FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| · · | OMB APPRO | JVAL |
|--|------------------------|-----------|
| STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP | OMB Number: | 3235-0287 |
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| Check this box if no longer subject to |
|--|
| Section 16. Form 4 or Form 5 |
| obligations may continue. See |
| Instruction 1(b). |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Hurd Laurel | | | | | | | 2. Issuer Name and Ticker or Trading Symbol NEWELL BRANDS INC. [NWL] | | | | | | | | | | ionship of Reporting Per all applicable) Director Officer (give title | | rson(s) to Issuer 10% Owner Other (specify | | |
|---|---|--|---|--------------------|--------|---|--|-------------------|-----------------------------------|---------------------------|--|--------------|---|---|-------------------|--|---|------------------------------|--|--|--|
| (Last) (First) (Middle) C/O NEWELL BRANDS INC. 6655 PEACHTREE DUNWOODY ROAD | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 02/19/2020 | | | | | | | | | | | below) below) Pres., Learning & Development | | | · | |
| (Street) ATLANT | ΓA G. | A : | 30328 (Zip) | | 4. 1 | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | | Form | ual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |
| (City) | (5) | | | n Doris | /ative | - So | ouriti | ios Ao | auiro | ı Di | cnoce | nd of | or Po | nofici | ally | Ownor | ٠ | | | | |
| 1. Title of Security (Instr. 3) 2. Tran | | | 2. Trans | action | ar) if | 2A. Deemed Execution Date, if any (Month/Day/Year) | | 3. Trar Cod | 3. Transaction Code (Instr. | | 4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 | | |) or 5. Amo 4 and Securit Benefic | | int of es ially Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership | | |
| | | | | | | | | | Cod | v | Amo | ount | (A) or (D) | Price | ; | Transaction(s) (Instr. 3 and 4) | | | | (Instr. 4) | |
| Common | Stock | | | 02/19 | 9/2020 | | | | М | | 5 | ,144 | A | \$ | \$0 34 | | 4,853 | | D | | |
| Common Stock 02/1 | | | | 02/19 |)/2020 | | | | F | | 1 | ,549 | 9 D \$1 | | .9 ⁽¹⁾ | 33,304 | | | D | | |
| | | Т | able II - | Deriva (e.g., p | | | | | | | | | | | | wned | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deeme Execution if any (Month/Da | Date, | | ransaction ode (Instr. | | of I | | Exerci on Da Day/Yo | | A Se U | 7. Title and Amount of Securities Underlying Derivative Secur (Instr. 3 and 4) | | De Se (Ir | Price of erivative ecurity nstr. 5) | 9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4) | Ov Fo Dii or (I) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | Code | v | (A) | (D) | Date Exercis | able | Expirat Date | | Title | Amour or Number of Shares | ber | | | | | | |
| Restricted Stock Units | (2) | 02/19/2020 | | | M | | | 5,144 | (3) | | (4) | | ommon Stock | 5,144 | ! | \$0 | 10,288 | | D | | |

Explanation of Responses:

- 1. Withholding of shares to cover taxes on the vesting was calculated based on the Company's closing stock price on Wednesday, February 19, 2020.
- 2. Restricted Stock Units convert into shares of the Company's Common Stock on a one-for-one basis.
- 3. Represents the vesting of the first tranche of Restricted Stock Units granted to the reporting person on February 19, 2019. The grant vests in equal thirds on the first, second and third anniversaries of the award date, pursuant to the terms of the grant agreement.

Remarks:

/s/ Raj Dave, Attorney-in-fact for Laurel Hurd

02/21/2020

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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