rubbermaid
Inc. Their opinion on these statements is presented below.
-The-Company's prior independent accountant, Arthur Andersen LLP, was convicted on June 15, 2002 of one count of obstruction of justice -arising from the government's investigation of Enron Corporation.
Events arising out of the conviction of Arthur Andersen LLP, as well
-as the volume of civil lawsuits against it, have adversely affected
the ability of Arthur Andersen LLP to satisfy claims, if any, arising
from its providing of auditing services to the company, including
Claims that may arise out of Arthur Andersen LLp's audit of the
-Company's consolidated financial statements as of December 31, 2001
and for each of the two years in the period ended December 31, 2001, which are included in this Report. A copy of a report previously
issued by Arthur Andersen LLP in connection with the Company's Annual

- Report on Form 10-K for the year ended December 31, 2001 is presented
below. Arthur Andersen LLP has not reissued this opinion.

| William- T. Alldredge | J. Patrick Rebinson |
| :--- | :--- |
| President Corporate Development | Vice President Controller |
| \& Chief Financial Officer | \& Chief Accounting Officer |

## REPORT OF INDEPENDENT AUDITORS

Board of Directors and Shareholders
Newell Rubbermaid Inc.
We have audited the accompanying consolidated balance sheet of Newell
Rubbermaid Inc. (the "Company") as of December 31, 2002, and the
related consolidated statements of operations, stockholders' equity,
and cash flows for the year then ended. Our audit also included the financial statement schedule listed in the index at Item 15(a). These
financial statements and schedule are the responsibility of the
Company's management. Our responsibility is to express an opinion on
these financial statements and schedule based on our audit. The
financial statements and schedule of Newell Rubbermaid Inc. as of

- December 31, 2001 and for each of the two years in the period ended

December 31, 2001 were audited by other auditors who have ceased
operations and whose report dated January 25, 2002 expressed an

- unqualified opinion on those statements before the disclosure and
restatement adjustments described in Notes 1 and 14, respectively.
We conducted our audit in accordance with auditing standards generally
accepted in the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the
financial statements are free of material misstatement. An audit
-includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes
assessing the accounting principles used and significant estimates
made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a
reasonable basis for our opinion.
- In our opinion, the 2002 financial statements referred to above
present fairly, in all material respects, the consolidated financial position of Newell Rubbermaid Inc. at December 31, 2002, and the consolidated results of its operations and its cash flows for the year
then ended in accordance with accounting principles generally accepted in the United States. Also, in our opinion, the related 2002 financial -statement schedule, when considered in relation to the basic financial
statements taken as a whole, presents fairly in all material respects
the information set forth therein.
-As described in Note 1 to the consolidated financial statements,
-effective January 1, 2002, the company changed its method of
-accounting for goodwill and other intangible assets to conform with
FASB Statement No. 142.
As discussed above, the financial statements of Newell Rubbermaid Inc. -as of December 31, 2001, and for each of the tw years in the period
- ended December 31, 2001, were audited by other auditors who have
-ceased operations. As described in Note 1, these financial statements
have been revised to include the transitional disclosures required by
Statement of Financial Accounting Standards (Statement) No. 142,
financial statements and the adjustments to reported net income
representing amortization expense (including any related tax effects)
-recognized in those periods related to goodwill to the Company's
underlying records obtained from management, and (b) testing the
mathematical accuracy of the reconciliation of adjusted net income to reported net income, and the related earnings per share amounts.
Also, as described in Note 14, the Company changed the composition of its reportable segments in 2002, and the amounts in the 2001 and 2000 financial statements relating to reportable segments have been restated to conform to the 2002 composition of reportable segments. We audited the adjustments that were applied to restate the disclosures for reportable segments reflected in the 2001 and 2000 financial
statements. Our procedures included (a) agreeing the adjusted amounts - of segment revenues, operating income and assets to the Company's underlying records obtained from management, and (b) testing the mathematical accuracy of the reconciliations of segment amounts to the consolidated financial statements. In our opinion, such adjustments
are appropriate and have been properly applied. However, we were not -engaged to audit, review, or apply any procedures to the 2001 and 2000
financial statements of the Company other than with respect to such
disclosures and adjustments and, accordingly, we do not express an opinion or any other form of assurance on the 2001 and 2000 financial statements taken as a whole.
/s/ Ernst \& Young LLP
Chicago, Illinois
January 27, 2003
Except for Note 16, as to which the date is
March 27, 2003

[^9]REPORT OF INDEPENDENT PUBLIC ACCOUNTANTS

To the Stockholders of Newell Rubbermaid Inc.:

We have audited the accompanying consolidated balance sheets of Newell
Rubbermaid Inc. (a Delaware corporation) and subsidiaries as of
December 31, 2001, 2000 and 1999 and the related consolidated
statements of income, stockholders' equity and comprehensive income
and cash flows for the years then ended. These consolidated financial
statements and the schedule referred to below are the responsibility
—of Newell Rubbermaid Ine.'s management. Our responsibility is to
express an opinion on these Consolidated Financial Statements and schedule based on our audits.

## We conducted our audits in accordance with auditing standards

 - generally accepted in the United States. Those standards require thatwe plan and perform the audit to obtain reasonable assurance about
whether the financial statements are free of material misstatement. An
-audit includes examining, on a test basis, evidence supporting the
amounts and disclosures in the financial statements. An audit also
includes assessing the accounting principles used and significant
estimates made by management, as well as evaluating the overall
financial statement presentation. We believe that our audits provide

- In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Newell Rubbermaid Inc. and subsidiaries as of December 31, 2001, 2000 and 1999 and the results of their operations and their cash flows for the years then ended, in conformity with accounting principles generally - accepted in the United States.

Our audits were made for the purpose of forming an opinion on the basic financial statements taken as a whole. The schedule listed in Part IV Item 14(a)(2) of this Form 10 K is presented for the purposes - of complying with the securities and Exchange-Commission's rules and is not part of the basic financial statements. This schedule has been -subjected to the auditing procedures applied in our audits of the




SEE FOOTNOTES TO CONSOLIDATED FINANCIAL STATEMENTS.

Stockholders' Equity:

Common stock, authorized shares,
800.0 million at $\$ 1.00$ par value; 282.4

- Outstanding shares:
2002283.1 million

2001-282.4 million
Treasury stock, at cost; (409.9) (408.5)
Shares held:
200215.7 million



Total comprehensive income 378


Minimum pension liability

| million tax |
| :--- |
| Loss on derivative <br> instruments, net of ( $\$ 7.9)$ <br> million tax |
| Unrealized loss on securities |
| available for sale, net of |
| $(\$ 1.1)$ million tax (4.5) |
| Reclassification adjustment |
| for losses realized in net |
| income, net of $\$ 1.8$ million |
| tax |
| (14.0) |
| Total comprehensive income |
| (2.14) |

CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY AND
COMPREHENSIVE INCOME/(LOSS), CONT.


SEE FOOTNOTES TO CONSOLIDATED FINANCIAL STATEMENTS.

- everyday consumer products, backed by an obsession with customer service excellence and new product development, in order to achieve maximum results for its stockholders. The Company's multi-product - Offering consists of name brand consumer products in four business -segments: Rubbermaid; Sharpie; Irwin and Calphalon Home.

PRINCIPLES OF CONSOLIDATION: The Consolidated Financial Statements include the accounts of the Company and its majority owned subsidiaries after elimination-of intercompany accounts and transactions.

USE OF ESTIMATES: The preparation of these financial statements
require the use of certain estimates by management in determining the Company's assets, liabilities, revenue and expenses and related disclosures. Actual results could differ from those estimates.

RECLASSIFICATIONS: Certain 2001 and 2000 amounts have been
reclassified to conform to the 2002 presentation.
REVENUE RECOGNITION: Sales of merchandise and freight billed to
customers, net of provisions for cash discounts, returns, customer discounts (such as volume or trade discounts), co-op advertising and
other sales related discounts, are recognized upon shipment to
customers and when all substantial risks of ownership change. In aceordance with Emerging Iscues Task Force ("EITF") No. 00-10, "Accounting for Shipping and Handling Fees and Costs," the company records amounts billed to customers related to shipping and handling as revenue and all expenses related to shipping and handling as a cost of products sold.

Staff Accounting Bulletin ("SAB") No. 101 clarified the existing
accounting rules for revenue recognition and did not impact the
Company's net sales for any years presented. In conformity with SAB
No. 101, revenue is recognized when all of the following circumstances
are satisfied: pervasive evidence of an arrangement exists, the price is fixed or determinable, collection is reasonably assured and delivery has occurred.

In August 2001, the EITF issued EITF No. 01 09, "Accounting for Consideration Given by Vendor to a Customer or a Reseller of Vender's Product" which codified and reconciled the Task Force's consensus in

EITF No. 00-014, "Accounting for Certain Sales Incentives," EITF No.
00 22, "Accounting for Points and Certain Other Time Based Sales

- Incentives or Volume Based Sales Incentive Offers, and Offers of Free Products or Services to be Delivered in the Future," and EITF No. OO-
25, "Vendor Income Statement Characterization of Consideration Paid to
a Reseller of the Vendor's Products." These EITF's prescribe guidance
-regarding the timing of recognition and income statement
classification of costs incurred for certain sales incentive programs
to resellers and end consumers. EITF No. $01-09$ did not impact results
- of operations because the Company recognizes sales incentives upon
recognition of revenue and classifies them as reductions of gross
- revenue and recognizes free goods as a cost of goods sold when
shipped, both in accordance with the prescribed rules.
-DISGLOSURES ABOUT FAIR VALUE OF FINANGIAL INSTRUMENTS: The GOmpany's
financial instruments include cash and cash equivalents, accounts
receivable, notes payable, short and long term debt and company
-obligated Mandatorily Redemable Convertible Securities of a
Subsidiary Trust. The fair value of these instruments approximates carrying values due to their short term-duration, except as follows:

Derivative Instruments: The fair value of the Company's derivative instruments is recorded in the Consolidated Balance Sheets and is described in more detail in Footnote 7. Long term Debt: The fair value of the Company's long term-debt issued under the medium term note program was $\$ 1,490.3 \mathrm{million}$ at December 31, 2002, based on quoted market prices. All other significant long term debt is pursuant to floating rate instruments whose carrying amounts approximate fair value.

Company Obligated Mandatorily Redeemable Convertible Preferred securities of a Subsidiary Trust: The fair value of the $\$ 500.0$ million company obligated mandatorily redeomable convertible preferred securities of a subsidiary trust was $\$ 452.5$ million at December 31, 2002, based on quoted market prices.

- of specific customer circumstances as well as credit conditions and
based on a history of write offs and collections. A receivable is considered past due if payments have not been received within the bagreed upon invoice terms.
- INVENTORIES: Inventories are stated at the lower of cost or market value. Cost of certain domestic inventories (approximately 62\%, 63\%
and 59\% of total inventories at December 31, 2002, 2001 and 2000, respectively) was determined by the "last in, first out" ("LIFO") method; for the balance, cost was determined using the "first in,
first-out" ("FIFO") method. If the FIFO inventory valuation method had been used exclusively, inventories would have increased by $\$ 14.2$
million and $\$ 20.1$ million at December 31,2002 and 2001 , respectively.
Inventory reserves (excluding LIFO reserves) at December 31 totaled
- $\$ 130.3 \mathrm{million}$ in 2002 and $\$ 117.3 \mathrm{million}$ in 2001 . The components of
net inventories were as follows as of December 31, (IN MILLIONS):

|  | 2002 | 2001 |
| ---: | ---: | ---: |
| Materials and_supplies | $\$ 308.8$ | $\$ 356.5$ |
| Work in process | 174.9 | 150.5 |
| Finished products | 712.5 | 606.8 |
|  | $\$ 1,196.2$ | $\$ 1,113.8$ |
|  |  |  |

OTHER LONG TERM INVESTMENTS: The Company had a $49.5 \%$ ownership interest in American Tool Companies, Inc, a manufacturer of hand
tools and power tool accessory products marketed primarily under the
Irwin $\{R\}$, Vise-Grip $\{R\}$, Quick-Grip $\{R\}$ and Marathon $\{R\}$ trademarks until its acquisition in 2002. See Footnote 2 for further discussion. This
investment had been accounted for under the equity method with a net
investment of $\$ 79.5$ million at December 31, 2001. The Company's share
of undistributed earnings of the investment included in consolidated
retained earnings was $\$ 43.9$ million at December 31, 2001.
PROPERTY, PLANT AND EQUIPMENT: Replacements and improvements are sapitalized. Expenditures for maintenance and repairs are charged to -expense. Depreciation expence is calculated to amortize, principally on the straight line basis, the cost of the depreciable assets over - their depreciable lives. Maximum useful lives determined by the Company are: buildings and improvements (20-40 years) and machinery and equipment ( 3 B 12 years). Property, plant and equipment consisted —of the following as of December 31, (IN MILLIONS):

|  | 2002 | 2001 |
| :---: | :---: | :---: |
| Land | \$64.7 | \$59.5 |
| Buildings and improvements | 785.4 | 732.5 |
| Machinery and equipment | 2,652.9 | 2,546.2 |
|  | 3,503.0 | 3,338.2 |
| Accumulated depreciation | $(1,690.2)$ | $(1,649.0)$ |
|  | \$1,812.8 | \$1,689.2 |

-As of December 31,2002 , the Company acerued $\$ 26.1$ million for
-quipment received but not paid for. This amount has been exeluded
from the line items: expenditures for property, plant and equipment
and the change in accounts payable in the consolidated statement of
Cash Flows.
TRADE NAMES AND GOODWILL: Effective January 1, 2002, the Company
adopted Statement of Financial Accounting Standards ("SFAS") No. 142,
"Goodwill and Other Intangible Assets." Under SFAS No. 142, goodwill
and intangible assets deemed to have indefinite lives will no longer
be amortized, but will be subject to periodic impairment tests in
-accordance with the statements. Other intangible assets will continue
to be amortized over their useful lives.
Pursuant to the adoption of SFAS No. 142, all amortization expense on trade names and goodwill ceased on January 1, 2002. As of January 1, 2002, the Company performed the required impairment tests of goodwill and indefinite lived intangible assets and recorded a pre tax goodwill
impairment charge of $\$ 538.0$ million in the first quarter of 2002 (with an after tax charge totaling $\$ 514.9 \mathrm{million}$ ). In determining this
amount of goodwill impairment, the company measured the impairment
loss as the excess of the carrying amount of goodwill (which included
the carrying amount of trademarks) over the implied fair value of -goodwill (which excluded the fair value of identifiable trademarks).
-The Company conducts its annual test of impairment for goodwill and
indefinite life intangible assets in the third quarter. In addition, - the Company will test again for impairment if events or circumstances - occur subsequent to the Company's annual impairment tests that would - more likely than not reduce the fair value of a reporting unit below its carrying amount. There were no additional impairment charges for 2002.
-Goodwill represents the exess of cost over identifiable net assets-of businesses acquired. Prior to the adoption of SFAS No. 142, trade - names acquired in business combinations were not typically recognized separately from goodwill. Through the year ended December 31, 2001,
trade names and goodwill were amortized over 40 years and other identifiable intangible assets were amortized over 5 to 20 years. Upon adoption of SFAS No. 142, certain trade names have not been "carved-out" from goodwill as they had not been identified and measured at fair value in the initial recording of a business combination.

- A summary of changes in the Company's goodwill during the year ended - December 31, 2002 is as follows (IN MILLIONS):


The results of operations on a pro forma basis for the year ended
December 31, restated as though the amortization of trade names and
goodwill had been discontinued on January 1, 2000, are as follows for
the year ended December 31 (IN MILLIONS, EXCEPT PER SHARE AMOUNTS):


LONG LIVED ASSETS: Subsequent to acquisition, the Company
periodically evaluates whether events and circumstances have occurred
that indicate the remaining estimated useful life of long-lived assets
may warrant revision or that the remaining balance of long lived
-assets may not be recoverable. If factors indicate that long lived
-assets should be evaluated for possible impairment, the company uses
an estimate of the relevant business' undiscounted net cash flow over
the remaining life of the long lived assets in measuring whether the - carrying value is reoverable. An impairment loss would be measured
by reducing the carrying value to fair value, based on a discounted cash flow analysis.

In August 2001, the Financial Accounting Standards Board ("FASB") -issued SFAS No. 144, "Accounting for Impairment of Disposal of Long Lived Assets." This statement established a single accounting model
for long-lived assets to be disposed of by sale and provides
-additional implementation guidance for assets to be held and used and assets to be disposed of other than by sale. The statement supersedes SFAS No. 121, "Accounting for the Impairment of Long-Lived Assets and for Long Lived Assets to Be Disposed Of" and amends the accounting and -reporting provisions of Accounting Principles Board ("APB") Opinion
No. 30 related to the disposal of a segment of a business. The
Statement was effective for fiscal years beginning after December 15,
2001. The Company adopted SFAS No. 144 on January 1, 2002, and the
-standard did not have a material impact on its financial position-or
results of operations.
-PRODUGT WARRANTIES: In the normal course of business, the company

- offers warranties for a variety of its products. The specific terms and conditions of the warranties vary depending upon the specific
product and markets in which it was sold. The Company accrues for
the estimated cost of product warranty at the time of sale based on historical experience.

OTHER AGCRUED LIABILITIES: Accrued liabilities included the following -as of December 31, (IN MILLIONS):

(1) See Footnote 2 for further details.
(2) See Footnote 3 for further details.

Customer accruals are promotional allowances and rebates given to customers in exchange for their selling efforts. The self-insurance -accrual is primarily casualty liabilities such as workers'
-compensation, general and product liability and auto liability and is
-estimated based upon historical loss experience.
-FOREIGN CURRENCY TRANSLATION: Foreign currency balance sheet accounts
are translated into U.S. dollars at the rates of exchange in effect at
fiscal year end. Income and expenses are translated at the average
-rates of exchange in effect during the year. The related translation
adjustments are made directly to accumulated other comprehensive
income. International subsidiaries operating in highly inflationary
-economies translate nommenetary assets at historical rates, while net
-monetary assets are translated at current rates, with the resulting
translation adjustment included in net income as other nonoperating
(income) expenses. Foreign currency transaction losses were $\$ 4.2$
million, \$1.9 million and \$1.9 million in 2002, 2001 and 2000,
respectively.
ADVERTISING COSTS: The Company expenses advertising costs as - incurred, including cooperative advertising programs with customers.

Total cooperative advertising expense was \$218.6 million, \$196.8
-million and $\$ 200.2$ million for 2002,2001 and 2000, respectively.
-Goperative advertising is recorded in the consolidated Financial
Statements as a reduction of sales because it is viewed as part of the

- negotiated price of products. All other advertising costs are charged
to selling, general and administrative expenses and totaled $\$ 140.6$
million, $\$ 100.3$ million and $\$ 80.0$ million in 2002, 2001 and 2000,
respectively.
-RESEARCH AND DEVELOPMENT COSTS: Research and development costs relating to both future and present products are charged to selling,
general and administrative expenses as incurred. These costs
- aggregated $\$ 87.6$ million, $\$ 67.2$ million and $\$ 49.4$ million in 2002,

2001 and 2000, respectively.

- EARNINGS PER SHARE: The calculation of basic and diluted earnings per
-share for the years ended December 31, 2002, 2001 and 2000,
- respectively, is shown below (IN MILLIONS, EXCEPT PER SHARE DATA):


(1) The weighted average shares outstanding for 2002, 2001 and 2000 exclude the dilutive effect of approximately 4.5 million, 3.9 million and 7.6 million options, respectively, because such options had an exercise price in excess of the average market value of the Company's common stock during the respective years.
(2) The convertible preferred securities are anti dilutive in 2002, 2001 and 2000 and, therefore, have been excluded from diluted earnings per share. Had the convertible preferred shares been included in the diluted earnings per share calculation, net income would be increased by $\$ 16.6$ million, $\$ 16.8$ million and $\$ 16.4$ million in 2002,2001 and 2000 , respectively, and weighted average shares outstanding would have increased by 9.9 million shares in all years.

of Stockholders' Equity and Comprehensive Income. The following table displays the components of accumulated other comprehensive income or -loss (IN MILLIONS):


[^10]- of its severance agreements require only a minimum or no retention period or are made pursuant to pre existing plans as defined by SFAS
No. 112, "Employers' Accounting for Postemployment Benefits."
In December 2002, the FASB issued SFAS No. 148 "Accounting for Stock
Based Compensation Transition and Disclosure." SFAS No. 148
provides alternative methods for transition to SFAS No. 123's fair
value method of accounting for stock based compensation. It also
amends the disclosure provisions of SFAS No. 123 and APB Opinion No.
25 to require disclosure in the summary of significant decounting
- policies of the effect of the entity's recounting policy with respect
to stock based compensation on reported net income and earnings per
share. SFAS No. 148 does not amend SFAS No. 123 to require companies
to account for stock options using the fair value method, however, it
- does require all companies to adopt the disclosure provisions. The

Company has adopted the disclosure provisions.
FOOTNOTE 2
-ACQUISITIONS OF BUSINESS
2002:
On April 30,2002 , the Company completed the purchase of American Tool
Companies, Inc. ("American Tool"), a leading manufacturer of hand
tools and power tool accessories. The Company had previously held a
-49.5\% stake in American Tool, which had been accounted for under the
equity method prior to acquisition. This purchase marked a
L_significant expansion and enhancement of the company's product lines
and customer base, launching it squarely in the estimated $\$ 10$ billion
plus global market for hand tools and power tool accessories. The
preliminary purchase price was $\$ 467 \mathrm{million}$, which included $\$ 197$
million for the majority $50.5 \%$ ownership stake, the repayment of $\$ 243$
million in American Tool debt and $\$ 27$ million of transaction costs.
At the time of acquisition, the Company paid off American Tool's
-senior debt, senior subordinated debt and debt under their revolving
credit agreement. The Company has obtained third party valuations of
certain financial positions and allocated the purchase price to the
identifiable assets. During the third quarter, the company recorded
nonoperating expenses of $\$ 8.7 \mathrm{million}$ for transaction costs associated
with the acquisition.


For these and for other minor acquisitions made in 2002, the Company paid $\$ 242.2$ million in cash and assumed $\$ 195.9$ million of debt.

2001:

The Company made only minor acquisitions in 2001, for $\$ 61.2$ million in cash and $\$ 0.1$ million of assumed debt.

2000:

In 2000, the company acquired the following:

|  | Business | Acquisition | Industry |
| :--- | :--- | :--- | :--- |
| Business Name | Description | Date | Segment |
| Mersch SA | Picture Frames | January 24 | Calphalon Home |
| Brio | Picture Frames | May 24 | Calphalon Home |
| Paper Mate/Parker | Writing Instruments | December 29 | Sharpie |

-For these and for other minor acquisitions made in 2000, the Company
paid $\$ 635.2$ million in cash and assumed $\$ 15.0$ million of debt.
-The transactions summarized above were accounted for as purchases;
therefore, results of operations are included in the accompanying
-Consolidated Financial Statements since their respective acquisition

- dates. The acquisition costs were allocated on a preliminary basis to
the fair market value of the assets acquired and liabilities assumed.
The Company's integration plans include exit costs for certain plants
and product lines and employee termination costs. The final
-adjustments to the purchase price allocations are not expected to be
2002 and 2001 on a pro forma basis, as though the 2002 acquisition of
-American Tool had occurred on January 1, 2001 , are as follows for the
- year ended December 31, (IN MILLIONS, EXCEPT FOR PER SHARE DATA)
-(unaudited):

|  | 2002 | 2001 |
| :---: | :---: | :---: |
| Net sales | $\$ 7,594.1$ | $\$ 7,350.0$ |
| Net (loss)/income | $(\$ 203.5)$ | $\$ 264.5$ |
| (Loss)/Earnings per share_(basic) | $(\$ 0.76)$ | $\$ 0.99$ |

## WITHDRAWN DTVESTITURE

- On June 18, 2001, the company announced an agreement for the sale of
-Anchor Hocking ("Anchor"). On January 14, 2002, the Federal Trade
-Commission (the "FTC") filed a complaint seeking to enjoin the sale of
Anchor. On January 21, 2002, the Company signed an amended agreement
With the buyer to divest Anchor, excluding the foodservice business
because the FTC alleged the sale of Anchor to the current buyer could
reduce competition in the market for glassware in the foodservice
industry. On April 22, 2002, the U.S. District Court for the
District of Columbia granted the FTC's motion for a preliminary
-injunction.
- On June 10, 2002, the Company announced that it had withdrawn plans to
sell its Anchor Hocking glass business and instead will continue to
- operate the business as part of its broad housewares portfolio.
- Transaction costs approximating $\$ 13.6$ million were recorded as
- nonoperating expenses in 2002.

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FOOTNOTE 3

## RESTRUCTURING-COSTS

- Certain expenses incurred in the reorganization of the company's
operations are considered to be restructuring expenses. Pre tax
-restructuring costs consisted of the following for the year ended
- December 31, (IN MILLIONS):


[^11](IN MILLIONS):



* Cash paid for restructuring activities was $\$ 58.0$ million, $\$ 49.7$ million and $\$ 32.9$ million in 2002 , 2001 and 2000, respectively.

The facility and other exit cost reserves of $\$ 36.1 \mathrm{million}$ at December
31, 2002 are primarily related to future minimum lease payments on
-vacated facilities and closure costs related to fifty two facilities
and administrative offices. As of December 31, 2002, severance
reserves for the employees impacted by the facility closures

- approximated $\$ 41.1$ million.
$-2002$

During 2002, the company recorded pre tax restructuring charges associated with the Company's strategic restructuring plan. The
restructuring plan is intended to streamline the Company's supply

- chain to ensure its position as the best cost global provider
throughout the Company's product portfolio. The plan consists of
reducing worldwide headcount over the three years beginning in 2001,
and includes consolidating duplicate manufacturing facilities. As
part of this plan, the Company incurred employee severance and
termination benefit costs for approximately 3,100 employees, including
-manufacturing, sales and support personnel. Additionally, the Company
-incurred facility exit costs related primarily to the closure of 43
facilities (seven at Rubbermaid, eight at Sharpie, fourteen at Irwin,
twelve at Calphalon Home and two corporate administrative offices).
$-2001$

During 2001, the Company recorded pre tax restructuring charges
-associated with the Company's strategic restructuring plan. As part

- of this plan, the company incurred employee severance and termination
benefit costs for approximately 1,700 employees. Additionally, the
-Company incurred facility exit costs related primarily to the closure
- of 14 facilities (four at Rubbermaid, one at Sharpie, six at Irwin and
three at Calphalon Home).
$-2000$

During 2000, the Company recorded pre-tax restructuring charges
related primarily to the continued Rubbermaid integration and plant

- elosures at Irwin. The Company incurred employee severance and
- termination benefit costs related to approximately 700 employees
terminated in 2000. Such costs included severance and government
-mandated settlements for facility closures at Rubbermaid Europe,
-change in control payments made to former Rubbermaid oxecutives,
-employee terminations at the domestic Rubbermaid divisions and
-severance at Irwin. The Company incurred merger transaction costs
related primarily to legal settlements for Rubbermaid's 1098 sale of a
former division and other merger related contingencies resolved in

2000. Additionally, the Company incurred facility and other exit
-costs related primarily to the closure of five European Rubbermaid
facilities, three window furnishings facilities as well as the exit of -various Rubbermaid product lines.

FOOTNOTE 4
-GREDIT ARRANGEMENTS
The Company has short term foreign and domestic uncommitted lines of credit with various banks that are available for short term financing. -Borrowings under the company's uncommitted lines of credit are subject to the discretion of the lender. The Company's lines of credit do not have a material impact on the Company's liquidity. The following is a -summary of borrowings under foreign and domestic lines of credit as of -December 31, (IN MILLIONS):
Notes payable to banks:
Outstanding at year end
borrowing
weighted average interest rate
Nerage for the year
borrowing
-The Company can also issue commercial paper (as described in Footnote
-5 to the Consolidated Financial Statements), as summarized below as of
December 31, (IN MILLIONS):

—The following is a summary of long term debt as of December 31, (IN -MILLIONS):

|  | 2002 | 2001 |
| ---: | ---: | ---: |
| Medium term notes | $\$ 1,680.9$ | $\$ 1,012.5$ |
| Commercial paper | 140.0 | 707.5 |
| Preferred debt securities | 450.0 | 450.0 |
| Other long term-debt | 9.7 | 2.5 |
| Total debt | $2,280.6$ | $2,172.5$ |
| Current portion of long term-debt | $(424.0)$ | $(807.5)$ |
| Long term Debt | $\$ 1,856.6$ | $\$ 1,365.0$ |

-The aggregate maturities of long term debt outstanding are as follows as of December 31, 2002 (IN MILLIONS):

| 2003 | 2004 | 2005 | 2006 | 2007 | Thereafter Total |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $\$ 424.0$ | $\$ 5.5$ | $\$ 26.4$ | $\$ 154.2$ | $\$ 390.7$ | $\$ 1,279.8$ | $\$ 2,280.6$ |

The medium-term notes, revolving credit agreement (and related -commercial paper) and mandatorily redeemable convertible preferred securities are all unsecured.

The Company had outstanding a total of $\$ 1,680.9$ million in medium term

- notes. The original maturities on these notes range from 3 to 30
- years at an average interest rate of $5.2 \%$. Of the outstanding
principal amounts, $\$ 420.8 \mathrm{million}$ is classified as current portion of
long term debt, with the remainder classified as long term debt.
-On March 14, 2002, the Company issued $\$ 500.0$ million of Senior Notes
with five year and ten year maturities. The $\$ 500.0$ million senior
- Notes consist of $\$ 250.0$ million in $6.00 \%$ Senior Notes due 2007 and
- $\$ 250.0$ million in $6.75 \%$ Senior Notes due 2012. On December 20, 2002,
- the Company issued $\$ 250.0$ million of Senior Notes. The seven year
- Senior Notes were issued at 4.625\% and pay interest semi annually on

June 15 and December 15 until final maturity on December 15, 2009.
The proceeds of these issuances were used to pay down commercial
paper. These issuances are reflected in the outstanding amount of
medium-term notes noted above and the entire amount is considered to
be long term debt.

The Company completed a $\$ 1,300.0$ million Syndicated Revolving Credit Facility (the "Revolver") on June 14, 2002, replacing the existing

- \$1,300.0 million revolving credit agreement, which was scheduled to terminate in August 2002 . The Revolver consists of a $\$ 650.0 \mathrm{million}$
-364-day credit agreement and a $\$ 650.0$ million five year credit
-agreement. At December 31, 2002, there were no borrowings under the Revolver.
-In lieu of borrowings under the Revolver, the Company may issue -commercial paper. The Revolver provides the committed backup
liquidity required to issue commercial paper. Accordingly, commercial
- paper may only be issued up to the amount available for borrowing —under the Revolver. At December 31, 2002, $\$ 140.0$ million (principal - amount) of commercial paper was outstanding. Because $\$ 650.0 \mathrm{million}$ - of the Revolver expires in June 2007, the entire $\$ 140.0$ million is -classified as long term debt.
-The Revolver permits the Company to borrow funds on a variety of
interest rate terms. The Revolver requires, among other things, that
the Company maintain certain Interest Coverage and Total Indebtedness
to Total Gapital Ratio, as defined in the agreement. The agreement
also limits subsidiary Indebtedness. As of December 31, 2002, the
Company was in compliance with this agreement.
On September 18, 2001, the company entered into an agreement with a financial institution creating a financing entity that is consolidated
in the Company's financial statements. Under the agreement, the
- Company regularly enters into transactions with the financing entity
to sell an undivided interest in substantially all of the Company's
-United States trade receivables to the financing entity. In the
-quarter ended September 30, 2001, the financing entity issued $\$ 450.0$
million in preferred debt securities to the financial institution.
Those preferred debt securities must be retired or redeemed before the
Company can have access to the financing entity's receivables. The
receivables and the corresponding $\$ 450.0$ million preferred debt issued
by the subsidiary to the financial institution are recorded in the consolidated accounts of the Company. The proceeds of this debt were -used to pay down commercial paper issued by the Company. Because this - debt matures in 2008, the entire amount is considered to be long term
-debt. The provisions of the debt agreement allow the entire
- outstanding debt to be called upon certain events including the

Company's debt rating falling below investment grade and certain
levels of accounts receivable write offs. As of December 31, 2002,
the company was in compliance with the agreement. As of December 31,
2002 and 2001, the aggregate amount of outstanding receivables sold - under the agreement was $\$ 738.2$ million and $\$ 689.3$ million,
respectively.
-In August 2002, the Company elected to terminate certain interest rate swap agreements prior to their scheduled maturities and received cash - of $\$ 25.0 \mathrm{million}$. Of this amount, $\$ 20.8 \mathrm{million}$ represents the fair value of the swaps that were terminated and the remainder represents - interest receivable on the swaps. The cash received relating to the - fair value of the swaps was included as an operating activity in the

[^12]- COMPANY OBLIGATED MANDATORILY REDEEMABLE CONVERTIBLE PREFERRED
- SECURITIES OF A SUBSIDIARY TRUST

The Company fully and unconditionally guarantees 10.0-million shares - of $5.25 \%$ convertible preferred securities issued by a $100 \%$ owned
finance subsidiary of the company, which are callable at $102.625 \%$ of
the liquidation preference, decreasing over time to 100\% by December
2007. Each of these "Preferred Securities" is convertible into 0. 9865

- Of a share of company common stock, and is entitled to a quarterly
- cash distribution at the annual rate of $\$ 2.625$ per share.

The proceeds of the Preferred Securities were invested in $\$ 500.0$
-million of the Company $5.25 \%$ Junior Convertible Subordinated
-Debentures. The Debentures are the sole assets of the subsidiary
trust, mature on December 1, 2027, bear interest at an annual rate of
-5.25\%, are payable quarterly and became redeemable by the company
-beginning in December 2001. The Company may defer interest payments-on
the Debentures for a period of up to 20 consecutive quarters, during
-which period distribution payments on the Preferred securities are
also deferred. Under this circumstance, the company may not declare or
pay any cash distributions with respect to its common or preferred
stock or debt securities that do not rank senior to the Debentures.
As of December 31, 2002, the Company has not elected to defer interest
payments. The $\$ 500.0$ million of the preferred securities is
-classified as Company Obligated Mandatorily Redeemable Convertible

- Preferred Securities of a Subsidiary Trust in the Consolidated Balance

Sheet.

## ——DERIVATIVE FINANCIAL INSTRUMENTS

. At the beginning of 2001, the Company adopted SFAS No. 133,
"Accounting for Derivative Instruments and Hedging Activities." This
statement requires companies to record derivatives on the balance
sheet as assets or liabilities, measured at fair value. Any changes
in fair value of these instruments are recorded in the income
statement or other comprehensive income. The impact of adopting SFAS
No. 133 on January 1, 2001 resulted in a cumulative after tax gain of
approximately $\$ 13.0 \mathrm{million}$, recorded in accumulated other
comprehensive income. The cumulative effect of adopting SFAS No. 133
did not materially impact the results of operations.
Derivative financial instruments are used only to manage certain
interest rate and foreign currency risks. These instruments include
interest rate swaps, long term cross currency interest rate swaps, and
short term forward exchange contracts.

At December 31,2002 , the Company had interest rate swaps designated
as cash flow hedges with an outstanding notional principal amount of

- $\$ 350.0 \mathrm{million}$, with acerued interest payable of $\$ 0.9$ million. At

December 31,2002, the Company had these swaps serve as a means to
mitigate the risk of rising interest rates in future periods by
converting certain floating rate debt instruments into fixed rate
debt. Gains and losses on these instruments, to the extent that the
hedge relationship has been effective, are deferred in other
comprehensive income and recognized in interest expense over the
period in which the Company recognizes interest expense on the related
debt instrument. Any ineffectiveness on these instruments is
immediately recognized in interest expense in the period that the
ineffectiveness occurs. During 2002, the ineffectiveness related to
these instruments was insignificant. The company expects
approximately $\$ 3.3$ million of the losses, net of tax, deferred in
other comprehensive income to be recognized in earnings in 2003. At
December 31,2002, the Company also had interest rate swaps designated
as fair value hedges with an outstanding notional principal amount of

- $\$ 500.0 \mathrm{million}$, with accrued interest receivable of $\$ 2.7 \mathrm{million}$.

These fair value hedges qualify for the "shortcut method" because
these hedges are deemed to be perfectly effective. The maximum length
-of time over which the Company is hedging its interest rate exposure
through the use of interest rate swap agreements is seven years.
The Company utilizes forward exchange contracts to manage foreign
-exchange risk related to both known and anticipated intercompany
transactions and third party commercial transaction exposures of
approximately one year in duration or less. The company also utilizes
long term eross currency interest rate swaps to hedge long term
intercompany transactions. The maturities on these long term cross
currency interest rate-swaps range from three to five years. At
-occurs and are considered to have a cash flow hedging relationship.
The gains and losses reported in accumulated other comprehensive - income will be reclassified to earnings upon completion of the -underlying transaction being hedged. The net loss recognized in 2002
for matured cash flow forward exchange contracts was $\$ 1.5$ million, net of tax, which was recognized in the Consolidated Statement of Income.
The Company estimates that $\$ 0.1$ million of gains, net of tax, deferred - in accumulated other comprehensive income will be recognized in - earnings in 2003.
-Derivative instruments used to hedge intercompany loans are marked to market with the corresponding gains or losses included in accumulated - other comprehensive income and are considered to have a fair value hedging relationship. Any ineffectiveness associated with the fair value hedges is classified to the income statement. The net gain -recognized in 2002 for forward exchange contracts and cross currency - interest rate swaps was $\$ 0.4$ million, net of tax, which was recognized as part of interest income on the consolidated Statement of Income-

The following table-summarizes the Company's forward exchange
contracts and long term cross currency interest rate swaps in U.S.
-dollars by major currency and contractual amount. The "buy" amounts
represent the U.S. equivalent of commitments to purchase foreign
-currencies, and the "sell" amounts represent the U.S. equivalent of
-commitments to sell foreign currencies acoording to the local needs-of
the subsidiaries. The contractual amounts of significant short term
forward exchange contracts and long term cross currency interest rate
-swaps and their fair values as of December 31, were as follows (IN
-MILLIONS):


The Company's short term forward exchange contracts and long term
cross currency interest rate swaps do not subject the company to risk
due to foreign exchange rate movement, because gains and losses on
these instruments generally offset gains and losses on the assets,
liabilities, and other tramsactions being hedged. The Company does not obtain collateral or other security to-support derivative
financial instruments subject to credit risk, but monitors the credit
-standing of the counterparties.
FOOTNOTE 8

- LEASES

The Company leases manufacturing and warehouse facilities, real
estate, transportation, data processing and other equipment under
leases that expire at various dates through the year 2011. Rent
expense was $\$ 123.3$ million, $\$ 112.0$ million and $\$ 102.9$ million in 2002 ,
2001 and 2000, respectively.

Future minimum rental payments for operating leases with initial or remaining terms in excess of one year are as follows as of December
31, 2002 (IN MILLIONS):

| 2003 | 2004 | 2005 | 2006 | 2007 | Thereafter | Total |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $\$ 68.0$ | $\$ 47.7$ | $\$ 35.7$ | $\$ 31.4$ | $\$ 16.8$ | $\$ 25.2$ | $\$ 224.8$ |

FOOTNOTE 9

EMPLOYEE BENEFIT AND RETIREMENT PLANS

As of December 31, 2002, the Company continued to maintain various
deferred compensation plans with varying terms. The total liability
associated with these plans was $\$ 56.9$ million and $\$ 52.3 \mathrm{million}$ as of
December 31, 2002 and 2001, respectively. These liabilities are

- included in Other Noncurrent Liabilities in the Consolidated Balance

Sheet. These plans are partially funded with asset balances of $\$ 42.9$ -million and $\$ 41.9$ million as of December 31, 2002 and 2001,
respectively. These assets are included in Other Noncurrent Assets in - the Consolidated Balance Sheet.

[^13]plans, SERP and postretirement benefit plans as of December 31, (IN
MILLIONS):

|  | 2002 | 2001 | 2002 | 2001 |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
| Change in benefit obligation: |  |  |  |  |
| Benefit obligation at January 1 | \$846.7 | \$740.9 | \$212.6 | \$166.7 |
| Service cost | 40.0 | 38.9 | 4.2 | 3.3 |
| Interest cost | 64.9 | 54.9 | 15.6 | 12.5 |
| Amendments | 5.4 | (1.2) |  |  |
| Actuarial (gain) loss | (17.7) | (15.9) | 7.2 | 50.8 |
| Acquisitions and other | 104.3 | 79.8 |  |  |
| Currency translation | 25.8 | (4.1) |  |  |
| Benefits paid from plan assets | (78.3) | (46.6) | (20.6) | (20.7) |
| Benefit obligation at December 3 | \$901.1 | \$846. 7 | \$219.0 | \$212.6 |

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(1) Recorded in Other Noncurrent Assets
(2) Recorded in Other Noncurrent Liabilities
-Net pension expense (income) and other postretirement benefit expense

- include the following components as of December 31, (IN MILLIONS):


The projected benefit obligation, accumulated benefit obligation and
fair value of plan assets for the pension plans with accumulated
benefit obligations in excess of plan assets are as follows as of
-December 31, (IN MILLIONS):

|  | 2002 | 2001 |
| :---: | :---: | :---: |
| Projected benefit obligation | $(\$ 712.9)$ | $(\$ 443.0)$ |
| Accumulated benefit obligation | $(678.1)$ | $(404.1)$ |
| Fair value of plan assets | 418.4 | 307.0 |

Assumed health care cost trends have been used in the valuation of
postretirement benefits. The trend rate is $10 \%$ (for retirees under age
65) and 12\% (for retirees over age 65) in 2002, declining to 6\% for
all retirees in 2000 and thereafter. In 2001, the company increased

## The health care cost trend rate significantly affects the reported

 postretirement benefit costs and obligations. A one percentage point change in the assumed rate would have the following effects (INMILLIONS):

|  | $1 \%$ Increase | $1 \%$ Decreas |
| :---: | :---: | :---: |
| Effect on total of service-and |  |  |
| interest cost components |  |  |

## FOOTNOTE 10

## STOCKHOLDERS' EQUITY

On February 7, 2000, the Company announced a stock repurchase program - of up to $\$ 500.0$ million of the Company's outstanding common stock.

- During 2000, the Company repurchased 15.5 million shares of its common
_stock at an average price of $\$ 26.00$ per share, for a total cash price — of $\$ 403.0$ million under the program. The repurchase program remained in effect until December 31, 2000 and was financed through the use of .working capital and commercial paper.

Each share of common stock includes a stock purchase right (a
"Right"). Each Right will entitle the holder, until the earlier of

- October 31, 2008 or the redemption of the Rights, to buy the number of
shares of common stock having a market value of two times the exercise - price of \$200.00, subject to adjustment under certain circumstances. The Rights will be exercisable only if a person or group acquires 15\% - or more of voting power of the company or announces a tender offer after which it would hold $15 \%$ or more of the company's voting power. The Rights held by the $15 \%$ stockholder would not be exercisable in - this situation.

Furthermore, if, following the acquisition by a person or group of $15 \%$ - or more of the Company's voting stock, the Company was acquired in a - merger or other business combination or $50 \%$ or more of its assets were sold, each Right (other than Rights held by the 15\% stockholder) would become exercisable for that number of shares of common stock of the Company (or the surviving company in a business combination) having a - market value of two times the exercise price of the Right.

The Company may redeem the Rights at $\$ 0.001$ per Right prior to the occurrence of an event that causes the Rights to become exercisable - for commen stock.

## - FOOTNOTE 11

## - STOCK OPTIONS

The Company's Amended and Restated 1993 Stock option-Plan expired by
its terms on December 31, 2002, and no further stock options can be
granted under that plan. For options previously granted under that
plan, the option exercise price equaled the common stock's closing price on the date of grant, options vest over a five year period and
-expire ten years from the date of grant. In February 2003, the
Company's Board of Directors approved, subject to approval of Company
stockholders, a 2003 stock Plan. The 2003 Plan will provide for

- grants of up to an aggregate of 15.0 million stock options, stock
awards and performance shares (except that no more than 3.0 million-of
those grants may be stock awards and performance shares). Under the
2003 Plan, the option exercise price will equal the commen stock's
closing price on the date of grant. Options will vest over five years
(which may be shortened to no less than three years) and expire ten
- years from the date of grant. Also under the 2003 Plan, none of the
restrictions on stock awards will lapse earlier than the third
-anniversary of the date of grant.
The following summarizes the changes in the number of shares of common
stock under option, including options to acquire common stock
resulting from the conversion of options under pre merger Rubbermaid
option plans (IN MILLIONS, EXCEPT EXERCISE PRICES):


Options outstanding at December 31, 2002 (IN MILLIONS, EXCEPT EXERCISE PRICES):


Options exercisable at December 31, 2002 (IN MILLIONS, EXCEPT EXERCISE
PRICES):


[^14] -using the Black Scholes option pricing model with the following
assumptions used for grants in 2002, 2001 and 2000, respectively:
risk-free interest rate of $4.0 \%, 5.1 \%$ and $6.5 \%$; expected dividend
yields of $3.0 \%, 3.0 \%$ and $3.0 \%$; expected lives of $6.9,9.0$ and 9.0
years; and expected volatility of $32 \%, 28 \%$ and $28 \%$.
FOOTNOTE 12

INCOME TAXES
The provision for income taxes consists of the following as of December 31, (IN MILLIONS):

|  | 2002 | 2001 | 2000 |
| :---: | ---: | ---: | ---: |
| Current: |  |  |  |
| Federal | $\$ 55.0$ | $\$ 90.8$ | $\$ 154.8$ |
| State | 7.7 | 11.6 | 14.9 |
| Foreign | 46.0 | 23.3 | 34.4 |
|  | 108.7 | 125.7 | 204.1 |
| Deferred | 48.3 | 25.5 | 59.8 |



At December 31, 2002, the Company had foreign net operating loss
("NOL") carry forwards of approximately \$487.9-million that expire at
various times beginning in 2005 and some of which carry forward
without expiration. The potential tax benefits associated with those
foreign net operating losses are approximately $\$ 150.2$ million. The
valuation allowance increased $\$ 18.7$ million during 2002 to $\$ 104.0$
million at December 31, 2002. This increase was primarily the result
of an increase of certain foreign net operating losses during the year
which management is uncertain of the ability to utilize in the future.


A reconciliation of the U.S. statutory rate to the effective income
tax rate is as follows as of December 31, (IN PERCENT):


Total other nonoperating expenses (income) consist of the following as - of December 31, (IN MILLIONS):

(1) Expense from-Convertible-Preferred Securities (see-Footnote-6).
(2) Primarily relates to the Company's investment in American Tool Companies, Inc., in which the Company had a $49.5 \%$ interest until April 2002. See Footnote 2 for further information.
(3) Represents costs associated with the acquisition of American Tool

Companies, Inc. See Footnote 2 for further information.
(4) Represents transaction costs associated with the Company's withdrawal from the planned divestiture of its Anchor Hocking glass business. See Footnote 2 for further information.
——OOTNOTE 14

I_ INDUSTRY SEGMENT INFORMATION

- In the first quarter of 2002, the Company announced the realignment of
its operating segment structure. This realignment reflects the
Company's focus on building large consumer brands, promoting
-organizational integration and operating efficiencies and aligning the
businesses with the Company's strategic account management strategy.
The four operating segments have been named for leading worldwide
brands in the Company's product portfolio. The realignment
-streamlines what had previously been five operating segments (prior
- years' segment data has been reclassified to conform to the current
segment structure). In 2002, the Company renamed its Parker/Eldon,
Calphalon/Wearever and Levolor/Hardware segments as the Sharpie,
Calphalon Home and Irwin segments, respectively, for public reporting.
The Company's segment results are as follows as of December 31, (IN
-MILLIONS):

|  | 20022001 |  | 2000 |
| :---: | :---: | :---: | :---: |
| Net Sales (1) (2) |  |  |  |
|  |  |  |  |
| Rubbermaid | \$2,592.4 | \$2,565.6 | \$2,809.3 |
| Sharpie | 1,908.7 | 1,709.4 | 1,423.5 |
| Irwin | 1,727.3 | 1,382.6 | 1,455.0 |
| Catphaton Home 1, 1, 1, 161.7.2. 1, 246.9 |  |  |  |
|  | \$7,453.9 | \$6,909.3 | \$6,934.7 |

- Operating Income (3)

Rubbermaid

|  | 2002 | 2001 |  |
| :--- | :--- | :--- | :--- |
| Sharpie | 323.3 | 2000 |  |
| Irwin | 136.4 | 278.3 | 250.4 |
|  | 126.5 | 207.2 |  |


| Calphalon Home | 119.5 | 120.1 | 172.9 |
| :---: | :---: | :---: | :---: |
| Corporate | $(31.1)$ | $(84.4)$ | $(76.4)$ |
|  | 762.6 | 641.4 | 880.3 |
| Restructuring Costs $(4)$ | $(132.9)$ | $(70.5)$ | $(48.6)$ |
|  |  |  |  |
|  | $\$ 620.7$ | $\$ 570.9$ | $\$ 831.7$ |


| Identifiable Assets |  |  |
| :--- | ---: | ---: |
| Rubbermaid | $\$ 1,688.9$ | $\$ 1,551.3$ |
| Sharpie | $1,124.1$ | $1,216.8$ |
| Irwin | $1,226.4$ | 790.8 |
| Calphalon Home | 735.5 | 787.4 |
| Corporate (5) | $2,614.0$ | $2,919.8$ |
|  | $\$ 7,388.9$ | $\$ 7,266.1$ |
|  | $======$ | $======0$ |



|  | 20022001 |  | 2000 |
| :---: | :---: | :---: | :---: |
| Net Sales |  |  |  |
| United States | \$5,454.2 | \$5,040.6 | \$5,191.5 |
| Canada | 312.5 | 209.5 | 308.9 |
| North America | 5,766.7 | 5,340.1 | 5,500.4 |
| Europe | 1,331.3 | 1,215.4 | 1,112.5 |
| Central and South America | 247.3 | 263.4 | 289.0 |
| All other | 108.6 | 90.4 | 32.8 |
|  | \$7,453.9 | \$6,909.3 | \$6,934.7 |

Operating Income

| United States | \$553.1 | \$455.7 | \$643.4 |
| :---: | :---: | :---: | :---: |
| Canada | 43.3 | 39.1 | 54.5 |
| North America | 596.4 | 494.8 | 697.9 |
| Europe | (8.4) | 47.4 | 77.2 |
| Central and South America | 19.5 | 17.9 | 53.2 |
| All other | 22.2 | 10.8 | 3.4 |
|  | \$629.7 | \$570.9 | \$831.7 |


(1) Sales to wal*Mart Stores, Inc, and subsidiaries amounted to
approximately 15\% of consolidated net sales in each of the years
ended December $31,2002,2001$ and 2000 . sales to no other
customer exceeded $10 \%$ of consolidated net sales for any year.
(2) All intercompany transactions have been eliminated.
(3) operating income is net sales less eost of produets sold and
selling, general and administrative expenses. certain
headquarters expenses of an operational nature are allocated to
business segments and geographic areas primarily on a net sales 91
basis. Trade names and goodwill amortization was considered a corporate expense in 2001 and 2000 and not allocated to business segments.
(4) Restructuring costs are recorded as both Restructuring Costs and as part of cost of products sold in the consolidated Statements of Operations (refer to Footnote 3 for additional detail.)
(5) Corporate assets primarily include trade names and goodwill_, equity investments and deferred tax assets.
(6) Transfers of finished goods between geographic areas are not significant.

## FOOTNOTE 15

## L LITIGATION AND CONTINGENCIES

The Company is involved in legal proceedings in the ordinary course of
-its business. These proceedings include claims for damages arising
out of use of the company's products, allegations of infringement of
intellectual property, commercial disputes and employment matters as well as the envirommental matters described below. Some of the legal proceedings include claims for punitive as well as compensatory damages, and a few proceedings purport to be class actions.

- As of December 31, 2002, the Company was involved in various matters concerning federal and state environmental laws and regulations,
including matters in which the Company has been identified by the U.S.
Environmental Protection Agency and certain state environmental
-agencies as a potentially responsible party ("PRP") at contaminated
-sites under the Federal Comprehensive Environmental Response,
Compensation and Liability Act ("CERCLA") and equivalent state laws.

In assessing its environmental response costs, the Company has considered several factors, including: the extent of the Company's
volumetric contribution at each site relative to that of other PRPsi
the kind of waste; the terms of existing cost sharing and other
applicable agreements; the financial ability of other PRPs to share in
the payment of requisite costs; the company's prior experience with
similar sites; environmental studies and cost estimates available to
the Company; the effects of inflation on cost estimates; and the
extent to which the Company's and other parties' status as PRPs is
-disputed.

The Company's estimate of environmental response costs associated with

- these matters as of December 31, 2002 ranged between $\$ 19.4$ million and
- $\$ 24.6$ million. As of December 31, 2002 , the company had a reserve
- equal to $\$ 22.0$ million for such environmental response costs in the
aggregate, which is included in other acerued liabilities and other
noncurrent liabilities in the Consolidated Balance Sheets. No
insurance recovery was taken into account in determining the Company's cost estimates or reserve, nor do the Company's cost estimates or
reserve reflect any discounting for present value purposes, except

[^15] CERCLA matters which are estimated at present value.

## -Because of the uncertainties associated with environmental

-investigations and response activities, the possibility that the
Company could be identified as a PRP at sites identified in the future
that require the incurrence of environmental response costs and the

- poscibility of additional sites as a result of businesses acquired,
actual costs to be incurred by the Company may vary from the Company's
—estimates.
-Although management of the Company cannot predict the ultimate outcome —of these legal proceedings with certainty, it believes that the
ultimate resolution of the Company's legal proceedings, including any
- amounts it may be required to pay in excess of amounts reserved, will
not have a material effect on the Company's Consolidated Financial
Statements.


# In November 2002, the FASB issued Interpretation No. 45, "Guarantor's 

 Accounting and Disclosure Requirements for Guarantees, Including - Indirect Guarantees of Indebtedness of Others" (the Interpretation). The Interpretation requires a guarantor to make significant new -disclosures, even when the likelihood of making any payments under the guarantee is remote. The recognition and measurement provisions of the Interpretation are effective for guarantees issued or modified - after December 31, 2002. The disclosure provisions of theInterpretation are effective for financial statements with periods - ended subsequent to December 15, 2002. In the normal course of
business and as part of its acquisition and divestiture strategy, the -Company may provide certain representation and indemnifications related to legal, environmental, product liability, tax or other types of issues. Based on the nature of these representations and indemnifications, it is not possible to predict the maximum potential payments under all of these agreements due to the conditional nature of the Company's obligations and the unique facts and circumstances involved in each particular agreement. Historically, payments made by the company under these agreements did not have a material effect on the company's business, financial condition or results of operation.

- As of December 31, 2002, the Company has identified and quantified
exposures under these representations and indemnifications of - approximately $\$ 44$ million, which expires in 2006. As of December 31, 2002, no amounts have been recorded on the balance sheet related to these indemnifications, as the risk of loss is considered remote.


## SUBSEQUENT EVENTS

Effective January 1, 2003, the Company completed its acquisition of
American Saw \& Mfg. Co. ("American Saw"), a leading manufacturer of
power tool accessories and hand tools marketed under the Lenox brand.
The purchase price was approximately $\$ 450$ million paid for through the issuance of commercial paper. The transaction structure permits the -deduction of goodwill for tax purposes. We estimate the present value of the future tax benefit to be $\$ 85$ million, which effectively reduces the purchase price to $\$ 365$ million. American Saw had 2001 revenues of approximately $\$ 185$ million and will become part of the Irwin operating -segment.

In January 2003, the Company completed the sale of 6.67 million shares
of its common stock at a public offering price of $\$ 30.10$ per share
pursuant to an effective shelf registration statement that was
previously filed with the Securities and Exchange Gommission. The net
proceeds of $\$ 200.1$ million were used to reduce the Company's
commercial paper borrowings.

On March 27, 2003, the Company sold its Cosmolab business, a division of the Sharpie segment. In 2002, sales of the division approximated \$50 million. The Company expects to record a non cash pre tax loss of approximately $\$ 20$ million in the first quarter of 2003 . AND FINANGIAL DISGLOSURE

On March 25, 2002, the Company terminated the engagement of Arthur
Andersen LLP ("Arthur Andersen") as its independent auditor. The
-decision to terminate the engagement of Arthur Andersen was
recommended by the Company's Audit Committee and approved by its Board
of Directors. Arthur Andersen's report on the consolidated financial
statements of the Company for each of the years ended December 31,
2001 and 2000, did not contain any adverse opinion or a disclaimer of
opinion and was not qualified or modified as to uncertainty, audit
scope or accounting principles. During the years ended December 31,
2001 and 2000, and the interim period between December 31, 2001 and
March 25, 2002, there were no disagreements between the company and
Arthur Andersen on any matter of accounting principles or practices,
financial statement disclosure or auditing scope or procedure, which
disagreements, if not resolved to the satisfaction of Arthur Andersen,
would have caused it to make reference to the subject matter of the
disagreements in connection with its report. During the years ended

- December 31, 2001 and 2000, and the interim period between December

31, 2001 and March 25, 2002, there were no reportable events (as

- defined in Item $304(a)(1)(v)$ of Regulation S K promulgated by the

Securities and Exchange Commission). A letter from Arthur Andersen was included in the Report on Form $8 \mathrm{~K} / A$ filed by the Company on April 3, 2002.

The Company engaged Ernst \& Young LLP as its new independent auditor -effective March 25, 2002. The engagement of Ernst \& Young was recommended by the Company's Audit Committee and approved by its Board of Directors. During the years ended December 31, 2001 and 2000, and the interim period between December 31, 2001 and March 25, 2002, the
Company did not consult with Ernst \& Young regarding (i) the
-application of accounting principles to a specified transaction,
either completed or proposed, (ii) the type of audit opinion that
might be rendered on the Company's consolidated financial statements
-or (iii) any matter that was either the subject of a disagreement (as _described above) or a reportable event.

Information required under this Item with respect to Directors is
contained in the Company's Proxy Statement for the Annual Meeting of
Stockholders to be held May 7, 2003 (the "Proxy Statement") under the
caption "Proposal 1 Election of Directors," "Information Regarding
Board of Directors and Committees," and "Certain Beneficial Owners "
and is incorporated herein by reference.

Information required under this Item with respect to Executive
Officers of the Company is included as a supplemental item at the end

- of Part $I$ of this report.

Information regarding compliance with Section $16(a)$ of the Exchange
Act is included in the Proxy Statement under the caption "Section
16(a) Beneficial ownership-Gompliance-Reporting, "which information is
hereby incorporated by reference herein.
ITEM 11. EXECUTIVE COMPENSATION
-Exercises in 2002; Pension and Retirement Plans; Employment
Security and Other Agreements," and the caption "Organizational Development and Compensation Committee Interlocks and Insider Participation," which information is hereby incorporated by reference herein.

ITEM 12. SECURITY OWNERSHIP OF CERTAIN-BENEFICIAL OWNERS ANB MANAGEMENT AND RELATED STOCKHOLDER MATTERS

- Information required under this Item is contained in the Proxy

Statement under the captions "Certain Beneficial Owners" and "Equity
Compensation Plan Information" and is incorporated herein by
reference.

- ITEM 13. GERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS

Not applicable.
(a) Within 90 days prior to the date of this report, the Company carried out an evaluation under the supervision and with the participation of the Company's management, including the Chief Executive Officer and the Chief Financial Officer. of the effectiveness of the design and operation of the Company's disclosure controls and procedures pursuant to Exchange Act Rule 13a-15. Based on that evaluation, the Company's Chief Executive Officer and the Chief Financial Officer have concluded that the Company's disclosure controls and procedures are effective.
(b) There have been no significant changes in the Company's internal controls or in other factors that could affect these controls subsequent to the date of the evaluation described in the preceding paragraph.

Newell Rubbermaid Inc. included in this report on Form 10 K, which are filed herewith pursuant to Item 8:

Report of Independent Auditors
Report of Independent Public Accountants
Consolidated Statements of Operations Years Ended December 31, 2002, 2001 and 2000

Consolidated Balance Sheets December 31, 2002 and 2001
Consolidated Statements of Cash Flows Years Ended December 31, 2002, 2001 and 2000

Consolidated Statements of Stockholders' Equity and Comprehensive Income/(Loss) Years Ended December 31, 2002, 2001 and 2000

Footnotes to Consolidated Financial Statements December 31, 2002, 2001 and 2000
(2) The following consolidated financial statement schedule of the Company included in this report on Form 10 K is filed herewith pursuant to Item 14 (d) and appears immediately following the Exhibit Index:

SGHEDULE II VALUATION AND QUALIFYING AGCOUNTS
(3) The exhibits filed herewith are listed on the Exhibit Index filed as part of this report on Form 10 K . Each management contract or compensatory plan or arrangement of the Company listed on the Exhibit Index is separately identified by an asterisk.
(b) The following reports on Form 8-K were filed by the Registrant during the quarter ended December 31, 2002:

Report on Form 8-k, dated November 22, 2002, that included a press release announcing that the Company had reached a definitive agreement to acquire American Saw \& Mfg. Company.

Report on Form - $-k$, dated December 18, 2002, stating that the company had entered into an Underwriting Agreement with respect to the offering and sale of $\$ 250.0$ million of unsecured and unsubordinated notes.

## SIGNATURES

Pursuant to the requirements of section 13 or $15(\mathrm{~d})$ of the
Securities Exchange Act of 1934, the Registrant has duly caused this
report to be signed on its behalf by the undersigned, thereunto duly authorized.


Pursuant to the requirements of the Securities Exchange Act of
1934, this report has been signed below on March 27, 2003 by the -following persons on behalf of the Registrant and in the capacities indicated.
Signature Title
C/s/William-P. Sovey Chairman of the Board and
William-P. Sovey
/s/ Joseph Galli, Jr. President, Chief Executive

- Joseph Galli, Jr.
/s/ J. Patrick Robinson Vice President Corporate Controller and Chief Accounting
J. Patrick Robinson Officer
/s/William T. Alldredge President Corporate
...............................................epment and Chief Financial
William T. Alldredge Officer
C. /s/ Thomas E. Clarke Director

Thomas E. Clarke
/s/ Scott $S$. Cowen Director
Scott S. Cowen
/s/ Alton F. Doody Director
Alton F. Doody
/s/ Robert L. Katz Director

- Robert L. Katz
_/s/William-D. Marohn_Director
William-D. Marohn
/s/Elizabeth Cuthbert Millett Director
Elizabeth Cuthbert Millett
/s/ Cynthia A. Montgomery Director
Cynthia A. Montgomery
-/s/Gordon-R. Sullivan Director
I, Joseph Galli, Jr., certify that:

1. I have revied this annual report on Form 10-K of Newell Rubbermaid Inc.;
2. Based on my knowledge, this annual report does not contain any untrue statement of a material fact or omit to state a material
fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this annual report;
3. Based on my knowledge, the financial statements, and other
financial information included in this annual report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this annual report;
4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules $13 a 14$ and 15d 14) for the registrant and have:

- a) designed such disclosure controls and procedures to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this annual report is being prepared;
b) evaluated the effectiveness of the registrant's disclosure controls and procedures as of a date within 90 days prior to the filing date of this annual report (the "Evaluation Date"); and
c) presented in this annual report our conclusions about the effectiveness of the disclosure controls and procedures based on our evaluation as of the Evaluation Date;

5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
a) all significant deficiencies in the design or operation of internal controls which could adversely affect the registrant's ability to record, process, summarize and report financial data and have identified for the registrant's auditors any material weaknesses in internal controls; and or other employees who have a significant role in the registrant's internal controls; and

## 6. The registrant's other certifying officers and I have indicated

 in this annual report whether there were significant changes in internal controls or in other factors that could significantly affect internal controls subsequent to the date of our most recent evaluation, including any corrective actions with regard to significant deficiencies and material weaknesses.Date: March 27, 2003
fact necessary to make the statements made, in light of the
circumstances under which such statements were made, not
misleading with respect to the period covered by this annual
report;
3. Based on my knowledge, the financial statements, and other
financial information included in this annual report, fairly
present in all material respects the financial condition, results
of operations and cash flows of the registrant as of, and for,
the periods presented in this annual report;
4. The registrant's other certifying officers and I are responsible
for establishing and maintaining disclosure controls and
procedures (as defined in Exchange Act Rules $13 a 14$ and 15d 14)
for the registrant and have:
a) designed such disclosure controls and procedures to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this annual report is being prepared;
b) evaluated the effectiveness of the registrant's disclosure controls and procedures as of a date within 90 days prior to the filling date of this annual report (the "Evaluation Date"); and
c) presented in this annual report our conclusions about the effectiveness of the disclosure controls and procedures
based on our evaluation as of the Evaluation Date;
5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
a) all significant deficiencies in the design or operation of internal controls which could adversely affect the registrant's ability to record, process, summarize and report financial data and have identified for the registrant's auditors any material weaknesses in internal controls; and
b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal controls; and
6. The registrant's other certifying officers and I have indicated in this annual report whether there were significant changes in internal controls or in other factors that could significantly affect internal controls subsequent to the date of our most recent evaluation, including any corrective actions with regard to significant deficiencies and material weaknesses.

|  |  |
| :---: | :---: |
|  |  |
| Item-4.Instruments defining <br> the rights of security $\mathbf{4 . 1}$ Restated Certificate of Incorporation of Newell Rubbermaid  <br> holders, including Inc., as amended as of April 5,2001, is included in Item <br> indentures 3.1.  |  |
|  |  |
| 4.3 Rights Agreement dated as of August 6, 1998, between the ——Company and First Chicago Trust Company of New York, as —— Rights Agent (incorporated by reforence to Exhibit 4 to$\qquad$ 1998). |  |
| 4.4 Indenture dated as of April 15, 1992, between the company and The Chase Manhattan Bank (now known as JPMorgan Chase Bank), as Truste (incorporat by reforence to Exhibit 4.4 to the Company's Report on Form 8 amending the Company's Quarterly Report on Form 10- Q for the quarterly period March 31, 1992 (File No. 001 -09608) ). |  |
| 4.5 Indenture dated as of November 1, 1995, between the Company and The Chase Manhattan Bank (now known as JPMorgan Chase Bank), as Trustee (incorporated by reference to Exhibit 4.1 to the Company's Current Report on Form 8 - K dated May 3,1996 ). |  |
| 4.6 Junior convertible Subordinated Indenture for the 5.25\% Convertible subordinated Debentures, dated as of December 12, 1997, between the Company and The Chase Manhattan Bank (now know as JPMorgan Chase Bank), as Indenture Trustee (incorporated by reference to Exhibit 4.3 to the Company's Registration Statement on Form-S-3, File No. 333-47261, filed March 3, 1998 (the " 1998 Form- $\mathrm{s}-3 "$ ). |  |
| 4.7 Specimen-commen stock (incorporated by referene to <br> Exhibit 4.1 to the Company's Registration Statement on Form- 4, File No. 333 71747, filled February 4, 1999). |  |
|  |  |
|  |  |
| 4.8 Five-Year Credit Agreement dated as of June 14, 2002 by ——and among Newell Rubbermaid Inc., JpMorgan Chase Bank, as ——administrative agent, J.P. Morgan securities Inc., as sole$\qquad$ ——and Bank one, NA , as co syndication agents, and Barclays$\qquad$$\qquad$ Bank PLC and BNP Paribas, as co documentation agents$\qquad$ (incorporated by reference to Exhibit 10.1 to-Amendment No. 2 to the Company's Registration Statement on Form S 3 , File No. 333 88050, filed July 10, 2002). |  |
| 4.9 364-Day Credit Agreement dated as of June 14, 2002 by and among Newell Rubbermaid Inc., JPMorgan-Chase Bank, as administrative agent, J.P. Morgan Securities Inc., as sole lead arranger and sole bookrunner, Bank of America, N.A. and Bank One, NA, as co syndication agents, and Barclays Bank PLC and BNP Paribas, as co documentation agents (incorporated by reference to Exhibit 10.2 to Amendment No. 2 to the Company's Registration Statement on Form S 3, File No. 333 88050, filed July 10, 2002). |  |
| Pursuant to item-601(b)(4)(iii)(A) of Regulation S-K, the Company is not filing certain documents. The-Company agrees to furnish a copy of each such document upon the request of the commission. |  |
|  |  |
| *10.2 Newell Rubbermaid Inc. 2002 Deferred Compensation Plan, effective January 1, 2002 (incorporated by reference to Exhibit 10.2 to the Company's Annual Report on Form 10-K for the year ended December 31, 2001 (the "2001 Form-10 K")). |  |
|  |  |

effective January 1, 2002.
*10.4 Newell Operating Company's Restated Supplemental
Retirement Plan for Key Executives, effective January 1, 1982, as amended effective January 1, 1990 (incorporated by reference to Exhibit 10.5 to the Company's Annual Report on Form 10 K for the year ended December 31, 2000 (the "2000 Form 10 Kl ).
*10.5 Form of Employment Security Agreement with nine executive officers (incorporated by reference to Exhibit 10.5 to the Company's 2001 Form 10 K).



Valuation and Qualifying Accounts


ALLOWANGE FOR DOUBTFUL AGGOUNTS:

(1) Represents recovery of accounts previously written off and net reserves of acquired or divested businesses.


INVENTORY RESERVES:

| Year ended December 31,2002 | \$117.3 \$71.7 | (\$71.9) \$13.2 | \$130.3 |
| :---: | :---: | :---: | :---: |
| Year ended December 31, 2001 | 114.6 -64.7 | $(63.7) \quad 1.7$ | 117.3 |
| Year ended December 31, 2000 | 119.4.45.3 | $(52.3)$ 2.2 | 114.6 |

(2) Represents net reserves of acquired and divested businesses, including provisions for product line rationalization.

- The following is a description of the Newell Rubbermaid Inc.
- Management Cash Bonus Plan ("Bonus Plan"), effective January 1, 2002. The Bonus Plan (the principal provisions of which are attached hereto)
provides for the payment of annual cash bonuses to employees who are considered to be management level and are selected by the Committee.

The Bonus Plan is administered by the Organizational Development - \& Compensation Committee or if the committee is not comprised of
"outside directors" as defined in section $162(\mathrm{~m})$, then by a subset of
the committee comprised of at least two "outside directors" (the
"Committee"). The Committee has full authority to select the

- employees eligible for bonus awards under the Bonus Plan, determine

When the employee's participation in the Bonus Plan will begin, and determine the performance goals pursuant to which bonus amounts will be determined.

The Bonus Plan provides that for a calendar year the Committee will establish corporate performance goals and a bonus payment -schedule detailing the amount that may be paid to each participant
based upon the level of attainment of the performance goals. Bonus - payments will be made only upon the Committee's determination that the performance goals for the calendar year were achieved. The performance goals may be based on one or more of the following business criteria: earnings per share; cash flow; operating income; -sales growth; common stock price; return on equity; return on assets; return on investment; net income; and expense management. Performance - goals may be absolute in their terms or measured against or in relationship to the performance of other companies or indices selected by the Committee. The performance goals may be particular to one or - more subsidiaries or divisions or may be based on the performance of - the company and its subsidiaries as a whole.

In 2002, payments to participants were based on a combination of cash flow, operating income and earnings per share. In 2003, - payments to participants are based on a combination of sales growth, - operating income, cash flow and earnings per share.

> The bonus amount payable is a percentage of salary based upon an -employee's participation category and the level of attainment of the -applicable performance goals, as reflected in the table below.
Performance below the target levels will result in lower or no bonus payments. No award will be paid for any calendar year or portion thereof to a participant whose employment with the Company terminates during the year for a reason other than retirement, disability, death or other reason approved by the committee. In all cases, the Committee must approve final bonus awards and can reduce a bonus


[^16]beginning 2003.
**
Applies to participants as determined by the Committee. A/B
included all named executive officers in 2002 and all named
officers other than the Chief Executive Officer in 2003.

## _Newell Rubbermaid Management Cash Bonus Plan

2. Effective Date of Revisions

January 1, 2002
3. Purpose

To provide an incentive for key employees to improve Company performance by making them participants in the financial success
of the Company.
4. Definitions
a. The term "Company" means Newell Rubbermaid and its subsidiaries.
b. The term "Board" means the Board of Directors of Newell Rubbermaid.
C. The term "Plan" means the arrangement described by these specifications to be known as Newell Rubbermaid-Management Cash Bonus Plan.
d. The term "Plan Year" means a calendar year of the Gompany.
e. The term "Compensation" means a Participant's base annual salary earned during a Plan Year while a participant, exclusive of commissions and bonuses.
f. The term "Committee" means the Executive Compensation Committee of the Board.
9. The term "Participant" means any active "regular" key employee of the company or any of its subsidiaries who has been selected by the Committee as eligible to receive incentive compensation under the Plan.
h. The term "Deferred Account" means the bookkeeping reserve account on the books of the Company to which deferred
incentive awards under this Plan are-credited.

When the Committee selects an employee to become a Participant under the Plan, it shall designate the date as of which his/her participation shall begin.
6. Annual Incentive Awards

- At the end of each Plan Year, the incentive compensation to be awarded to each Participant shall be determined by multiplying their base compensation for the Plan Year by the appropriate Corporate or Divisional financial results percentage based on achievement of pre determined goals.

7. Bonus Plan Awards

When an employee is selected to become a Participant under the Plan, they will be eligible to receive incentive awards based on the following: $A / B$ (100.5\%); $A / C$ ( $80.0 \%$ ); A ( $67.0 \%$ ) ; $B / C$
(50.0\%); and B (33.5\%).
8. Plan Limitations
— Notwithstanding anything herein to the contrary, for Plan
purposes, no award will be made for a Plan Year to a Participant whose employment terminated during the year unless the
terminations was due to retirement, disability, death or any
other cause approved by the Committee.
9. Payment of Incentive Awards

A Participant's award for a Plan Year under the Plan shall be paid in cash to the Participant, or his beneficiary or
beneficiaries in the event of his death, as soon as practical after the end of the Plan year, unless he elects to have a part or all of the award deferred as provided below.
10. Deferral of Awards participant may elect to defer all or part of his bonus in accordance with the 2002 Newell Rubbermaid Deferred Compensation Plan.
11. Management Rights
Corporate Management reserves the right to cancel eligibility of a bonus participant at any time and refuse bonus payment for any reason.
12. Amendments

## The board may either modify or eliminate the Plan if in its

 judgment such modification or elimination does not materially or adversely affect the best interests of the Company or of the shareholders; provided, that such modification or elimination shall not affect the obligation of the company to pay any contingent compensation after it has been awarded.13. Employment Rights

Nothing contained in the Plan shall be construed as conferring a right upon any employee to be continued in the employment of the Company.



[^17]- NEWELL RUBBERMAID INC. AND SUBSIDIARIES

STATEMENT OF COMPUTATION OF RATIO OF EARNINGS TO-FIXED-CHARGES

| (IN MILLIONS, EXCEPT PER SHARE DATA) YEAR ENDED-DECEMBER 31, |  | 2002 | 2001 |
| :--- | :--- | :--- | :--- |

EARNINGS AVAILABLE TO FIXED-CHARGES:

| Income before income taxes | \$468.5 \$415.9 |  | \$685.5 \$230.9 | \$230.9 \$817.0 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Fixed charges |  |  |  |  |  |
| Interest expense | 110.6 | 137.5 | 130.0 | 100.0 | 100.5 |
| Portion of rent determined to be interest | 40.7 | 36.9 | 34.0 | 30.3 | 26.3 |
| Minority interest in income of subsidiary |  |  |  |  |  |
| trust | 26.7 | 26.7 | 26.7 | 26.8 | 26.6 |
| Equity earnings | (0.8) | (7.2) | (8.0) | (8.1) | (7.1) |
|  | 645.7 | \$609.8 | \$868.2 | \$379.9 | \$963.3 |

- FIXED-CHARGES:



## NEWELL RUBBERMAID INC. AND SUBSIDIARIES

SIGNIFIGANT SUBSIDIARIES


CONSENT OF ERNST \& YOUNG LLP, INDEPENDENT AUDITORS

We consent to the incorporation by reference in the Registration
Statements of Newell Rubbermaid Inc. described in the following table of our report dated January 27,2003 (except for Note 16, as to which — the date is March 27,2003 , with respect to the 2002 comsolidated financial statements and schedule of Newell Rubbermaid Inc. included in this Annual Report (Form 10-K) for the year ended December 31, 2002.


The Company has made statements in its Annual Report on Form 10 K for the year ended December 31, 2002 and the documents incorporated by reference therein that constitute forward looking statements, as
-defined by the Private Securities Litigation Reform Act of 1995. These -statements are subject to risks and uncertainties. The statements relate to, and other forward looking statements that may be made by

- the Company may relate to, information or assumptions about sales, - income, earnings per share, return on equity, return on invested capital, capital expenditures, working capital, dividends, capital structure, free cash flow, debt to capitalization ratios, interest rates, internal growth rates, impact of changes in accounting standards, pending legal proceedings and claims (including - environmental matters), future economic performance, operating income improvements, synergies, management's plans, goals and objectives for
future operations and growth. These statements generally are -acompanied by words such as "intend," "anticipate," "believe,"
_ "estimate," "project," "target," "expect," "should" or similar
statements. You should understand that forward looking statements are
-not guarantes beause there are inherent difficulties in predieting
future results. Actual results could differ materially from those -expressed or implied in the forward looking statements. The factors that are discussed below, as well as the matters that are set forth -generally in the 2002 Form 10 K and the documents incorporated by reference therein could cause actual results to differ. Some of these
factors are described as criteria for suceess. Our failure to
-achieve, or limited success in achieving, these objectives could result in actual results differing materially from those expressed or implied in the forward looking statements. In addition, there can be - no assurance that we have correctly identified and assessed all of the factors affecting the Company or that the publicly available and other information we receive with respect to these factors is complete or correct.

Retail Economy

- Our business depends on the strength of the retail economies in - various parts of the world, primarily in North America and to a lesser -extent Europe, Central and South America and Asia.

These retail economies are affected primarily by such factors as -consumer demand and the condition of the consumer products retail industry, which, in turn, are affected by general economic conditions -and events such as the terrorist attacks of september 11, 2001. In recent years, the consumer products retail industry in the U.S. and,
increasingly, elsewhere has been characterized by intense competition and consolidation ameng both product suppliers and retailers. Because such competition, particularly in weak retail economies, can cause retailers to struggle or fail, the company must continuously monitor, and adapt to changes in, the creditworthiness of its customers.

[^18]We compete with numerous other manufacturers and distributors of
-consumer products, many of which are large and well established. Our
principal customers are large mass merchandisers, such as discount
-stores, home centers, warehouse clubs and office superstores. The
-rapid growth of these large mass merchandisers, together with changes

- in consumer shopping patterns, have contributed to the formation of
-dominant multi category retailers, many of which have strong
bargaining power with suppliers. This environment significantly
limits our ability to recover cost increases through selling price
-increases. Other trends among retailers are to foster high levels of
-competition among suppliers, to demand that manufacturers supply
innovative new products and to require suppliers to maintain or reduce product prices and deliver products with shorter lead times. Another -trend is for retailers to import products directly from foreign -sources.

The combination of these market influences has created an intensely -competitive environment in which our principal customers continuously - evaluate which product suppliers to use, resulting in pricing
pressures and the need for strong end user brands, the continuing introduction of innovative new products and constant improvements in customer service.

Our long term success in this competitive retail environment depends -on our consistent ability to develop innovative new products that -create consumer demand for our products. Although many of our
-businesses have had notable success in developing new products, we - need to improve our new product development capability. There are - numerous uncertainties inherent in successfully developing and introducing innovative new products on a consistent basis.
-Marketing

- Our competitive success also depends increasingly on our ability to -develop, maintain and strengthen our end-user brands so that our -retailer customers will need our products to meet consumer demand. - our success also requires increased focus on serving our largest customers through key account management efforts. We will need to

-Productivity and Streamlining
-Our success also depends on our ability to improve productivity and -streamline operations to control and reduce costs. We need to do this While maintaining consistently high customer service levels and making - substantial investments in new product development and in marketing - our end user brands. Our objective is to become our retailer -customers' best cost provider and global supplier of choice. To-do -this, we will need continuously to improve our manufacturing -efficiencies and develop sources of supply on a worldwide basis.
-Acquisitions and Integration
- The aequisition of companies that sell name brand, staple consumer product lines to volume purchasers has historically been one of the - foundations of our growth strategy. over time, our ability to -continue to make sufficient strategic acquisitions at reasonable prices and to integrate the acquired businesses successfully, - obtaining anticipated cost savings and operating income improvements within a reasonable period of time, will be important factors in our future growth.

Foreign Operations
-Foreign operations, especially in Europe (which is a focus of our international growth) but also in Asia, Central and South America and
Canada, are increasingly important to our business. Foreign

- operations can be affected by factors such as currency devaluation, - other currency fluctuations and the Euro currency conversion, tariffs, nationalization, exchange controls, interest rates, limitations on foreign investment in local business and other political, economic and -regulatory risks and difficulties.
-CERTIFICATION PURSUANT TO
- 18 U.S.C. SECTION 1350,
- AS ADOPTED-PURSUANT TO

SECTION OOG OF THE SARBANES OXLEY ACT OF 2002

In connection with the Annual Report of Newell Rubbermaid Inc. (the
"Company") on Form 10 K for the period ending December 31, 2002 as
filed with the securities and Exchange Commission on the date hereof
(the "Report"), I, Joseph Galli, Jr., Chief Executive Officer of the
-Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted
pursuant to section 906 of the Sarbanes 0xley Act of 2002, that:
(1) The Report fully complies with the requirements of section 13(a) or $15(d)$ of the Securities Exchange Act of 1934; and
(2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of - operations of the company.
/s/ Joseph Galli, Jr.
Joseph Galli, Jr.
Chief Executive Officer
-March 27, 2003
-CERTIFICATION PURSUANT TO

- 18 U.S.C. SECTION 1350,
- AS ADOPTED-PURSUANT TO

SECTION OOG OF THE SARBANES OXLEY ACT OF 2002

In connection with the Annual Report of Newell Rubbermaid Inc. (the
"Company") on Form 10 K for the period ending December 31, 2002 as
filed with the securities and Exchange Commission on the date hereof
(the "Report"), I, William T. Alldredge, Chief Financial Officer of

- the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted
pursuant to section 906 of the Sarbanes $0 x l e y$ Act of 2002 , that:
(1) The Report fully complies with the requirements of section 13(a) or $15(\mathrm{~d})$ of the Securities Exchange Act of 1934; and
(2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of -operations of the company.
/s/ William T. Alldredge
William- T. Alldredge
Chief Financial Officer
March 27, 2003


[^0]:    -The Company supplements internal growth by acquiring businesses with prominent consumer focused, retail brands and improving the
    profitability of such businesses through the implementation of the
    Company's Strategic Initiatives. Other strategic criteria for an
    acquisition include the Company's ability to grow the business, its
    importance to key customers, its relationship to existing product
    lines, its function as a low cost source of supply, its ability to
    provide the Company with an entrance into a new market, and the extent to which the Company can utilize the Phoenix Program in operating the business. In addition, the Company will consider the business' actual
    and potential impact on the Key Financial Measures, as well as the -operating performance of the Company's Group at issue. While the Company evaluates alternatives continuously, its priority will be to reduce debt rather than invest in significant acquisitions over the next 1218 menths. See Item-6 and Footnote 2 to the Gonsolidated Financial Statements for a description of recent transactions. 9

[^1]:    The streamlining initiative represents the Company's commitment and focus on reducing non-value added activities and excess layers within the organization. The Company's goal is to use the savings generated
    from-streamlining to fund marketing and other key initiatives, without - increasing total expenses. The Company is vigilant in creating a leaner organization that is more flexible in its response time, both internally and externally.

[^2]:    New Product Development

[^3]:    OTHER INFORMATION

[^4]:    Seasonal Variations

[^5]:    The company has many patents, trademarks, brand names and trade names that are, in the aggregate, increasingly important to its business. The Company believes that no individual patent, trademark, brand name or trade name, other than the United States registered "Rubbermaid"
    trademark, is material to its consolidated operations.

    Competition

    The Company competes with numerous other manufacturers and
    distributors of consumer products, many of which are large and well established. The Company's principal customers are large mass merchandisers, such as discount stores, home centers, warehouse clubs and office superstores. The rapid growth of these large mass - merchandisers, together with changes in consumer shopping patterns, have contributed to a significant consolidation of the consumer products retail industry and the formation of dominant multi-category retailers, many of which have strong bargaining power with suppliers. -This environment significantly limits the Company's ability to recover cost increases through selling prices. Other trends ameng retailers are to foster high levels of competition among suppliers, to demand - that manufacturers supply innovative new products and to require - suppliers to maintain or reduce product prices and deliver products with shorter lead times. Another trend, in the absence of a strong - new product development effort or strong end user brands, is for the retailer to import generic products directly from foreign sources.
    The combination of these market influences has created an intensely competitive environment in which the Company's principal customers continuously evaluate which product suppliers touse, resulting in pricing pressures and the need for strong end user brands, the ongoing

[^6]:    -Net sales for 2002 were $\$ 7,453.9 \mathrm{million}$, representing an increase of

[^7]:    Effective January 1, 2002, the Company adopted SFAS No. 142, "Goodwill and Other Intangible Assets." Under SFAS No. 142, goodwill and
    intangible assets deemed to have indefinite lives are not amortized
    but remain subject to periodic impairment tests in accordance with the statements.

    The Company conducts its annual test of impairment for goodwill and
    indefinite life intangible assets in the third quarter. In addition,
    the Company tests for impairment periodically if events or
    circumstances occur subsequent to the Company's annual impairment
    tests that would more likely than not reduce the fair value of a
    reporting unit below its carrying amount. In conducting this
    impairment test, the company estimates the future cash flows of its
    businesses to which the goodwill and other indefinite life intangibles
    relate. These cash flows are then discounted at rates ranging from $9 \%$ - to 13\%, reflecting the respective specific industry's cost of capital.

    The discounted cash flows are then compared to the carrying amount of
    — the reporting unit to determine if an impairment exists. If, upon review, the fair value is less than the carrying value of the
    reporting unit, the carrying value is written down to estimated fair value. Reporting units are typically operating segments or operations
    one level below operating segments for which discrete financial
    information is available and for which segment management regularly reviews the operating results. Because there usually is a lack of quoted market prices for the reporting units, the fair value usually - is based on the present values of expected future cash flows using discount rates commensurate with the risks involved in the asset group. The expected future cash flows used for impairment reviews and related fair value calculations are based on judgmental assessments of future production volumes, prices and costs, considering all available information at the date of review.

    As a result of this analysis, the Company recorded a pre tax goodwill impairment charge of $\$ 538.0$ million in the first quarter of 2002 (with an after tax charge totaling \$514.9 million).

    The accounting estimate related to goodwill and other indefinite life intangible assets is highly susceptible to change from period to

    - period because it requires management to make estimates of future cash flows and changes in cost of capital related to each of its business

[^8]:    Changes in market prices. The Company does not hold or issue

[^9]:    NOTE: THIS IS A COPY OF THE AUDIT REPORT PREVIOUSLY ISSUED BY ARTHUR

    - ANDERSEN LLP ("ANDERSEN") IN CONNECTION WITH THE NEWELL RUBBERMAID

    I ING. FORM 10-K FILING FOR THE FISGAL YEAR ENDED DECEMBER 31, 2001.
    THE INCLUSION OF THIS PREVIOUSLY ISSUED ANDERSEN REPORT IS PURSUANT TO
    THE "TEMPORARY FINAL RULE AND FINAL RULE REQUIREMENTS FOR ARTHUR

    - ANDERSEN LLP AUDITING GLIENTS," ISSUED BY THE SEGURITIES AND EXGHANGE

    COMMISSION IN MARCH 2002. NOTE THAT THIS PREVIOUSLY ISSUED ANDERSEN

    - REPORT INCLUDES REFERENEES TO CERTAIN FISCAL YEARS, WHICH ARE NOT
    - REQUIRED TO BE PRESENTED IN THE AGGOMPANYING GONSOLIDATED FINANGIAL

    STATEMENTS AS OF AND FOR THE YEARS ENDED DECEMBER 31, 2001 AND 2000.
    THIS AUDIT REPORT HAS NOT BEEN REISSUED BY ARTHUR ANDERSEN LLP IN CONNECTION WITH THIS FILING ON FORM 10 K. SEE ITEM 9 FOR FURTHER -DISCUSSION.

[^10]:    RECENT ACCOUNTING PRONOUNCEMENTS: In June 2001, the FASB issued SFAS No. 141, "Business Combinations." SFAS No. 141 requires all business combinations initiated after June 30,2001 to be accounted for using
    the purchase method of accounting. All acquisitions initiated after
    -June 30, 2001 by the Company have been recounted for as purchases, thus, there was no effect on the Company's Consolidated Financial Statements upon adoption of this standard.

    In June 2002, the FASB issued SFAS No. 146, "Accounting for Costs -Associated with Exit or Disposal Activities." SFAS No. 146 addresses
    financial accounting and reporting for costs associated with exit or
    disposal activities included in restructurings. This statement
    eliminates the definition and requirements for recognition of exit
    costs as defined in EITF Issue 943 , and requires that liabilities for
    exit activities be recognized when incurred instead of at the exit
    activity commitment date. Additionally, SFAS No. 146 requires
    recognition of one time severance benefits that require employees to
    render future service beyond a minimum retention period over the
    future service period. The Company will adopt the provisions of SFAS
    No. 146, effective January 1, 2003. The impact of this accounting
    standard is not expected to have a material effect on the company's
    carnings or financial position. The Company generally has recorded
    restructuring liabilities for exit costs as incurred, however, under
    certain operating leases, exit costs were recorded when management
    committed to the exit plan under the guidance of EITF Issue 04.3.
    With respect to severance benefits, the Company believes the majority

[^11]:    - Restructuring provisions were determined based on estimates prepared
    -at the time the restructuring actions were approved by management. An
    -analysis of the Company's restructuring plan reserves is as follows

[^12]:    Consolidated Statement of Gash-Flows. The umamortized fair value gain on the terminated interest rate swaps is accounted for as long term debt. As of December 31, 2002, the unamortized gain was \$18.4 - million, of which $\$ 5.3$ million is classified as current portion of long term debt. The unamortized gain will be amortized as a reduction to interest expense over the remaining term of the underlying debt.

    - In August 2002, the Company entered into several new interest rate - swap agreements to replace the terminated interest rate swap
    - agreements. These new interest rate swaps convert certain fixed rate debt into floating rate debt based on a notional principal amount of \$500.0 million.
    - A \$500.0 million universal shelf registration statement became
    -effective in July 2002 under which debt and equity securities may be
    -issued. As of December 31, 2002, $\$ 250.0$ million in debt securities
    -had been issued under this shelf registration statement. In January
    2003, approximately $\$ 200.8$ million of equity securities were issued
    pursuant to the shelf registration. See Footnote 16 for further
    details.
    FOOTNOTE 6

[^13]:    Effective January 1,2002, the Company adopted a deferred compensation
    plan pursuant to which certain management and highly compensated
    -employees are eligible to defer up to 50\% of their regular
    compensation and up to 100\% of their bonuses, and nonemployee board
    members are eligible to defer up to 100\% of their directors
    compensation. The compensation deferred under this plan along with
    earnings is fully vested at all times.
    The Company has a Supplemental Executive Retirement Plan ("SERP"),
    which is a nonqualified defined benefit plan pursuant to which the
    Company will pay supplemental pension benefits to certain key
    -employees upon retirement based upon the employees' years of service
    and compensation. The SERP is being funded through a trust agreement
    with the Northern Trust Gompany, as trustee, that owns life insurance
    policies on key employees. At December 31, 2002 and 2001, the life
    insurance contracts had a cash surrender value of $\$ 66.2 \mathrm{million}$ and
    -\$56.0 million, respectively. These assets are included in Other
    Noncurrent Assets in the Consolidated Balance Sheet. The amount of
    coverage is designed to provide sufficient reserves to cover all costs
    of the plan. The projected benefit obligation was $\$ 68.6$ million and

    - $\$ 59.8$ million at December 31,2002 and 2001 , respectively. The SERP
    liabilities are included in the pension table below; however, the
    Company's investment in the life insurance contracts are excluded from
    the table as they do not qualify as plan assets under SFAS No. 87,
    "Employers' Accounting for Pensions."
    The Company and its subsidiaries have noncontributory pension, profit
    sharing and contributory $401(k)$ plans covering substantially all of
    their foreign and domestic employees. Pension plan benefits are
    generally based on years of service and/or compensation. The Company's
    funding policy is to contribute not less than the minimum amounts
    required by the Employee Retirement Income Security Act of 1974 , as
    - amended, the Internal Revenue code of 1986, as amended or local
    statutes to assure that plan assets will be adequate to provide
    retirement benefits. The Company's commen stock comprised \$67.4
    million and $\$ 56.6 \mathrm{million}$ of noncontributory pension plan assets at
    December 31, 2002 and 2001, respectively.

    The Company's matching contributions to the profit sharing plans were

    - $\$ 21.4$ million, $\$ 15.4$ million and $\$ 14.5$ million for the years ended December 31, 2002, 2001 and 2000, respectively.

    In addition, several of the Company's subsidiaries currently provide retiree health care and life insurance benefits for certain employee -groups.

[^14]:    - The fair value of each option grant is estimated on the date of grant

[^15]:    with respect to two long term ( 30 year) operations and maintenance

[^16]:    * Applie

    Applies to the Company's Chief Executive Officer of the Company

[^17]:    (1) The convertible preferred securities are anti dilutive in 2002, 2001 and 2000 and, therefore, have been excluded from diluted (loss) earnings per share. Had the convertible preferred shares been included in the diluted (loss) earnings per share calculation, net (loss)/income would be increased by $\$ 16.6$ million, $\$ 16.8$ million and $\$ 16.4$ million in 2002, 2001 and 2000, respectively, and wighted average shares outstanding would have increased by 9.9 million shares in all years.

[^18]:    Nature of the Marketplace

