FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	IN BENEFICIAL

OMB APPROVAL									
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OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Senf Juan Eduardo (Last) (First) (Middle) C/O NEWELL RUBBERMAID INC.					Issuer Name and Ticker or Trading Symbol NEWELL RUBBERMAID INC [NWL] 3. Date of Earliest Transaction (Month/Day/Year) 02/11/2009						(Ch	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title Other (specify below) President, Latin America					
(Street) ATLANT		A tate)	30328 (Zip)		4. If Amendment, Date of Original Filed (Month/Day/Year)					Line	Individual or Joint/Group Filing (Check Applicable ne) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transac Date (Month/Da				ransactio	action 2A. Deemed Execution Date,		3. Transactio	4. Securi	4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 45)		5. Amount of		Form: Direct		7. Nature of Indirect Beneficial Ownership Instr. 4)		
(e.g., pu 1. Title of			4. Transa	sts, calls, warrants, 5. Number of of Derivative (Instr.			uired, Disposed of, or Benefic, options, convertible securi 6. Date Exercisable and Expiration Date (Month/Day/Year) 7. Title and A of Securities Underlying Derivative St (Instr. 3 and		d Amount ies	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	e Ownersh Form: Direct (D or Indire g (I) (Instr.		Beneficial Ownership ct (Instr. 4)			
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares						
Restricted Stock Units	(1)	02/11/2009		A		15,250		(2)	(2)	Common Stock	15,250	\$0	15,250		D		
Option (Right to Buy)	\$7.71	02/11/2009		A		41,500		(3)	02/11/2019	Common Stock	41,500	\$0	41,500)	D		

- 1. Each restricted stock unit represents a contingent right to receive one share of Newell Rubbermaid common stock.
- 2. The reporting person shall become fully vested in his or her award upon the third anniversary of the date of the grant of the award, but the award may vest earlier in the event of death, disability or retirement. Vested shares are to be delivered to the reporting person within 30 days following the date of vesting. Prior to the vesting of the award, if the Company pays a dividend on its common stock, the reporting person will receive an amount in cash equal in value to the dividends that the reporting person would have received had the reporting person been the actual owner of the number of shares of Newell Rubbermaid common stock represented by the restricted stock units.
- 3. Options become exercisable on the third anniversary of the date of grant.

Remarks:

/s/ Christine E. Hermann, 02/17/2009 Attorney in Fact for Juan Eduardo Senf

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.